

EXECUTIVE MBA

**HULT** International  
Business  
School  
GET PLUGGED IN TO THE WORLD





HULT INTERNATIONAL  
BUSINESS SCHOOL PROVIDES A  
TRANSFORMATIVE EDUCATIONAL  
EXPERIENCE BY BRINGING  
TOGETHER PEOPLE, CULTURES,  
AND INNOVATIVE IDEAS FROM  
AROUND THE WORLD.



# WHAT MAKES A HULT STUDENT

We are spirited citizens of the world, and inside each and every one of us is an unwavering desire to learn, explore, and discover how we can make an impact; not just in the business world, but the world we all live in. Through determination, courage, and our innate ability to connect with others, we will push the boundaries of what the past has told us was possible. We will not wait for the future to come to us, but carve, craft, and create it ourselves. It's in our DNA, it's what Hult students do.

**#1**  
International Exchange  
Opportunities  
*—The Economist (2014)*

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**#1**  
Most Innovative MBA  
*—Association of MBAs (2014)*

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**10<sup>th</sup>**  
Employer Satisfaction  
*—Bloomberg Businessweek (2014)*

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**21<sup>st</sup>**  
Best International  
Business School  
*—Bloomberg Businessweek (2014)*

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**32<sup>nd</sup>**  
Best Business School  
in North America  
*—The Economist (2014)*

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**55<sup>th</sup>**  
Best Business School  
in the World  
*—The Economist (2014)*

# OUR HISTORY

## A long history of practical business education

Hult's history began in 1964, with the establishment of the Arthur D. Little School of Management (ADL). Created to provide a practical business education for managers, ADL was America's first corporate university. Starting from its early days, the school emphasized "Action Learning"—applying classroom theory in the real world. This methodology was honed over 50 years and is central to Hult's pioneering approach to practical business education.

## The world's most international business school

In 2003, one of Europe's most successful entrepreneurs, Bertil Hult, provided critical financial support to expand the school's innovative teaching methodology to go beyond simply training students to become effective managers by also preparing them to thrive on a global stage. Believing that students must experience cultural differences and international business practices firsthand, Mr. Hult grew the school from its single Boston location to a global network of campuses, including San Francisco, London, Dubai, and Shanghai, as well as a rotation center in New York, under the name Hult International Business School.

## The world's largest ranked graduate business school

Today, Hult is the world's largest ranked graduate business school, proof that the school's vision of practical and relevant business education resonates with students. Attracting students from around the world, the school's growth demonstrates the tremendous demand for an innovative approach to international business education.

## The world's largest ranked postgraduate business schools



Source: Annual intakes of postgraduate business schools ranked by *The Economist* Which MBA? 2014 rankings (Full-time MBA) and the *Financial Times* Master in Management 2014 rankings (Master degrees). EMBA and Part-time MBA program intakes are based on information published on schools' websites. Note figures exclude online MBA and non-reported Master degree programs.

\*Hult's 2014 intake of graduate students.

## Established in 1964

**1964** Arthur D. Little Inc., the world's oldest management consulting firm, establishes the Management Education Institute, developing an innovative, accelerated one-year Master degree program to train business leaders.

**1976** The business school is officially accredited by the New England Association of Schools and Colleges (NEASC), the regional accrediting body for all academic institutions in the northeastern U.S.

**1998** *Forbes* identifies the school's Action Learning curriculum as "highly distinctive," ranking it in the top five MBA programs in the U.S.

**2002** *The Economist* ranks the school as the third-best business school in Massachusetts, after Harvard Business School and the Massachusetts Institute of Technology (MIT).

**2003** The school is renamed Hult International Business School, honoring benefactor Bertil Hult's personal vision and commitment to educating global business leaders.

**2005** Hult's one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.

**2008** Hult welcomes its first class of students to the MBA in Dubai. Hult is the first U.S. academic institution to be licensed in the U.A.E.

**2009** *The Financial Times* adds Hult International Business School to its prestigious Top 100 Global MBA ranking. Hult's London campus welcomes undergraduates and graduates. Hult's Dubai campus welcomes first class of Executive MBAs. Hult launches a one-year Master degree in International Business.

**2010** Hult is ranked #1 in International Experience by the *Financial Times*. Hult adds a one-year Master of International Marketing degree. The school opens its second U.S. campus in downtown San Francisco. The first Hult Global Case Challenge is launched in partnership with One Laptop per Child to crowdsource student ideas and revolutionize the business of giving.

**2011** Hult launches a Master of Social Entrepreneurship degree and a Master of Finance degree. The school is ranked #3 in International Business by the *Financial Times*. Hult's campus in China opens in the heart of Shanghai. Former U.S. President Bill Clinton presents a USD1 million prize to Water.org at the Hult Global Case Challenge Final.

**2012** Hult becomes the world's largest ranked graduate business school. The Hult Global Case Challenge is renamed the Hult Prize.

**2013** The Hult Prize Final is held at the Clinton Global Initiative's annual meeting in New York, after finalists are trained through the Hult Prize Accelerator Program. Hult Labs releases groundbreaking research on the future of the MBA. Hult welcomes the first Executive MBA class to its Shanghai campus.

**2014** Hult opens its first U.S. undergraduate campus in San Francisco. The school unveils its game-changing MBA curriculum designed with input from business leaders. Hult's MBA program wins AMBA's MBA Innovation Award.

"Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world."

### Bertil Hult

Chairman Emeritus of Hult International Business School  
Philanthropist and Founder of EF Education First,  
the world's leading private education organization

Our legacy of providing a globally relevant and practical education has made us the world's largest ranked graduate business school.



Hult San Francisco in action—with a student body that represents 140 nationalities and speaks 105 languages.

# WHY HULT

Hult’s pioneering approach to a practical, hands-on business education has made our Executive MBA program very attractive to professionals who want to become global business leaders. Hult’s employer-driven curriculum was named “Most Innovative MBA” by the Association of MBAs.

### Highly ranked business school

Hult is ranked in the top one percent of business schools worldwide by *The Economist* and *Bloomberg Businessweek* (2014). *The Economist* places Hult 32<sup>nd</sup> in North America and 55<sup>th</sup> in the world. Hult is also ranked 21<sup>st</sup> Best International Business School by *Bloomberg Businessweek*. Hult’s MBA program has won AMBA’s 2014 MBA Innovation Award.



### Flexible part-time MBA for working professionals

Hult’s Executive MBA program is a monthly part-time MBA designed for busy professionals who want to continue working while earning an advanced degree. The format of delivery differs from a full-time MBA by offering an unusually high degree of flexibility, taking into account our students’ needs and constraints, from time and location to financing and program length. The Executive MBA program is offered in London, Dubai, and Shanghai. Most executives joining our program finish in two years, while some take advantage of the fact that you can always pause and complete our program in up to four years. (See p. 28.)

### Faculty who possess hands-on business experience

Unlike more research-oriented business schools, most of Hult’s faculty have significant real-world business experience. Many have worked for companies like McKinsey, Coca-Cola, and Credit Suisse, while others have run their own businesses or developed their own patents.

### Hult’s Executive MBA pays immediate and long-term dividends to your career

Hult’s Executive MBA lets you remain in full-time employment while you simultaneously improve your performance at work. Not only will you be able to specialize in a business area of your interest, but you will also get into the spirit of entrepreneurship that allows you to take risks in a safe learning environment. On top of this, you’ll gain invaluable global business contacts.

### Hult’s unique Global Rotation Program

Today’s global economy rewards people who can traverse borders, understand cultures, and operate in international contexts. Hult offers you an amazing opportunity to see the world while you study. As part of the Global Rotation Program, you can pick your home campus and then study at up to three other locations during the course of your degree. Begin your degree program in London, then travel to Shanghai via Dubai, or San Francisco via New York. You’ll get an inside look at the world’s fastest-growing economies and examine international business practices close up. (See p. 14.)

### Support every step of the way

From the moment that you apply to well past your graduation, Hult is with you every step of the way. An experienced and dedicated team of professionals from Hult Recruiting, Admissions, Immigration, Student Services, and Career Services will make sure your experience is seamless and hassle-free.

### Lifelong global connections

Hult immediately takes your network global. Students hail from 140 countries and collectively speak 105 languages. When you graduate, you will join an 11,000-strong alumni network. Hult’s unparalleled diversity not only creates lifelong friendships and worldwide connections, but also provides you with firsthand experience working in multinational teams and exposure to different leadership styles.

### U.S.-accredited degree

American-style graduate programs have long been the premier standard in business education. Hult International Business School is accredited by the New England Association of Schools and Colleges (NEASC) and Association of MBAs (AMBA). This means that no matter where you decide to pursue your Executive MBA with Hult, you will graduate with a U.S.-accredited degree.

### Thought-leading education

Hult is on the cutting edge of business education in several key areas: emerging markets, digital marketing, social entrepreneurship, and crowdsourcing. The school organizes the largest business school competition in the world—the Hult Prize—which crowdsources ideas from students all over the world to help tackle a major social challenge. Recently named one of the top ideas changing the world by former U.S. President Bill Clinton in *Time* magazine, the Hult Prize is launching the next wave of social entrepreneurs.

### Reach your goals—across borders and across functions

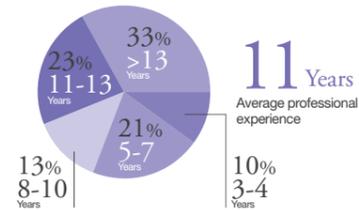
Whether you’re looking to advance in your current company, work internationally, or switch your job function or industry, an Executive MBA from Hult empowers you with the knowledge and confidence you need to achieve your goals. Hult’s Executive MBA will give you insights into subjects such as Quantitative Analysis, International Accounting, Global Strategy, and Corporate Finance. Gain the concrete skills and experience to live and work anywhere in the world in a variety of industries. Develop a valuable international network of students, alumni, and faculty from diverse countries and industries to help you propel your career in whichever direction you choose.

# YOUR NETWORK JUST WENT GLOBAL

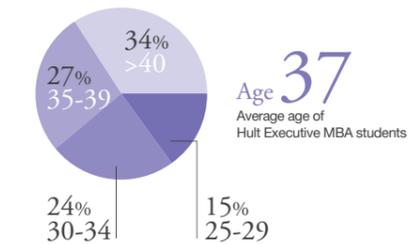
Hult gives you an astoundingly diverse network of connections and contacts.

