# MASTER DEGREE PROGRAMS

Master of International Business
Master of Finance
Master of International Marketing
Master of Social Entrepreneurship

HULT International Business School
GET PLUGGED IN TO THE WORLD

Boston | San Francisco | London | Dubai | Shanghai | New York

HULT PROVIDES
A TRANSFORMATIVE
EDUCATIONAL EXPERIENCE
BY BRINGING TOGETHER
PEOPLE, CULTURES,
AND INNOVATIVE IDEAS
FROM AROUND THE WORLD

Hult's San Francisco campus is located downtown.

# WHAT MAKES A HULT STUDENT

We are spirited citizens of the world, and inside each and every one of us is an unwavering desire to learn, explore, and discover how we can make an impact; not just in the business world, but the world we all live in. Through determination, courage, and our innate ability to connect with others, we will push the boundaries of what the past has told us was possible. We will not wait for the future to come to us, but carve, craft, and create it ourselves. It's in our DNA, it's what Hult students do.

**#1**
International Exchange Opportunities
—*The Economist* (2013)

**2nd**
International Experience
—*Financial Times* (2014)

**4th**
International Business
—*Financial Times* (2014)

**TOP 40**
Business Schools in the U.S.
—*The Economist* (2013)

**TOP 60**
Business Schools in the World
—*The Economist* (2013)

# OUR HISTORY

### A long history in practical business education

Hult's history began in 1964, with the establishment of the Arthur D. Little School of Management (ADL). Created to provide a practical business education for managers, ADL was America's first corporate university. Starting from its early days, the school emphasized "Action Learning"—applying classroom theory in the real world. This methodology was honed over 50 years and is central to Hult's pioneering approach to practical business education today.

### The world's most international business school

In 2003, one of Europe's most successful entrepreneurs, Bertil Hult, provided critical financial support to expand the school's innovative teaching methodology to go beyond simply training students to become effective managers by also preparing them to thrive on a global stage. Believing that students must experience cultural differences and international business practices firsthand, Mr. Hult grew the school from its single Boston location to a global network of home campuses including San Francisco, London, Dubai, and Shanghai, and a rotation center in New York, under the name Hult International Business School.

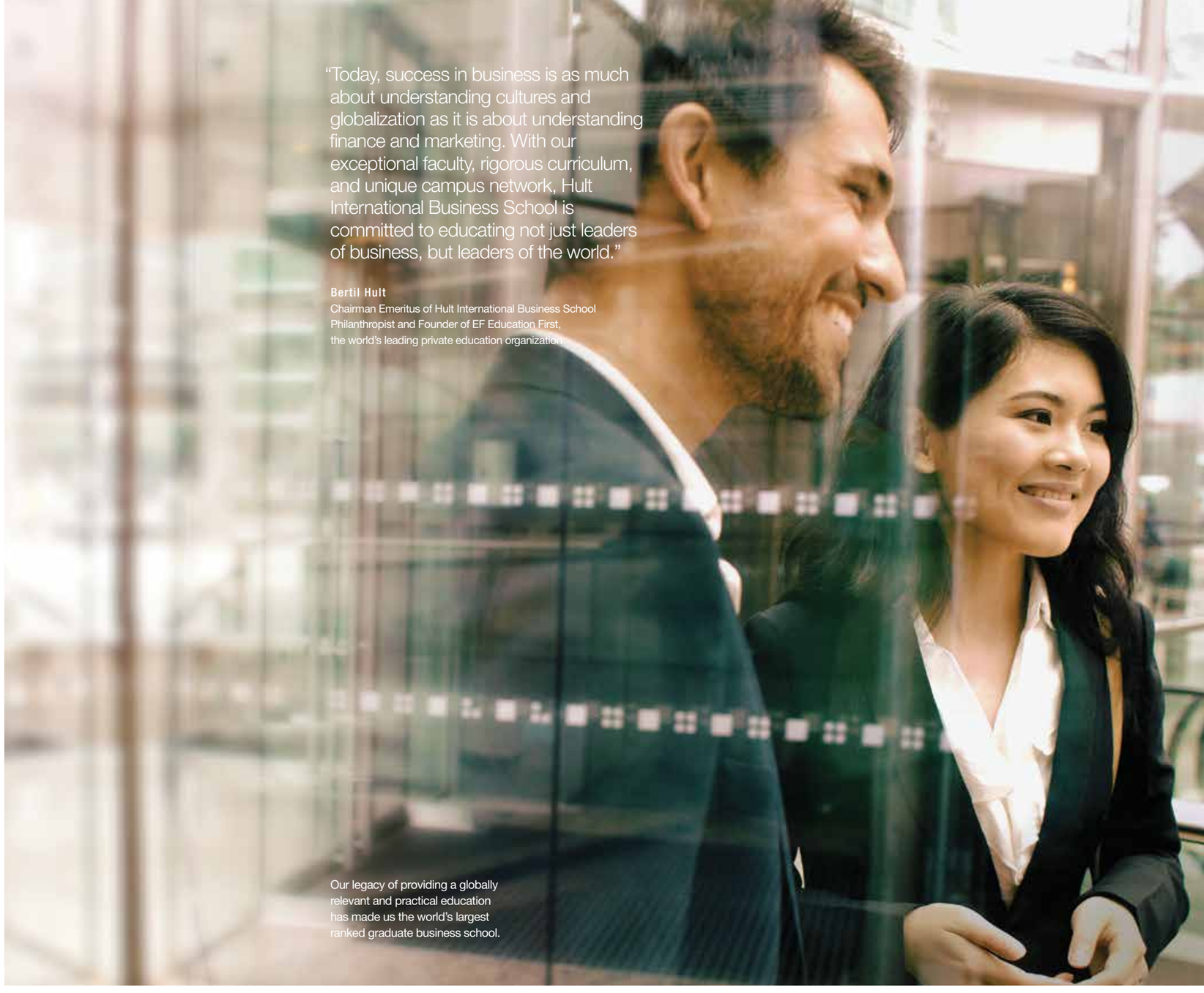
### The world's largest ranked graduate business school