[hult.edu/embaStudents](http://hult.edu/embaStudents)

## Professional experience\*



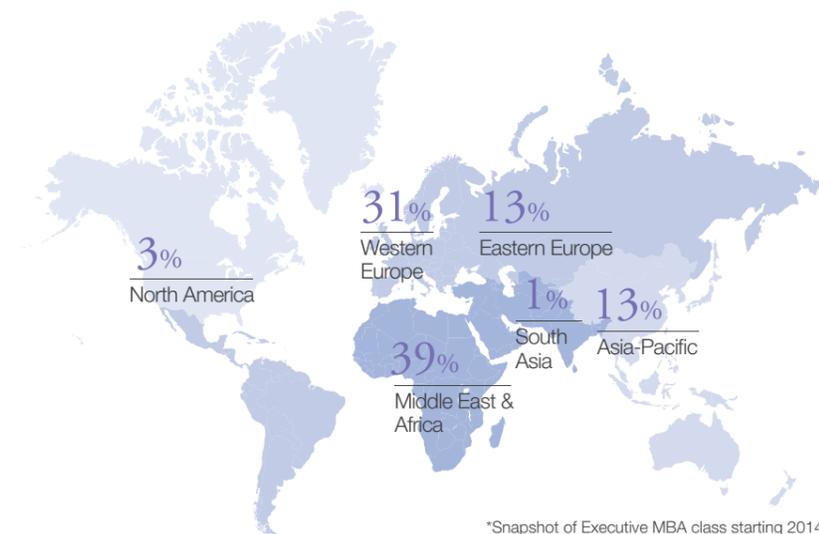
## Age of Hult Executive MBA students\*



## Hult's truly multicultural student body\*

**105**  
Languages

**140**  
Nationalities



\*Snapshot of Executive MBA class starting 2014.



London  
Executive MBA Home Campus



Dubai  
Executive MBA Home Campus



Shanghai  
Executive MBA Home Campus



Boston  
Executive MBA Rotation Campus



San Francisco  
Executive MBA Rotation Campus



New York  
Executive MBA Rotation Center



ONE  
GLOBAL  
ECONOMY.  
ONE  
GLOBAL  
EXECUTIVE  
MBA.

[hult.edu/campusvideos](http://hult.edu/campusvideos)

# GLOBAL CAMPUS ROTATION

Hult's Global Rotation Program has a high degree of flexibility that allows you to adjust your location according to your needs. Choose to rotate to other Hult campuses for electives or complete your entire Executive MBA at your home campus.

## Immerse yourself in the world's most influential cities

Hult's Global Rotation Program gives you the chance to study at any of our six rotation locations. This provides you with a unique opportunity to experience firsthand a few of the world's most powerful and influential economies. Discover the Middle East's and Asia's emerging markets in Dubai or Shanghai. Be at the heart of London, the world's trendsetting cultural hub. Take electives at our rotation center in the heart of New York City or on our modern campuses in Boston or San Francisco. No matter which campus or combination of campuses you choose, you will gain insight into international business and develop a broad network of contacts across multiple continents.

You can choose to stay on your home campus for the full program or study electives at one of our rotation locations. It's a truly life-changing experience that only Hult can deliver.

## Seamless experience from Hult to Hult

Hult's Global Rotation Program is fully integrated into our Executive MBA curriculum. Unlike most business schools that offer their students study-abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of its Global Rotation Program.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System, and will be familiar with the way our Career Services and Student Services work. Hult's most popular professors also rotate to teach electives on different campuses, so you have access to the finest faculty wherever you study.

As you study alongside new faces and learn from different faculty, you'll mingle with Hult classmates from other campuses and build valuable contacts. Our global network ensures that your Executive MBA experience is hassle-free.

## An up-close look at international business

By learning international business in a global setting, you will be able to put complex issues into context and gain new market insights. Study finance at our New York rotation center and feel what life is like on Wall Street. Discuss a case study about the manufacturing industry in China and then go on a tour of a major manufacturing plant. Network with up-and-coming entrepreneurs in San Francisco and feel the energy of the world's innovation capital. Nothing can replace the experience of getting an on-the-ground understanding of what is happening in different parts of the world—international business cannot just be taught in a classroom.

## How Hult's Executive MBA Global Rotation Program works:

Home Campus	Global Rotation Program <sup>1</sup>
September to April	May to August
Home campus options: London, Dubai, and Shanghai	Option 1: Remain at your home campus in London, Dubai, or Shanghai Option 2: Rotate to London, Dubai, Shanghai, Boston, San Francisco, or New York for electives
Year 1: Core courses at your home campus Year 2: Core courses at your home campus	Year 1: Two electives at your home campus or another Hult campus or rotation center Year 2: One elective and one Action Project at your home campus or another Hult campus or rotation center <sup>2</sup>

<sup>1</sup> The Global Rotation Program is subject to availability.

<sup>2</sup> Action Projects are taken at London, Dubai, and Shanghai campuses.



Hult's Global Rotation Program allows you to make the world your classroom.

# LONDON CAMPUS

Hult's central London campus puts you in the very heart of a city known as the "Knowledge Capital of the World." At your doorstep are literally thousands of things to see and do.

## Hult London (Hult House West)

37-38 John Street  
London WC1N 2AT  
U.K.  
Tel: +44 207 341 8555

## Programs offered

Executive MBA  
MBA  
Master of International Business  
Master of Finance  
Master of International Marketing  
Bachelor of Business Administration  
Project Management Specialization Option

## Top employers at Hult London

Deloitte.  J.P.Morgan  
Bloomberg  

 [hult.edu/embaLondon](http://hult.edu/embaLondon)



"I chose Hult because of the emphasis the school places on global education. Through Hult's Global Rotation Program, I had the opportunity to visit some of the most exciting cities in the world, be exposed to different cultures, and study in multinational, dynamic environments. The friendships I made with people from different backgrounds are for a lifetime."

**Tsvetelina Todorova**  
Business Development & Marketing Manager, Wolf Theiss  
Bulgaria, Executive MBA Class of 2011



Hult House West is in Holborn, in the heart of Central London, near many top educational institutions.



The City of London is one of the leading centers of global finance.



Professors engage you in compelling discussions about what drives the global economy and makes businesses succeed.

## The world's most international city

Live and study in the world's undisputed economic hub—London. Britain's capital is home to more headquarters than any other European city, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered here, our centrally located campus is the perfect launchpad. As a Hult student, you will benefit from what economists call the "cluster effect": unparalleled opportunities for learning and networking created by the close concentration of so many top academic institutions. You will also be within striking distance of world-class museums and parks, Oxford Street's shops, the West End's theaters, Marylebone's boutiques, and Soho's exciting nightlife—all at your doorstep.

## Thrive at our Central London campus

Hult's campus in the very heart of Central London is located in Holborn—close to many major U.K. universities. Our landmark building overlooking Gray's Inn Gardens has been updated with the very latest in learning technology. Lectures in Hult House's ground floor classroom can be simultaneously streamed to the other classrooms. Social events and speakers are held in the school's stunning atrium, and the roof deck and courtyard provide ample outdoor space to relax with your classmates. Student-led organizations like the Global Women in Business Club, Consulting Club, Marketing Club, Football Club, Finance Club, and more keep the campus buzzing with activity. And get ready for world-class guest speakers from companies such as Google, McKinsey, EY, and Henkel.

## London business glimpse

- Home to 100 of Europe's top 500 companies
- Top of the Global Financial Centers Index
- Most-visited city in the world
- Biggest urban economy in Europe, generating more than USD400 billion a year
- Global leader in wealth management, private banking, hedge funds, and financial planning
- 588 foreign companies listed in London, representing 20% of the global foreign equity listings
- 1 in every 6 jobs in London is in the creative industries, which together are worth GBP 21.4 billion and make a major contribution to the U.K.'s fashion and design sectors



Thoughtfully designed common spaces are ideal for team meetings and networking events.

## Snapshot of past events

- Guest speaker events with Ania Jakubowski, Coca-Cola's General Manager (Poland/Baltics)
- "Day in a life" speakers from Procter & Gamble, Havas, Apple, and JP Morgan
- Company visits to the London Stock Exchange and Bloomberg
- Innotech Summit with London's Mayor, Boris Johnson
- "How to get recruited for your dream marketing job" workshop with BCG branding manager and recruiting consultants
- Distinguished speakers such as Paul Polman, Unilever CEO
- "How to become a CEO" master class with leadership speaker Marshall Goldsmith
- "Lost in London" social, "Hult's Got Talent" show, and student ski trips

# DUBAI CAMPUS

Dubai is breaking new ground and records. Once a small pearl-diving center, it has since become one of the fastest-growing cities on earth. Dubai has developed at incredible speed to become one of the most economically successful and livable places in the world.

## Hult Dubai

Internet City  
P.O. Box 502988  
Dubai, U.A.E.  
Tel: +971 4 427 5800

## Programs offered

Executive MBA  
MBA  
Master of International Business

## Top employers at Hult Dubai



 [hult.edu/embaDubai](http://hult.edu/embaDubai)



“The combination of classroom theory with hands-on practice was truly appealing to me. I was happy to have found a method that would maximize my learning but also help me to hit the road running during and after the program. I believe my Executive MBA will help my transition from director roles to COO/CEO roles—especially as I am looking to move from the Middle East/North Africa region back to Europe.”

## Magnus Simons

Senior Director of Business Development, YahLive  
Sweden, Executive MBA Class of 2015



Hult Dubai's new campus is located in Dubai Internet City.



The ultra modern city of Dubai is the gateway to the Middle East.



Hult Dubai brings top faculty, speakers, and executives to campus to strengthen your knowledge of international business.



## East meets West in Dubai

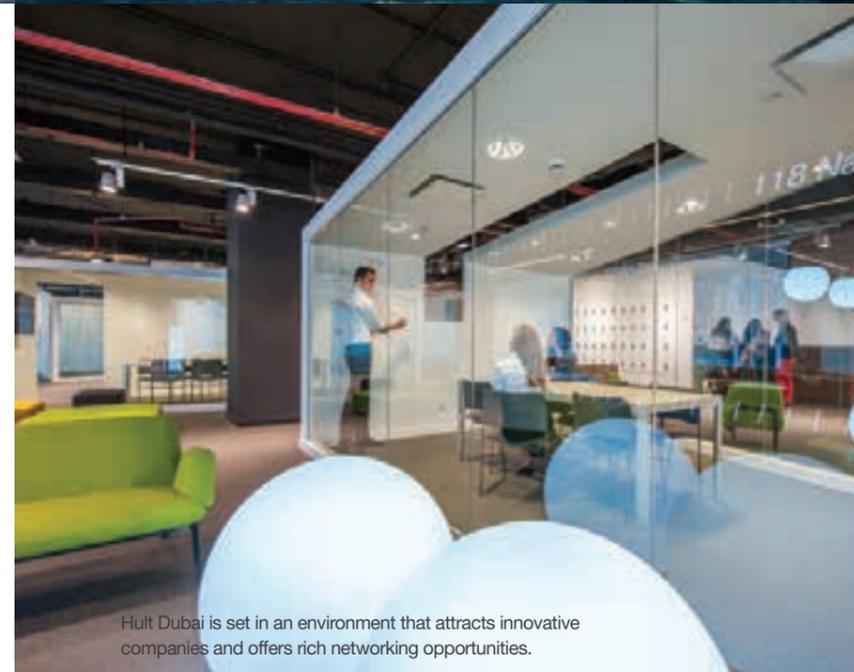
Our impressive contact list means Hult students get to meet experts in industries from technology to oil and gas to consumer goods year round—between 2013 and 2014, Hult Dubai hosted over 65 guest speakers on campus. Today, Dubai is a center for oil, gas and energy, luxury goods and retail, and construction. It's home to more than 200 nationalities—close to 90 percent of its population hails from outside the United Arab Emirates—and it has become the preferred regional headquarters for many multinational corporations operating in the Middle East. Hult Dubai is now known as a gathering point for international talent.

## Dynamic city, dynamic campus

Hult Dubai's new campus is conveniently located in Dubai Internet City, a business environment that attracts innovative companies such as Microsoft, Google, Yahoo, HP, Dell, Intel, and Cisco. You'll benefit from rich networking opportunities, industry-building programs, and unparalleled study facilities. Designed by internationally renowned architects, Hult's futuristic campus is bathed in natural light and boasts state-of-the-art study facilities. Nestled between Dubai Media City and Dubai Knowledge Village, you're within walking distance of the ultra modern Dubai Metro, and only minutes by taxi from beautiful sandy beaches and the vibrant nightlife of Dubai Marina.

## Dubai business glimpse

- The Middle East's leading city for international business, founded on a reputation for cultural tolerance
- Winning bid for EXPO 2020 strengthens Dubai's brand positioning as "the global talent magnet"
- Major retail center with the largest mall in the world, ranked by CBRE as the second most important destination for international retailers
- Home to over 20,000 international companies, with close to 90% of the population made up of expatriates
- Foreign direct investment has tripled since 2009
- An estimated 277,000 jobs will be created in the coming years
- One of the world's busiest international airports



Hult Dubai is set in an environment that attracts innovative companies and offers rich networking opportunities.

## Snapshot of past events

- Guest speakers from Ferrari, Google, L'Oreal, Emerson, adidas, Coca-Cola, and Dubai Duty Free
- Master class: "Taking Positive Psychology To Work" with Dr. Louise D'raven
- Career Open House featuring 40 companies including Procter & Gamble, LVMH, EY, Henkel, Honeywell, and Emirates NBD
- Visit from the U.S. Ambassador to the U.A.E., Michael Corbin
- Inspirational speech by extreme serial entrepreneur and philanthropist Peter Sage
- Distinguished speakers such as with Kiran Shaw, Chairman of India's first billion-dollar biotech company
- Trip to Ferrari World in Abu Dhabi
- Desert safari
- Arabic language lessons available

# SHANGHAI CAMPUS

For any aspiring business leader to truly understand China, you must experience Shanghai—the country’s sophisticated and trendsetting megacity. Hult Shanghai puts you at the heart of one of the world’s leading economies.

## Hult Shanghai

4<sup>th</sup> Floor, Jinling Haixin Building  
666 Fuzhou Road  
Huangpu District  
Shanghai 200001 China  
Tel: +86 21 6133 6588  
Tel: +852 2111 2399 (Hong Kong)

## Programs offered\*

Executive MBA  
MBA  
Master of International Business

## Top employers at Hult Shanghai



 [hult.edu/embaShanghai](http://hult.edu/embaShanghai)



“I feel the Global Rotation Program can give me real leverage, and I am determined to use the chance to proactively become part of my different host cultures. From my perspective, Asia, and specifically China, are incredibly dynamic with ever-growing business opportunities for firms and entrepreneurs. Becoming part of this dynamic development by delving deep into the diverse local economy in Shanghai strikes me as an incredible, eye-opening experience.”

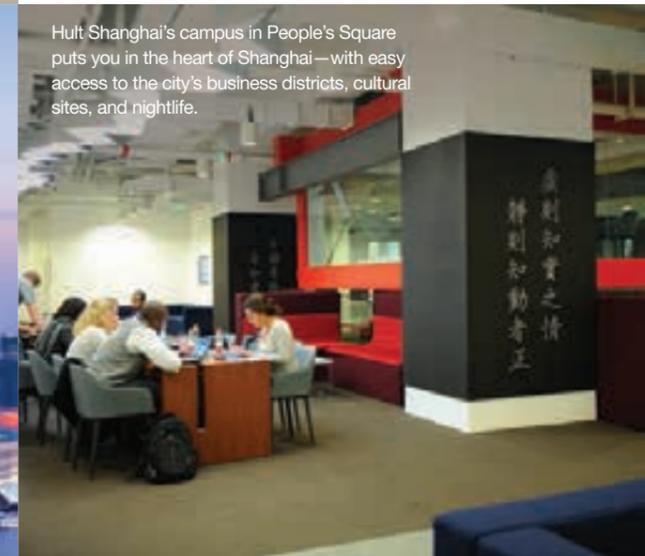
**Benjamin Blunk**  
Asset & Liability Manager EMEA, Deutsche Bank AG  
Germany, Executive MBA Class of 2015



Hult Shanghai's campus buzzes with life, ideas, and energy.



View of Shanghai's Oriental Pearl TV Tower.



Hult Shanghai's campus in People's Square puts you in the heart of Shanghai—with easy access to the city's business districts, cultural sites, and nightlife.

## Live in the world's fastest-growing economy

Shanghai is a place of breathtaking transformations—where towering skyscrapers spring up next to ancient streets and architecture, and sophisticated boutiques emerge out of open-air markets. China's ascendancy as a superpower is due in large part to Shanghai's vibrant economy. Known as the “Pearl of the Orient,” Shanghai also boasts an unrivaled cultural status as the birthplace of new trends and ideas in China. Hult Shanghai puts you at the very center of one of the most transformative cities on Earth. You will find an array of professional opportunities at your fingertips. Whether it's on-campus networking sessions or company visits to leading multinationals or start-ups, Hult Shanghai is dedicated to helping you make the connections key to career success in China or abroad.

## Amazing downtown location

Hult's People's Square campus is located in the heart of the city's commercial, financial, retail, and social scene. Shanghai's most famous shopping street, Nanjing Road, and the extraordinary Shanghai Museum, are within easy walking distance. Our school won first place in an architectural interior design competition for its state-of-the-art classrooms, computer laboratories, and student lounges.

## Tap into a wealth of contacts in China

Strengthen your network and establish vital professional ties during your studies. Not only will your classmates be like-minded global professionals, but you'll also have access to Hult's active campus life. Hult Shanghai welcomed more than 150 corporate executives, researchers, and recruiters to the campus this past year, with guest speaker events, workshops, recruiting events, and more than 80 extracurricular student activities.

## Shanghai business glimpse

- Biggest city (23 million residents) in the world's largest emerging economy
- Considered China's most cosmopolitan metropolis, Shanghai is the center of China's growing, affluent middle class
- Highest average wage and disposable income levels in China
- Flourishing start-up and creative scenes
- Home to China's largest stock exchange
- World's busiest container port
- Growing pharmaceutical hot spot
- Capital of China's fashion scene
- Host of 2010 Shanghai World Expo, the best-attended trade fair in world history

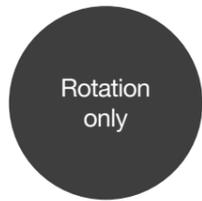


Meet influential business leaders during your program. (AirAsia's CEO at Hult's Executive Speaker event in Shanghai)

## Snapshot of past events

- Career Open House event with more than 40 corporates
- Company visits to Unilever, B&Q, Blackcat Blades, and Knowledge & Innovation Community
- Guest speakers from Accenture, Bloomberg, KPMG, PwC, Porsche, Microsoft, B&Q, Marriott, McKinsey & Co., Scott PR, and Standard Chartered
- Free Mandarin lessons
- Chinese Business Culture Talk Series featuring keynote speakers on Chinese business trends
- Distinguished speakers such as Peggy Liu, Chairperson of Joint US-China Collaboration on Clean Energy and *TIME* magazine's “Hero of the Environment”
- Tai Chi and Chinese traditional medicine sessions

\* Programs offered on Hult's Shanghai campus are not available for Chinese nationals. We encourage Chinese nationals to apply for Hult's other Executive MBA home campus options in London or Dubai.



Rotation only

# BOSTON ROTATION CAMPUS

Boston is America's premier student city, home to several of the world's most renowned universities. Its history, culture, and charm make it an ideal place to live and study.

### Hult Boston

1 Education Street  
Cambridge, Massachusetts  
02141 U.S.  
Tel: +1 617 746 1990

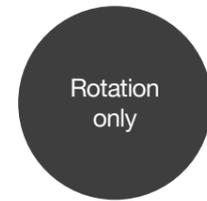
### Programs offered

- MBA
- Master of International Business
- Master of Finance
- Master of International Marketing
- Project Management Specialization Option

### Top employers at Hult Boston



[hult.edu/embaBoston](http://hult.edu/embaBoston)



Rotation only

# SAN FRANCISCO ROTATION CAMPUS

San Francisco is well-known for its diverse, inventive, and creative culture that epitomizes the American dream. As the world's high-tech capital and home to top companies and start-ups, San Francisco is an incredible place for learning and living.

### Hult San Francisco

1355 Sansome Street  
San Francisco, California  
94111 U.S.  
Tel: +1 415 869 2900

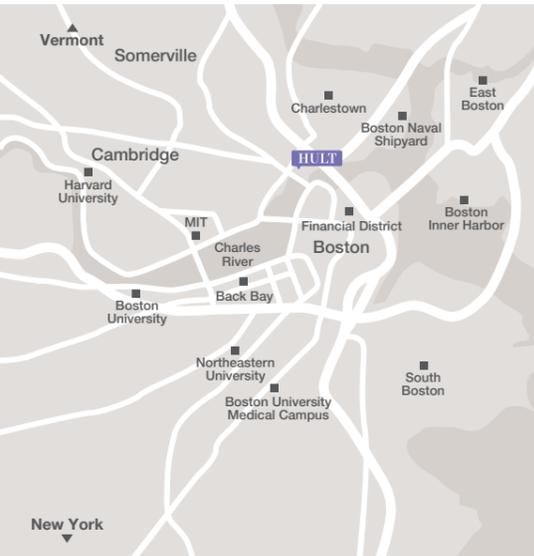
### Programs offered

- MBA
- Master of International Business
- Master of International Marketing
- Master of Social Entrepreneurship
- Bachelor of Business Administration
- Project Management Specialization Option

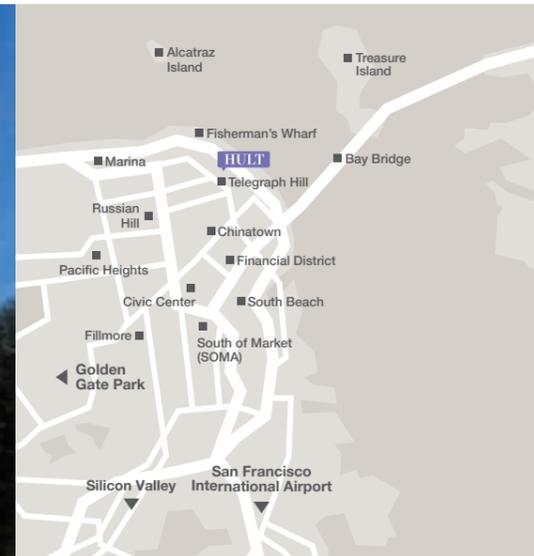
### Top employers at Hult San Francisco



[hult.edu/embaSF](http://hult.edu/embaSF)



Our internationally acclaimed building was designed by renowned architect Thomas Sandell.



Hult's downtown San Francisco location, adjacent to historic Telegraph Hill.

### America's best student town

Hult Boston's location is unbeatable. Our campus is right on the banks of the Charles River and boasts amazing views of downtown Boston. We're just down the street from universities such as MIT and Harvard, and within walking distance of the historic Beacon Hill and Faneuil Hall. Our newly renovated internationally acclaimed campus, designed by renowned Swedish architect Thomas Sandell, features a sun-drenched atrium, an on-site restaurant and bar, and an outdoor patio. Birthplace of the management consulting field, Boston also serves as headquarters to biotechnology, fund management, and a host of other key industries. Boston is a great place to build business contacts, as our campus is a magnet for an impressive array of speakers.

### Strong school spirit

Our intensive one-year MBA program fosters a strong sense of school spirit. Attend lectures by local C-suite executives. Learn about the latest trends and opportunities in the world of pharmaceuticals, finance, marketing, non-profit, consulting, and HR at industry insight panels held on campus. Join any number of Hult's student-run organizations: the Hult Finance and Investment Club, Asian Business Club, Latin American Club, Consulting Club, Marketing Club, or Art Club. Hult Boston is always buzzing with social events, from alumni gatherings and networking receptions to Patriots football or Red Sox baseball games and outings to the theater, ballet, or symphony. Families and partners are also readily integrated into student community life, and are always welcome to join campus events, parties, and barbecues.

### Boston business glimpse

- Academic capital of America, home to 250,000 university students
- Headquarters of consulting giants Bain and BCG
- Rated one of the most innovative cities by the Cities Global Index
- Knowledge-based economy stems from region's educational excellence: Harvard and MIT are close by
- Financial services center—global headquarters for Fidelity and State Street
- Strong reputation for venture capital and innovation
- Prestigious healthcare industry with 17 renowned hospitals and leading healthcare companies such as J&J

### Epicenter of the high-tech world

San Francisco's Bay Area is the birthplace of the technology industry. Silicon Valley, just south of the city, is home to an extraordinary array of breakthrough companies including Google, Apple, Facebook, Twitter, and Uber. The city's entrepreneurial culture, economic clout, and breathtaking scenery make it a great place to live and study. The local economy is heavily oriented around start-up companies, providing exciting career possibilities for students. Networking is a key part of life in San Francisco. San Francisco is home to dozens of Silicon Valley networking events like Hackers & Founders, 106 Miles, Silicon Valley Innovation and Entrepreneurship Meetup, Mobile Monday, or CoFounders Lab. We encourage Hult students to join the thriving meetup culture that makes Silicon Valley the world leader in innovative startups.

### Study in the heart of San Francisco

Hult's San Francisco campus is located in Levi's Plaza, adjacent to historic Telegraph Hill. The entire city of San Francisco and surrounding Bay Area are easily accessible by public transportation. And you're within walking distance of the financial district, Fisherman's Wharf, and Union Square's vibrant cultural and shopping venues. Formerly a dot-com headquarters, Hult San Francisco boasts a 60,000-square-foot, ultra-contemporary study environment—entirely fitting for a city that leads the world's high-tech industry. Amenities include amphitheater-style classrooms, student breakout rooms, and stylish student lounges, all with high-speed wireless access.

### San Francisco business glimpse

- Home to the largest community of start-ups in the U.S., with a culture conducive to fostering start-ups, entrepreneurs, and making connections
- Located in the San Francisco Bay Area, center of the social media revolution
- Home to Google, Apple, Facebook, Cisco, Intel, and Twitter
- Consumer industries in retailing, clothing, and wine—beloved American brands like Levi's, Pottery Barn, and Gap were born here
- Hub for new global green-technology industry

Rotation only

# NEW YORK ROTATION CENTER

New York City offers a high-octane introduction to the world of international business. At Hult's centrally located campus in Manhattan, get ready to work hard and play hard.

### Hult New York

The Foundation Building  
7 East 7th Street  
New York, New York  
10003 U.S.

### Programs offering this rotation

Executive MBA

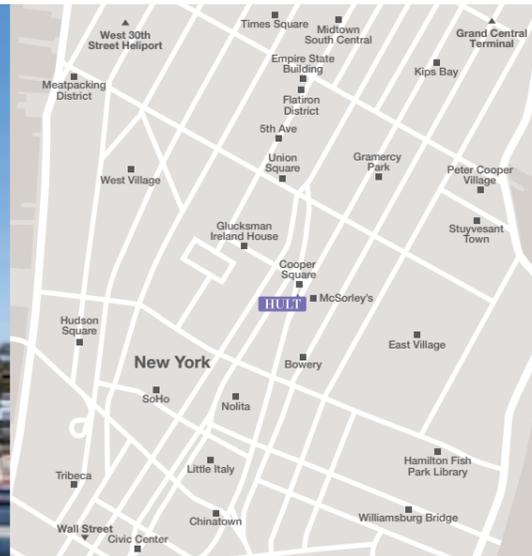
MBA

Master of International Business

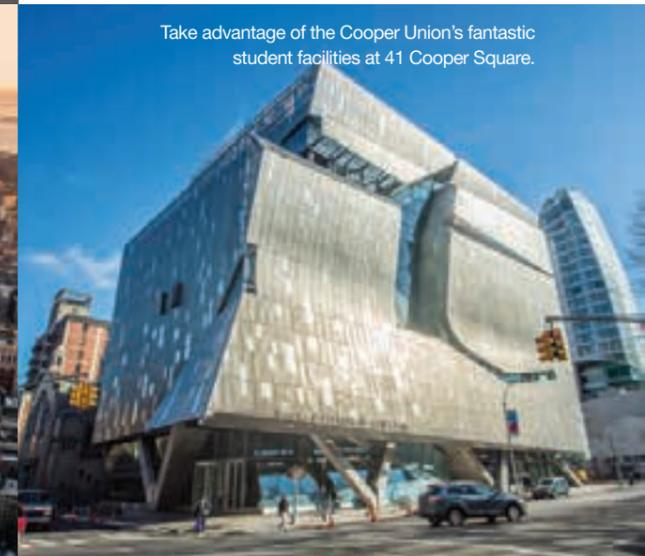
 [hult.edu/embaNY](http://hult.edu/embaNY)



Hult's rotation center is based in Manhattan's East Village, thanks to an arrangement with Cooper Union.



Manhattan is the original Gotham City, buzzing with culture and commerce.



Take advantage of the Cooper Union's fantastic student facilities at 41 Cooper Square.

### The world's media and financial capital

Boost your career with experience in the world's most influential city. From the fortunes made on Wall Street to the trends set on Madison Avenue, New York is the global epicenter of culture and commerce. It's also one of the most competitive cities on the planet—in the words of Frank Sinatra, "if you can make it here, you can make it anywhere." Multinational powerhouses such as Goldman Sachs, Morgan Stanley, American Express, and Time Warner are all based in Manhattan, alongside tech start-ups like Foursquare. New York boasts the headquarters of 45 Fortune 500 companies. It's also a major hub for foreign corporations, which supply 10 percent of the city's private-sector jobs. Hult New York allows you to hear directly from leading executives and academics about what really makes American business tick.

### The city that never sleeps

Experience Hult's new rotation center in central Manhattan. Through an agreement with the pioneering Cooper Union for the Advancement of Science and Art, you can now study at the landmark Cooper Union buildings in the fashionable East Village. Visit world-renowned destinations such as Times Square, the Empire State Building, Fifth Avenue, and Central Park—all minutes away from the rotation center. Treat yourself to a Broadway show or an exhibit at the Museum of Modern Art. Upload photos from New York Fashion Week or from behind the dugout at Yankee Stadium. Check out celebrities in Soho or a late-night party in the Meatpacking District. Feel at home in the world's most diverse city, where people speak 800 languages but all say the same thing: I ♥ New York.

### New York business glimpse

- Headquarters of 45 Fortune 500 companies including IBM and Citigroup
- Biggest U.S. city
- Top of Global Cities Index
- Major financial center—home of Wall Street and the world's largest stock exchange
- World leader in international business, commerce, media, and entertainment
- Center for international diplomacy, with the United Nations headquartered here



New York is an action-packed city that is beyond compare.

### Snapshot of past events

- Interactive discussion with the Honorable Thomas Reeve Pickering, retired U.S. Ambassador, on global geopolitical and economic uncertainties
- Industry speaker events discussing topics such as Socially Responsible Investing and Applying Advanced Business Strategy Techniques to Your Career
- Company visit to Bloomberg headquarters
- Career panel discussions with Hult alumni in mobile technology, finance, consulting, and digital marketing
- Yankee baseball games
- Theater nights to watch Broadway shows
- United Nations guided tour
- Bike rides through Central Park



# A FLEXIBLE EXECUTIVE MBA

“At Hult, high-quality students are a prerequisite—you will learn just as much from your colleagues as you do from the Executive MBA program. And you are extending not only your professional network, but also adding value to your social network through great friendships.”

**Imad El Ghazal**  
General Manager (Northern Africa Region), adidas Group  
Lebanon, Executive MBA Class of 2013

## MAXIMUM FLEXIBILITY

Hult's Executive MBA is designed for working professionals and offers scheduling, duration, location, and financing flexibility to cater to your individual needs.

### Study monthly

Hult's Executive MBA program is delivered monthly over two years, allowing you to work full-time while pursuing your degree. For professionals looking for minimal time away from work, our monthly format offers classes taught on campus over a four-day weekend, with several hours of work done by students offsite over the two weeks before and after the on-campus session. This typically covers a course per month and is ideal for professionals who routinely need to travel for business, have commitments during the week, or live abroad.

### Class attendance

All courses are taught face-to-face by Hult faculty on campus and require your full attendance. Occasionally, due to holidays and other factors, when this is not possible,

campuses make every effort to run core courses at different weekends of the month, so that students have the possibility make up missed classes at another campus, in the next academic year.

### Flexible financing

An Executive MBA is a significant investment in time and money, and the reality of your professional situation may change during the period of your studies. Understanding this, we offer students the option of an installment payment plan. Also, should you lose your job during the course of the program, we have a special-situation clause allowing you to suspend your studies and program fee payment until your employment situation improves. We work with each student to figure out the most realistic and affordable way to earn your degree.

### Complete your studies in two to four years

Normally, Hult Executive MBA students graduate in two years. However, some students may need to take longer to complete their degree, in which case they have up to four years to finish their program.

### Hult's Global Rotation

Take advantage of Hult's unique Global Rotation and get an extraordinary opportunity to study in the world's fastest-growing economies. Start at a home campus in London, Dubai, or Shanghai, to complete your core courses. You can then rotate for four-day on-campus (plus pre- and post-session work) electives at any one of our campuses.

## Gain support from your employer

### Win-win for you and your company

Whether in terms of financial support or flexibility, you will need your employer's support for your studies. Investing in you will in turn be an investment in the company's future, and your company will benefit from the knowledge, skills, and network you acquire. The Executive MBA's monthly schedule—which amounts to two days off work a month—minimizes your time away from the office and allows you to immediately apply the new strategies, tools, and innovations to your company's benefit.

### Your employer, your partner

Acquire new knowledge and gain inspiration to share with your company. At first it might seem daunting to request the time and flexibility needed for an Executive MBA program. However, your studies will yield concrete solutions to real issues you face at work. With students hailing from all over the world, our Executive MBA program emphasizes working in groups across cultures and backgrounds. As a result, Hult graduates are able to easily negotiate, integrate, and work in both emerging and developed economies and help with a company's growth plans.

### Company-sponsored candidates

Hult Executive MBAs can be either company-sponsored or self-sponsored. We work closely with partner companies to ensure the highest level of service and customized offerings suitable for company-sponsored candidates. There are several ways to support a candidate, ranging from full to partial sponsorship. By sponsoring a student, a company can further develop and strengthen their leadership talent's skills and network, while the company retains its high-caliber and high-potential staff.

Hult Dubai's futuristic campus is conducive to modern learning.



"Hult's flexible schedule of four days of classes a month held over weekends is well suited to Executive MBA students who have to manage a demanding work schedule alongside their studies."

**Gush Riat**  
SAP Solution Architect & Project Manager, Keytree  
U.K., Executive MBA Class of 2014

## OUR LEAP METHOD

Employers want professionals who are versatile leaders. We've designed our curriculum so that you don't just study abstract theory—you also get hands-on experience. Our innovative curriculum is based on three components, "Learn, Experience, Action Project"—LEAP.

### 1. Learn

Hult's LEAP method is an integrated approach to learning that enables you to put classroom theory into practice.

Start your Executive MBA by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice.

Hult also enriches the case study method by fostering interactive learning through thought-provoking discussions with students from around the world and instant polling to facilitate timely, data-driven exchanges of ideas.

Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

### 2. Experience

Experience is a crucial component of our LEAP method. At Hult, you will translate theory into practice with insights from faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits.

Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Listen to executive speakers like Steve Forbes on the choices they've made, the lessons they've learned from their mistakes, and tips on securing your dream job. Other speakers have included senior executives from Real Madrid Football Club on the economics of running one of the world's largest sports franchises, and the former CTO of Hewlett-Packard and "Innovation Guru" Phil McKinney on game-changing innovation.

Finally, Hult's Global Rotation Program gives you the opportunity to experience the international value chain in person, meeting venture capitalists in London, manufacturers in Shanghai, and retailers in Dubai.

### 3. Action Project

As an Executive MBA student, you can participate in a real-world project for a major company or an Action Project created in partnership with your current employer—meaning a "win-win" situation for you and your company. Advised by a mentor (typically an experienced management consultant), small teams of students compete with one another to develop a business strategy for a leading company.

No other business school offers such access to key decision-makers of the world's leading companies. Over a period of eight to ten weeks, each team will consult with company managers to make a business case for the development of a novel idea. Each team will present its recommendations to a senior company leader (typically a C-level executive or board member).

Hult's Action Projects are designed to emphasize innovation and growth. Though the scope of Action Projects varies, most projects focus on a paramount challenge facing a company: identifying new pathways for growth.

Hult's hands-on approach to learning helps you become job-ready from day one.

"I found Hult's Action Project particularly rewarding, as we could put all the theory we had studied into practice in just one hands-on project. The Executive MBA gives you the skills and knowledge needed to understand the why, how, when, and what-if of the business world. That knowledge is what is helping me excel in the workplace and advance my career at a quick pace."

**Raed N. Bakhri**

Wireline Services Director, Middle East & Asia-Pacific, Baker Hughes  
Saudi Arabia, Executive MBA Class of 2011



## TWO-YEAR EXECUTIVE MBA CURRICULUM

### Year One

September—December	January—April	May—August
Toolbox	International Marketing	Elective 1
Quantitative Analysis	Financial Management	Elective 2
Global Management	Corporate Responsibility	Sample Electives: <ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Investment Banking</li> <li>• New Product Development</li> <li>• Technology Management</li> <li>• Change Management</li> </ul>
International Accounting		
11 credits	8 credits	6 credits

### Year Two

September—December	January—April	May—August
Business Simulation	Global Strategy	Action Project
Managerial Economics	Corporate Finance	Elective 3
Global Operations	Consulting Methods for Action Projects	Sample Electives: <ul style="list-style-type: none"> <li>• Capital Markets</li> <li>• Global Strategic Valuation</li> <li>• Cooperative Strategy</li> <li>• Management Consulting</li> <li>• Digital Marketing</li> </ul>
IT Management		
9 credits	7 credits	7 credits

### Executive MBA Program Schedule

#### Monthly schedule

For professionals looking for minimal time away from work, our monthly format offers classes taught on campus over a four-day weekend, with several hours of work done by students offsite over the two weeks before and after the on-campus session.

London	Shanghai	Dubai
Friday – Monday	Friday – Monday	Thursday – Sunday

#### Who is this program for?

Busy executives who prefer to remain in the workforce while completing their MBA

Start date September

Program length Two to four years

#### Campus locations

London • Dubai • Shanghai\*

#### How to apply

[hult.edu/apply-now](http://hult.edu/apply-now)

\* Programs offered on Hult's Shanghai campus are not available for China nationals.

Note: Curriculum is subject to change and varies by campus and program type. Courses may be offered out of sequence. Total number of credits: 48.

 [hult.edu/embaCurriculum](http://hult.edu/embaCurriculum)

# ACTION PROJECTS

Applying classroom learning to a real business—your Action Project—gives you a powerful platform from which to develop strategic thinking about innovation and growth.

## How your Action Project works

We place you in small teams and assign each team to a global company, non-profit, or fast-growing enterprise to help solve a real business problem they face. Every team is coached by a mentor. At each of Hult's international campuses, we have created partnerships with major corporations and leading business executives. Within each of these companies, student teams work intimately with a senior executive in charge of the company's growth and development. Student teams are further motivated to work at high standards by competing with other teams.

Over a period of eight to ten weeks, student teams meet with the company executive(s) several times while coming up with a fully-fledged plan for growth. Simultaneously, they are aided through the process by one of Hult's world-class consulting coaches. At the end, each team presents their proposal to a group of executives from the corporation. During this distinctive project, teams will develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives.

## Innovation and Growth

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult's Action Projects are based on the theme of "Innovation and Growth." These projects target the most important and difficult problem facing most companies: identifying new pathways for growth. Students work toward solving this problem by drawing from a curriculum that emphasizes both theory and practical application and taking advantage of some of Hult's distinct strengths: global presence, a diverse student body, and an innovative approach to learning.

## Gain exposure to senior business leaders

Presenting to the senior management of a major corporation is an exciting conclusion to a life-changing year. The Action Project gives students the opportunity to develop solutions to the pressing challenges of major corporations and to receive feedback from senior business leaders. Companies benefit from the ability to crowdsource new ideas and insights from diverse international teams with students from over 140 countries.

## Selection of participating companies (2008 to 2013)



# WORLD-CLASS FACULTY

Our professors and lecturers are noted for their academic credentials, talent for teaching, and real-world experience. Students have commented on Hult's "great classroom atmosphere" and "energy in class," as well as professors who are "able to change mindsets and make you think strategically."

## Consistently high student ratings for Hult's faculty\*

Campus	Evaluation average
London	★★★★★
Dubai	★★★★★
Shanghai	★★★★★
Boston	★★★★★
San Francisco	★★★★★

\*Based on student evaluations from 2012-2013



**Rob Anthony**  
Professor of Global Management  
MBA, Harvard Business School

Professor Anthony has pursued a dual career as a general management consultant and an educator. As a consultant, he has a practice assisting global corporate clients with change management, strategy innovation, and leadership development. At Hult, Professor Anthony has taught Organizational Behavior, Leadership, Strategic Management, and Strategic Innovation.

*"Professor Anthony is engaging, motivating, and highly insightful. He allowed us to learn from the experience of our peers, in addition to his own."*



**Tom Porter**  
Global Associate Dean, Professor of Accounting  
PhD, University of Washington

Dr. Porter brings over 30 years of professional accounting experience into the Hult classroom. After receiving his PhD from the University of Washington, he taught at Boston College, then worked at the Financial Accounting Standards Board. Most recently, he was vice president at NERA Economic Consulting, where he provided expert witness services on accounting-related matters in commercial litigation.

*"I would like to thank Professor Porter for his clarity, his availability outside working hours, his ability to involve people and create interesting discussions, and his sharing of knowledge. His class was one of the best classes I have ever attended in my life."*



**Viktoria Dalko**  
Global Professor of Finance  
Finance PhD and MA, University of Pennsylvania

Dr. Dalko has served as an advisor to the National Bank of Hungary and the Hungarian Parliament Committee and worked around the world as a financial management consultant. Her academic career has seen her win numerous teaching awards for her work at universities such as Harvard, Baruch College (CUNY), the University of Munich, the Hong Kong University of Science and Technology, and the University of Illinois. Dr. Dalko's latest book, *Regulating Competition in Stock Markets*, was co-authored with Nobel Laureate Professor Lawrence Klein. As dedicated to her students as she is to her subject, Professor Dalko is known for her supportive and approachable style.

*"Professor Dalko is very knowledgeable, very helpful. She is available after class and always willing to help. Her main goal is that students actually learn, and she really cares."*



**Joanne Lawrence**  
Professor of Corporate Responsibility and Social Innovation  
MBA, New York University; MA in Corporate and Political Communication, Fairfield University

Professor Lawrence has worked with global organizations such as BP, IBM, and the World Bank, and is an academic advisor to the UN Global compact. As adjunct professor at INSEAD she was involved in Project RESPONSE, an extensive study of global corporate social responsibility (CSR) and has written several acclaimed publications. A strong believer in the power of business to bring about lasting, positive change, students praise her engaging teaching style and describe her classes as truly inspirational.

*"Professor Lawrence's course has had a profound impact on how I see myself as a future manager. I now have tools to bring about the change in the world that I want to see happen."*



**Mike Grandinetti**  
Global Professor of Entrepreneurship and Innovation—and Professor of Management and Marketing  
MBA, Yale School of Management

Professor Grandinetti taught entrepreneurship at MIT for ten years and has worked at McKinsey & Company, among many other companies. He now serves as senior advisor to businesses, universities, and governments, and is on the board of several U.S. tech start-ups and social ventures. A favorite among students and peers alike, Professor Grandinetti is famed for being highly active and engaged with students outside the classroom. He was named Professor of the Week by the *Financial Times*, Professor of the Year 2012-13 by Hult San Francisco students, and has received four Global Teaching Excellence Awards at Hult.

*"Professor Grandinetti energized and inspired the class every day. He is the perfect blend of expertise and passion."*



**Gonzalo Chavez**  
Professor of Finance  
PhD Finance, University of Houston;  
MBA, IPAN (Ecuador)

Dr. Chavez has worked around the globe, consulting in firm valuation and advising on risk hedging. He is a pioneer of financial simulation and its application in investment and risk hedging, using these tools to train executives and stock exchange management teams in emerging markets. Students often cite his unique teaching methods as the reason they are able to grasp such complex subjects. He has taught finance around the world, including at Babson College (U.S.), the European School of Management and Technology (Germany), and the Instituto de Empresa Business School (Spain), and has received multiple recognitions for teaching excellence.

*"Professor Chavez is a charismatic, energetic professor. My deep understanding of the subject is purely owing to the teaching approach the professor adopted."*



**Olaf Groth**  
Professor of Global Strategy, Economics, Management, and Innovation  
PhD, MALD, Fletcher School at Tufts University;  
MAIPS, Monterey Institute of International Studies

Dr. Groth has 20 years of experience in executive and advisory roles with the likes of Monitor Group, Qualcomm, Boeing, and Vodafone. He is the founder and CEO of Emergent Frontiers Group LLC, which advises senior executives on global strategy and trends. Dr. Groth is an incredibly active faculty member whose passion extends beyond his subject to teaching itself. His approach makes him extremely popular with students, who often describe him as a "coach." He was voted Professor of the Year 2012-13 by San Francisco's Master of International Business students.

*"Professor Groth is a great person, professor, and mentor. He really shows his commitment to the topic, course, and class. The best part is that he exhibits a passion for teaching."*



**Hitendra Patel**  
Professor of Innovation  
PhD, Materials Science and Engineering, Iowa State University; MBA, Kellogg School of Management, Northwestern University

Dr. Patel owns six patents, has founded several start-ups, worked at Motorola in the portable energy space, founded and led the Monitor Group's Innovation Practice, and is the author of several publications including *101 Innovation Breakthroughs*. He now heads up our Innovation and Growth Program. The passion and energy he delivers in the classroom bring this exciting subject to life, with students often crediting his classes as having opened their eyes and their minds.

*"Professor Patel has complete control over his subject matter. The class was very engaging, and contributed greatly to my learning and possible future career choice."*

# THE ULTIMATE LAUNCHPAD FOR YOUR CAREER

“Finding a balance between my MBA and my professional and personal life was a big challenge. Hult’s flexible schedule and consideration for each student’s unique situation made the experience a total success.”

**Yazad Patel**  
Group Director, VAMM International Group  
India, Executive MBA Class of 2012



# TAKE YOUR CAREER TO THE NEXT LEVEL

A Hult Executive MBA immediately expands your international career horizons. Well before you arrive on campus up until well after you graduate, you will have access to unparalleled career support to ensure that you are empowered and marketable.

## Expert advice every step of the way

Planning your next step starts the moment you are accepted as a Hult student. Hult's ongoing job search and career development support is illustrated below:

Pre-arrival	During your Executive MBA program	Post-graduation
<p>Get a head start through our program, which includes</p> <ul style="list-style-type: none"> <li>- Skills assessment</li> <li>- CV review and editing</li> <li>- Webinars on career planning &amp; global employment trends</li> </ul>	<p>Receive ongoing dedicated career support via</p> <ul style="list-style-type: none"> <li>- One-on-one advising for mid-career executives</li> <li>- Global webinars on leadership, mid-career transitions, and global employment options</li> <li>- Webinars on global employment and industry trends</li> <li>- On-campus career insight panels and senior guest speakers from Fortune 500s, SMEs, and start-ups</li> <li>- On-campus career open houses and corporate networking events</li> </ul>	<p>Continue to get postgraduate career support from</p> <ul style="list-style-type: none"> <li>- Free electives</li> <li>- Alumni chapter events</li> <li>- Global Alumni Summit</li> </ul>
Talent Solutions—Hult's exclusive talent matching service		
Access career resources and job listings from myHult student portal and LinkedIn groups		

### Highly personalized attention

Our Professional Career Development program is designed to equip students with the necessary skills to define, set, and achieve their life and career goals. We recognize that our Executive MBA students have unique career development needs based on their prior extensive professional experience.

Accordingly, we offer Executive MBA students career and life balance workshops based on the needs of mid-career executives and senior leaders. Core to our program is a series of seven global webinars offered mid-week and available for digital viewing on myHult. Taught by global leadership development experts, the seven session webinar series includes the following topics:

- Life coaching for the executive: Personal motivation values, motivation and aspiration
- Performance coaching for the executive: Leading diverse teams, coaching for success, and performance management
- Career coaching for mid-career executives: Networking, competency-based interviewing skills, assessment success

Students can also take advantage of one-on-one executive coaching and dedicated career advising from campus-based employment experts.

myHult provides students with over 300 digital resources covering career and employment topics for students switching careers or advancing in their current role.

### Global Career Services

Hult maintains a dedicated network of Global Career Services staff in each country to help prepare you for your international job search. We take your career as seriously as you do. Hult's multi-campus network helps you source international opportunities remotely from your home campus or in person during your Global Rotation Program. It's no wonder Hult is ranked #1 for diversity of industries that employ our graduates, or that 58% of our students find employment outside of their home country. Hult's Career Services team is made up of professionals with a wealth of business experience. Many have worked as recruiters for top employers and know exactly what companies look for in a job candidate, globally and locally. These professionals work with you

## Hult graduates thrive in these companies



2,500+ Job opportunities

via our in-house Talent Solutions Services each year

Hult's corporate network is in more than 60 markets and includes:

2,200 companies

TOP 10 Employers

- Deloitte Consulting
- Ernst & Young
- Accenture
- Amazon
- JP Morgan
- KPMG
- Bloomberg
- EF Education First
- Hilti
- Google

1<sup>st</sup>

Ranking for Diversity of Industries Recruiting Graduates  
—The Economist (2014)

6<sup>th</sup>

Percentage Increase on Pre-MBA Salary  
—The Economist (2014)

10<sup>th</sup>

Employer Satisfaction  
—Bloomberg Businessweek (2014)

from before you even arrive on campus to put your career in the best possible shape upon graduation. They are your career personal trainers. Expect direct and honest assessment, rigorous coaching, a challenging regime, and plenty of encouragement and support.

### Connecting with Corporates

Hult's Global Corporate Relations team works closely with Fortune 500 companies, SMEs, and start-ups in 60+ markets to increase and accelerate the number of touch points our students have with employers via corporate on-campus network events, global career open houses, and the Hult Impact Challenge.

Our team works closely with both students and companies to match the right candidate to the right opportunities. Hult Talent Solutions leverages our corporate partnerships with over 2,200 companies to provide you with a targeted approach to your job search. Hult organizes on average more than 2,500 job opportunities via our in-house Talent Solutions Services each year. Our corporate network includes companies such as Henkel, Accenture, GE, Bruin Financial, Google, KPMG, Verizon, IBM, L'Oréal, Deloitte, Coca-Cola, EMC, Proctor & Gamble, Ernst & Young, and Microsoft.

"Hult is a trusted corporate partner. Graduates bring with them a wealth of cutting-edge business knowledge, but most importantly, the practical business know-how. Thanks to Hult's hands-on curriculum, Hult graduates are job-ready from day one."

**Ania Jakubowski**  
General Manager  
Coca-Cola



“The Executive MBA allowed me to extend my international network, hone my skills, and enabled me to be up-to-date on the latest frameworks and tools in business today. We can immediately put into practice the ideals that we learn in the classroom. It is vital that we have faculty that understand this and cultivate an environment in the classroom to stimulate this kind of learning. Hult certainly lived up to expectations here, and I really appreciated the invited guest speakers, who seamlessly complemented an already very stimulating curriculum. Plus, I had the opportunity to rotate to Shanghai, where I met Hult students from all over the world.”

**Kevina Kenny**  
Director Online, Liberty Global  
Ireland, Executive MBA Class of 2013



“At Hult, there is always the impetus to think beyond the existing boundaries, and challenge the current ways of doing things. You are invited to adopt a curious mentality and want to know more about people, cultures, business, and the world. As soon as we joined our Executive MBA class, the environment awakened the ‘entrepreneurial leader’ inside each one of us, and students quickly developed a sense of urgency to do better, make a difference, think outside of the box, and ‘think potential’ rather than just ‘meet expectations.’”

**Chadi Asaad**  
Managing Director, Diamond Decision  
Syria, Executive MBA Class of 2013



“The opportunity to study in a truly international environment, with students from across the globe, along with the possibility to rotate to multiple campuses, creates a one-of-a-kind experience. Hult provides the flexibility to attend classes over one of two long weekends each month, the chance to fly to another location to do the course in the same month should both weekends in the primary location not be feasible, and the possibility to complete the MBA over four years if one’s work situation is not amenable to a shorter timeframe. My most memorable moments at Hult are the ones spent in the classroom. The professors are amazing personalities with a deadly combination of academic knowledge, real-world experience, and all the excellent capabilities needed to keep the classes interested.”

**Jaison Abey Sabu**  
IT Service Management Consultant, Alstom Power  
India, Executive MBA Class of 2015



“Hult has, without a doubt, given a unique identity to my professional career. Graduating from the Executive MBA program, I have certainly learned what it really means to apply time management, and this will continue to help me manage my work-life balance. The learning from marketing, finance, and entrepreneurship subjects has really helped in tackling any issues related to these subjects in my working life. The positive environment, both outside and inside the classroom was one of the best things about Hult. Inside the classroom, thanks to my amazing fellow students and the world-class professors, the discussions were always inspiring and really helpful.”

**Naresh Khanchandani**  
Trade Category Manager, Unilever  
India, Executive MBA Class of 2011



“Hult’s Executive MBA is providing me with knowledge and interaction with great people—students, professors, invited guests, and faculty. The spirit in the classroom is great, and you quickly get to know your fellow students and work together. My most memorable experiences were doing group work, focusing on a common goal, incorporating our own experiences with what we learn, and challenging each other and ourselves to bring out the best. The most rewarding course so far has been the Corporate Finance class. Not having a financial background, I was able to learn how to evaluate companies and projects. I have already been able to apply this in my job.”

**Janet Hoogstraate**  
Chairman of the Board, Stockholm Brain Institute  
Netherlands, Executive MBA Class of 2013



“Hult’s culture and the way it operates fascinates me, and I can definitely see why other more traditional and established institutions are looking over their shoulders. The campus is open-plan, the faculty offices are accessible, and the focus is always on ‘how can we get better.’ It feels like a fast-moving business in itself. Listening, responding, innovating, and learning—all with a razor sharp sense of humor, too. Hult, and the team that runs it, are great to be around.”

**Kate Wolfenden**  
Venture Catalyst & Network Fundraising Advisor, World Wildlife Fund  
U.K., Executive MBA Class of 2014





“A number of things attracted me in Hult and the Executive MBA: the Hult Prize; Global Rotation, and Hult’s specific locations (particularly in the U.S.); the international programs with large student diversity; and the American teaching foundations for the program which also incorporated European flair. For me the flexibility afforded by the course schedules was important: allowing executives to work intensively as usual alongside their studies. I was excited by the prospect of a new program that offered a lot of potential for future growth but that was already ranking highly in business magazine rankings and the media.”

**Eleni Magkli**  
Director Global PMO, Givaudan  
Greece, Executive MBA Class of 2013



“I was attracted to Hult as it has a modern and innovative approach to teaching with a real emphasis on entrepreneurship and a genuine international mix of students and locations. Having a campus in London meant I could keep my home base and didn’t have to move. Hult’s Executive MBA schedule of four days of classes a month over a weekend was ideal for professionals that have to manage a demanding work schedule alongside their studies.”

**Gush Riat**  
Lead Consultant and Solutions Architect, African Petroleum Corporation Limited  
U.K., Executive MBA Class of 2014

“While at Hult, I made sure to network with other cohorts, rotated to almost all campuses to ensure that I maximized all potential international contacts, and learned about cultures that I was previously unfamiliar with. The Executive MBA prepared me to lead and manage a bigger team, and to handle complex projects with ambitious targets and objectives. As such, I hold my current post, as General Manager for Business Information Solutions Europe at Sony, with complete confidence.”

**Carlo Viray**  
Global Manager, Sony  
U.K., Executive MBA Class of 2013



“Hult’s Executive MBA program stands out from others thanks to its focus on practical education. The diversity of the Hult community, the time flexibility of the program, the action-learning style in which it is delivered, and the faculty’s real-life experience provide a unique vibrant atmosphere that helps me accelerate my development. Another very compelling reason for me to choose this program over others is the Hult Prize, an initiative that greatly impressed me—I appreciate the nature and the scope of its social impact. Being member of a socially engaged society is essential for me and it is my privilege to have the opportunity to participate in such an initiative.”

**Milena Tsyetkova Ivanova**  
Executive Recruiter, Hewlett Packard  
Bulgaria, Executive MBA Class of 2015



“I have very clear long term visions for my career which include an entrepreneurial journey and global travel. These two criteria were very prominent when I was choosing my MBA school. Additionally, networking opportunities were very important for me and Hult was outstanding in offering me that in Dubai, especially compared to other business schools based there. The Executive MBA program was the best fit for me as I was already in the process of developing my international career through my current job.”

**Ludmilla Figueiredo**  
Senior Marketing Manager, DMS Global  
Brazil, Executive MBA Class of 2014



“Hult International Business School is one of the most reputable, leading, and recognized business schools worldwide. In addition, its curriculum is tailored to provide hands-on experience through Action Projects and group assignments. The Executive MBA program offers a flexible schedule that is intended to fit with a demanding career and personal life. The structure of the program mirrors the best way to develop a global business mindset.”

**Christophe Maurice Iskander Beshay**  
Telecom Engineer, Alcatel-Lucent  
Egypt, Executive MBA Class of 2015



# YOUR GLOBAL ALUMNI NETWORK

Your Hult journey continues long after you graduate. As a member of Hult's Alumni Association, you will have access to a global network, continuous educational opportunities, and multiple ways to connect with fellow alumni. Ranked 6<sup>th</sup> in Internationalism of Alumni by *The Economist* (2014), your Hult journey continues long after you graduate.

## Ongoing education. For life.

Hult is the only school on earth where the learning does not stop at graduation. To ensure your knowledge always stays current, we offer Electives for Life—over USD60,000 worth\* of electives for the rest of your life that allows you to stay current in your business knowledge and further develop your professional skills. In addition, the electives offer a great opportunity to network with current students and alumni. Alumni can choose from over 100 electives including entrepreneurship, leadership, and management at no extra cost, other than a small administrative and course-material fee.

## Talent Solutions—your lifelong executive search service

Gain access to exciting new job opportunities or recruit fellow Hult talent thanks to Talent Solutions, Hult's pioneering executive search service. Alumni can choose for their profile to be included in our database of Hult talent from which potential candidates for positions at a range of top companies will be selected. Alumni can also use the Talent Solutions service to help identify Hult students or graduates suitable for positions within their own companies.

## Exclusive benefits—executive speakers and master classes

Alumni are welcomed back to campus for our exclusive guest speaker and networking events, which feature some of the world's leading entrepreneurs and executives. For those who can't make it to campus, we also bring master classes taught by top Hult professors to alumni in locations across the world.

## Global Alumni Summit

The highlight of the alumni calendar is the annual Global Alumni Summit, which invites alumni from around the world to come together to reconnect with former classmates, meet new alumni members, and refresh their business knowledge. Previous summits have been held in Bali, Indonesia, Cartagena, Colombia, and London, U.K. They've featured keynote speakers such as Mbaranga Gasarabwe, the UN Assistant Secretary-General for Safety and Security and Dr. Rogério Studart, former Executive Director of the World Bank Latin America.

## Stay connected for life

Keeping in touch with your former classmates and connecting with fellow alumni have never been easier thanks to an innovative range of outreach initiatives:

**Alumni Chapters Worldwide** Reach out to 11,000 alumni worldwide through over 60 regional Hult alumni chapters and clubs. While chapters are more formal arrangements, clubs are a great way to expand your professional and personal network in an informal setting. Join a chapter in your city, or team up with other active alumni to get one started.

**Hult Connect App** Locate and connect with fellow alumni members on the go with our exclusive iPhone/iPad and Android app.

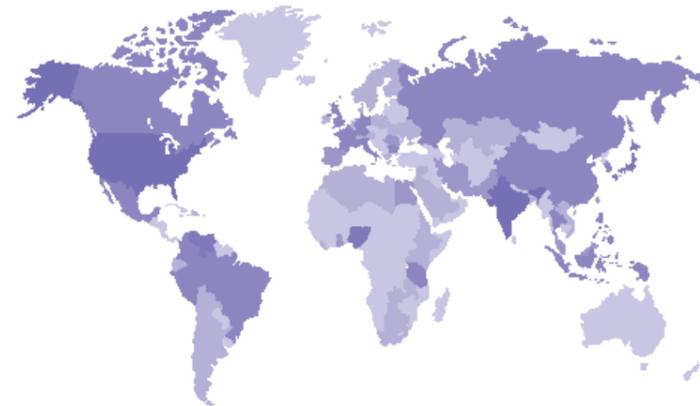
- 📍 [bit.ly/androidhultconnect](https://bit.ly/androidhultconnect)
- 📍 [bit.ly/ioshultconnect](https://bit.ly/ioshultconnect)

**Hult Email Newsletter** Our monthly newsletter keeps you informed of all the latest news from the Hult community.

**Hult Magazine** Check out our quarterly magazine for features on Hult alumni and faculty, plus campus updates.

\*Based on average cost of USD3,000 for similar professional course x average age for Hult graduate of 32 years taking electives for 20 years.

## Quick facts



# of Hult alumni by country of citizenship

- <10
- 11-49
- 50-99
- 100-199
- 200-499
- 500+

11,000+

Over 11,000 entrepreneurs and business professionals count themselves as Hult alumni

156

Alumni in over 156 countries working in a wide range of industries

60+

Alumni chapters and clubs run in over 60 cities providing networking and business opportunities



Global Alumni Summit 2012 in Bali, Indonesia.



Global Alumni Summit 2013 in Cartagena, Colombia.



Global Alumni Summit 2014 in London, U.K.



Global Alumni Summit 2013 in Cartagena, Colombia.

## HULT DEGREE PROGRAMS

Which degree program is right for you?

Hult Programs	Bachelor of Business Administration	Master of International Business	Master of International Marketing	Master of Finance	Master of Social Entrepreneurship	Master of Business Administration	Executive MBA
Typical age range and years of relevant work experience	18-21 years old No work experience required	21-26 years old Less than 3 years	21-28 years old For post-graduate students and young professionals	21-28 years old For post-graduate students and young professionals	22-30 years old For post-graduate students and young professionals	24-37 years old 3 or more years work experience, mid-career professionals	30-46 years old For mid-career to senior managers
Career/professional aspirations	General business	General business	Marketing	Finance	Entrepreneur	General business, specializations, senior leadership positions	General management, senior leadership positions
Full-time (FT) or Part-time (PT) study	FT 3 to 4 years	FT 1 year	FT 1 year	FT 1 year	FT 1 year	FT 1 year	PT 2 years (work & study)
Home campus locations	San Francisco London	Boston San Francisco London Dubai Shanghai	Boston San Francisco London	Boston London	San Francisco	Boston San Francisco London Dubai Shanghai	London Dubai Shanghai
Recommended rotation options	San Francisco London Dubai Shanghai Miami	Boston San Francisco London Dubai Shanghai New York	Boston San Francisco London	Boston San Francisco London	London	Boston San Francisco London Dubai Shanghai New York	London Dubai Shanghai Boston San Francisco New York

Hult's Executive MBA program is offered in:



## HIGHLY RANKED ONE-YEAR MBA

Named “The Most Innovative MBA Program” by the Association of MBAs, Hult provides you with a cutting-edge, relevant curriculum. Hult also ranks 1<sup>st</sup> in *The Economist* for International Exchange Opportunities.

### The first MBA curriculum designed with input from business leaders

Proprietary research conducted by Hult Labs shows that traditional MBA programs aren't providing students with the skills that elite employers want. Senior executives at companies like Accenture, IBM, and Unilever have told us that today's MBA graduates lack both soft skills and practical experience. Hult has completely redesigned its MBA curriculum in conjunction with top CEOs and HR executives to ensure that all our MBA students graduate with these essential capabilities, as well as knowledge of the core business areas of finance, marketing, and strategy. The prestigious accrediting body, AMBAs, has awarded Hult's MBA program with their MBA Innovation Award (2014).

### The only MBA to fully integrate soft skills into its curriculum

Through a unique blend of classroom instruction, targeted practice, and constructive feedback, Hult MBA students acquire the essential soft skills they need—such as the ability to communicate clearly, motivate a team, and resolve conflicts—to transform them into genuine leaders.

### Mastering the keys to business success through real-world practice

The Hult MBA takes its students out of the classroom and into the real world of business. This is achieved through two key pillars of our curriculum: competitive simulations across the core disciplines of finance, marketing, and strategy, as well as the Hult Impact

Challenge, a year-long course in which student teams compete to develop a game-changing enterprise.

### Faster Return on Investment\*

Our 12-month intensive degree program has the second-fastest return on investment compared to other MBA programs. Equipping yourself with a Hult degree in 12 months results in lower costs, less time away from work, and a quicker reentry—with an MBA salary. Hult comes 1<sup>st</sup> in Return on Investment against a sample of key schools and is ranked 6<sup>th</sup> for Percentage Increase on Pre-MBA Salary by *The Economist* (2014). On average, our students are able to recoup their investment in a little over three years.

\*Based on *The Economist* Which MBA? 2014 data accounting for cost of program, earnings, and opportunity cost.

A glimpse inside Hult Shanghai's international classroom.



## MASTER DEGREE PROGRAMS

### Master of International Business



#### Meet the challenges of the global marketplace

A strong understanding of how the world is interconnected through finance, marketing, operations, economics, and strategy gives students an immediate head start to launch their careers. Hult's Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well-suited to recent university graduates (both business and non-business majors) who do not have work experience.

#### Hult's Global Rotation Program

Hult's Global Rotation Program allows students to gain critical insights into the world's key economies and firsthand international business experience. You can pursue your MIB degree at our Boston, San Francisco, London, Dubai, or Shanghai campuses. During Modules D and E, you can choose to remain at your home campus or study at a different Hult campus or our rotation center in New York.

#### Hult's curriculum combines hard skills with lessons in decision-making and strategy

Hult's MIB curriculum delivers an understanding of today's global marketplace. Initially, students focus on learning hard skills in international finance, marketing, operations, and strategy. Subsequently, through hands-on projects, they also gain the analytical, problem-solving, and critical-thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

#### Action Projects give you great exposure

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult's Action Projects ensure that you have the chance to apply what you have learned in a true business setting, preparing you fully for your future careers. Under the guidance of a faculty advisor, student teams will help a business develop a bold and bankable idea for future growth. The team will aim to develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives.

#### Career opportunities

Hult's Career Services team works closely with students to develop the skills to define, set, and achieve their professional career goals. Students take an intensive set of classes on career decision-making, résumé writing, networking, interviewing, and personal branding. Choose from a range of workshops, group sessions, and events focusing on industry insights, employability development, and job search strategies.

[hult.edu/mib](http://hult.edu/mib)

### Master of International Marketing



#### A highly relevant education in both business and marketing

Hult's Master of International Marketing (MIM) equips you with valuable general skills in management and strategy, along with specialized skills in market research, branding, consumer behavior, sales, and new product development. These combined business and marketing skills prepare graduates for a wide array of careers that go beyond functional marketing.

[hult.edu/mim](http://hult.edu/mim)

### Master of Finance



#### Equip yourself for the world's most competitive industry

Hult's Master of Finance (MFIN) program offers a relevant education for professionals pursuing careers in corporate finance and international business. Designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals, our unique MFIN provides broad exposure to corporate finance topics and training to help you develop your data and financial analytics skills. It also helps you gain the communication and leadership skills needed for a career in finance.

[hult.edu/mfin](http://hult.edu/mfin)

### Master of Social Entrepreneurship



#### Make change happen

As one of the only business schools to offer a Master degree in this important field, Hult's Master of Social Entrepreneurship provides you with equal measures of business skills, knowledge of how to navigate social and political issues, and a full understanding of how to make change happen.

[hult.edu/mse](http://hult.edu/mse)

## FINANCING YOUR EXECUTIVE MBA

An Executive MBA is a significant investment. We help you find the most beneficial funding options to cover your education-related expenses.

Optional quarterly installment plan



#### Pay your Executive MBA with a quarterly installment plan

There is an alternative quarterly payment plan for students who require more flexibility and do not wish to pay in full before start of the course.

#### Making it easier to afford your Executive MBA

At Hult, we support students financially through a variety of ways:

#### Financial aid

The financial aid committee looks at the situation of each accepted student and, depending on each candidate's financial circumstances, decides if financial aid will be awarded and at what level.

#### Merit-based scholarships

Hult offers a range of merit-based scholarships to reduce the program cost burden. These are available to all students regardless of citizenship. Alumni-sponsored scholarships are offered as well. To be considered for these scholarships, we encourage you to apply early. Decisions on scholarships are made only after an offer of admission has been communicated. Merit-based scholarships may be awarded to applicants whose profile matches our scholarship themes. Candidates are required to write a 400-500 word essay. Please go to [www.hult.edu/emba-scholarships](http://www.hult.edu/emba-scholarships) for more details.

Type of Scholarships	Scholarship amount (of program fee)
Academic Excellence	
GMAT 650-699	10 to 15%
GMAT 700+	15 to 20%
Social Impact	7%
Global Professional	7%
Consulting Professional	7%
Finance Professional	7%
Women in Business	7%
Entrepreneurial Impact	7%
Entrepreneurial Pivot	7%

#### Education loans

The majority of our students utilize some form of education loan, even if they receive a scholarship or fellowship. Students requiring financing for their program fees have two main loan options:

#### GoEd Student Financing

Hult has established an exclusive partnership with GoEd Student Financing to offer loans to international students at very competitive interest rates. Loans are typically offered over five years, with repayment starting at the beginning of the program. Hult and GoEd work with students through each step of a straightforward process so that students will know promptly if their loan application has been accepted.

#### Bank loans

Financial institutions in many countries offer MBA education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary. We are happy to work with our students to help them identify suitable financial institutions where they can apply for these loans.

# APPLICATION INFORMATION

## How to apply for the Executive MBA

Start your online application at [hult.edu/apply-now](http://hult.edu/apply-now)

To apply to the program, students need to complete and submit the following before the application deadline:

- Application form
- Current résumé
- Application fee of USD150

Additional application requirements:

- Admission essays
- One letter of recommendation
- A Bachelor degree or equivalent
- Transcripts from all universities and colleges attended
- GMAT or GRE score, if applicable
- TOEFL or IELTS score, or equivalent score, if applicable

## Executive MBA requirements

Hult International Business School seeks students with proven leadership ability and potential.

## Successful applicants generally:

- Have at least three years of full-time work experience
- Are 24 years or older
- Have English proficiency

## Citizens of countries where English is not an official language must also provide:

- TOEFL or IELTS score, or equivalent score, if applicable\*
- Certified translations of official transcripts, if applicable

## Special notes about GMAT and TOEFL

Graduate Management Admission Test (GMAT) score report:

- Results of the GMAT may be sent directly from the Graduate Management Admission Council (GMAC). Your GMAT score must be less than five years old to be considered valid. Score reports may be ordered online at [mba.com](http://mba.com). The GMAT reporting code for all campuses can be found in the FAQs section at <http://www.hult.edu/EMBA-FAQs>

Test of English as a Foreign Language (TOEFL) score report:

- For students who do not meet GMAT or TOEFL proficiency levels, the Admissions Office may require the applicant to take an Intensive English course.
- Results of the TOEFL may be sent directly from the Educational Testing Service (ETS). We will not accept institutional TOEFL results (i.e., those given by language training programs, institutions, or other colleges). Your TOEFL score must be less than two years old to be considered valid. Information and registration forms are available from TOEFL Program, Educational Testing Service, Rosedale Rd., Princeton, New Jersey 08541 U.S. or can be obtained by visiting [toefl.org](http://toefl.org). The TOEFL reporting code for all campuses can be found in the FAQs section at <http://www.hult.edu/EMBA-FAQs>

\*We recommend the IELTS or PTE tests as proof of English-language proficiency for any student requiring a visa to study at the London campus. Please note that the TOEFL test will no longer be accepted as proof of English-language proficiency by U.K. Visas & Immigration for U.K. visa application purposes.

Once all required documents are completed and submitted and before your file is presented to the admission committee, you will be asked to go through a final personal assessment interview. Such interview can be conducted on campus or via telephone or Skype.

The personal assessment interview's main objectives are to get to know you better, evaluate your motivation to join the program, and discuss any details of your candidacy before the admission team starts their review.

## Application rounds

- Round 1 Deadline: Sunday, Oct 26, 2014
- Round 2 Deadline: Sunday, Dec 7, 2014
- Round 3 Deadline: Sunday, Feb 8, 2015
- Round 4 Deadline: Sunday, March 15, 2015
- Round 5 Deadline: Sunday, May 10, 2015
- Round 6 Deadline: Sunday, June 21, 2015
- Round 7 Deadline: Sunday, July 26, 2015

Hult International Business School offers 7 application deadlines. After each deadline, the admission committee will review all completed applications and our commitment is to notify accepted or rejected students within two weeks. Once accepted, students will have two weeks to confirm their place. Depending on capacity, the school may decide to shorten the lead time between notification and confirmation, typically as of March of each year.



## Estimated program fees and living expenses

Hult programs	Executive MBA (2 years)			MBA					Master of International Business (MIB) Master of International Marketing (MIM) Master of Finance (MFIN) Master of Social Entrepreneurship (MSE)				
	London <sup>1</sup> GBP	Dubai AED	Shanghai CNY	Boston USD	San Francisco USD	London <sup>1</sup> GBP	Dubai AED	Shanghai CNY	Boston USD	San Francisco USD	London <sup>1</sup> GBP	Dubai AED	Shanghai CNY
Campus													
Annual Program Fee <sup>2</sup>	25,500	135,900	227,900	69,800	69,800	48,200	256,400	430,000	41,300	41,300	30,100	152,400	273,900
Erika Medical Insurance <sup>3</sup>	N/A	N/A	N/A	N/A	N/A	850	5,000	8,700	N/A	N/A	850	5,000	8,700
Aetna Medical Insurance <sup>3</sup>	N/A	N/A	N/A	2,100	2,100	N/A	N/A	N/A	2,100	2,100	N/A	N/A	N/A
Estimated minimum expenses													
Housing	N/A	N/A	N/A	14,000	17,000	13,000	40,000	75,000	14,000	17,000	13,000	40,000	75,000
Living	N/A	N/A	N/A	11,000	12,000	8,000	25,000	50,000	11,000	12,000	8,000	25,000	50,000
Books	N/A	N/A	N/A	1,500	1,500	1,000	5,500	9,500	1,500	1,500	1,000	5,500	9,500
Computer	N/A	N/A	N/A	1,200	1,200	1,000	4,400	8,200	1,200	1,200	1,000	4,400	8,200
Application Fee <sup>4</sup>	150	150	150	150	150	150	150	150	150	150	150	150	150
Confirmation Deposit <sup>5</sup>	2,200	12,800	22,600	3,500	3,500	2,200	12,800	22,600	2,500	2,500	1,600	9,200	16,200
Annual Installment Plan Fee	350	2,200	3,900	1,200	1,200	700	4,400	7,800	700	700	400	2,600	4,500
Additional program Project Management Specialization (6 credits)	N/A	N/A	N/A	6,000	6,000	4,500	N/A	N/A	6,000	6,000	4,500	N/A	N/A

<sup>1</sup>The Total Program Fees are split between Core Courses Program Fee (due to Hult International Business School Ltd. U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).

<sup>2</sup>Total Executive MBA program cost is calculated by taking the annual program fee x 2.

<sup>3</sup>Subject to change.

<sup>4</sup>All in USD.

<sup>5</sup>The non-refundable Confirmation Deposit counts toward the Total Program Fee.

Hult International Business School, Inc. is a non-profit corporation organized in the Commonwealth of Massachusetts and accredited by the New England Association of Schools and Colleges.

## SHARE THE HULT EXPERIENCE

- [thestream.hult.edu](http://thestream.hult.edu)
- [linkedin.com/company/hult-international-business-school](https://www.linkedin.com/company/hult-international-business-school)
- [facebook.com/hultibs](https://www.facebook.com/hultibs)
- [twitter.com/hult\\_biz](https://twitter.com/hult_biz)
- [instagram.com/hultbusinessschool](https://www.instagram.com/hultbusinessschool)
- [youtube.com/hult](https://www.youtube.com/hult)
- Hult Global Journeys App  
[bit.ly/iosjourneys](http://bit.ly/iosjourneys) [bit.ly/androidjourneys](http://bit.ly/androidjourneys)



## Accreditations & Rankings

Hult International Business School is ranked 21<sup>st</sup> Best International Business School and 10<sup>th</sup> for Employer Satisfaction by *Bloomberg Businessweek* (2014).

### **Bloomberg Businessweek**

Hult International Business School is ranked 1<sup>st</sup> for International Exchange Opportunities, as well as 32<sup>nd</sup> Best Business School in North America and 55<sup>th</sup> Best Business School in the World by *The Economist* (2014).



Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).



Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA). The school's MBA program is the winner of AMBA's 2014 MBA Innovation Award.



Hult International Business School is accredited by the British Accreditation Council for Independent Further and Higher Education as a U.K. Higher Education Institution.



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