Hult is today the world's largest ranked graduate business school, proof that the school's vision of practical and relevant business education resonates with students. Attracting students from around the world, the school's growth demonstrates the tremendous demand for an innovative approach to international business education.

## The world's largest ranked postgraduate business schools

Source: Annual intakes of post-graduate business schools ranked by *The Economist* Which MBA? 2013 rankings (Full-time MBA) and the *Financial Times* Master in Management 2013 rankings (Master degrees). EMBA and Part-time MBA program intakes are based on information published on schools' websites. Note figures exclude online MBA and non-reported Master degree programs.

*Hult's 2013 intake of graduate students.



"Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world."

**Bertil Hult**
Chairman Emeritus of Hult International Business School
Philanthropist and Founder of EF Education First,
the world's leading private education organization

Our legacy of providing a globally relevant and practical education has made us the world's largest ranked graduate business school.

## Established in 1964

**1964** Arthur D. Little Inc., the world's oldest management consulting firm, establishes the Management Education Institute, developing an innovative, accelerated one-year Master degree program to train business leaders.

**1976** The business school is officially accredited by the New England Association of Schools and Colleges (NEASC), the regional accrediting body for all academic institutions in the northeastern U.S.

**1998** *Forbes* identifies the school's Action Learning curriculum as "highly distinctive," ranking it in the top five MBA programs in the U.S.

**2002** *The Economist* ranks the school as the third-best business school in Massachusetts, after Harvard Business School and the Massachusetts Institute of Technology (MIT).

**2003** The school is renamed Hult International Business School, honoring benefactor Bertil Hult's personal vision and commitment to educating global business leaders.

**2005** Hult's one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.

**2008** Hult welcomes its first class of students to the MBA program in Dubai. Hult is the first U.S. academic institution to be licensed in the U.A.E.

**2009** The *Financial Times* adds Hult International Business School to its prestigious Top 100 Global MBA rankings. Hult's London campus welcomes undergraduates and graduates. Hult launches a one-year Master degree in International Business.

**2010** Hult is ranked #1 in International Experience by the *Financial Times*. Hult adds a one-year Master of International Marketing degree. The school opens its second U.S. campus in downtown San Francisco. The first Hult Global Case Challenge is launched in partnership with One Laptop per Child to crowdsource student ideas and revolutionize the business of giving.

**2011** Hult launches a Master of Social Entrepreneurship degree and a Master of Finance degree. The school is ranked #3 in International Business by the *Financial Times*. Hult's campus in China opens in the heart of Shanghai. Former U.S. President Bill Clinton presents a USD1 million prize to Water.org at the Hult Global Case Challenge Final.

**2012** Hult becomes the world's largest ranked graduate business school. The Hult Global Case Challenge is renamed the Hult Prize.

**2013** The Hult Prize Final is held at the Clinton Global Initiative's Annual Meeting in New York, after finalists are trained through the Hult Prize Accelerator Program. Hult Labs releases groundbreaking research on the future of the MBA.

**2014** Hult opens its first U.S. undergraduate campus in San Francisco. Hult's flagship Boston campus expands and offers Master of International Marketing and Master of Finance degree programs.

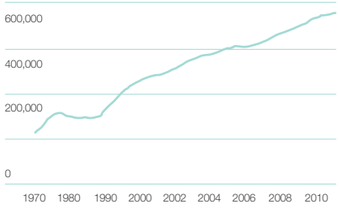
# WHY HULT

Hult's pioneering approach to a practical, hands-on business education has made our Master programs very attractive to students who want to be global business leaders.

## A Master degree is the "new normal"

A Master degree has become increasingly popular for fresh graduates who find that a Bachelor degree is not enough to differentiate themselves. **According to *Bloomberg Businessweek*, "the market for specialized master's programs in a number of other business disciplines has never been stronger.** MS students are hungry for the specialized knowledge these programs offer and are looking to distinguish themselves in an increasingly competitive job market." Master degree candidates will surely gain vital contacts and find long-term opportunities.

The growth of Master degrees in the U.S.




Source: Education Department

Hult's student body represents 140 nationalities and 105 languages.

### Unrivaled global perspective

Today's global economy rewards people who can traverse borders, understand cultures, and operate in international contexts. Hult provides you with an unrivaled, intimate global experience, working alongside peers of 140 nationalities who collectively speak 105 languages, and learning from faculty with American, European, and emerging market expertise. Hult students graduate with the ability to thrive in international business and adapt rapidly to changing global environments. (See p. 10.)

### Hult's unique Global Rotation

Hult offers you an amazing chance to see the world while you study. As part of the Global Rotation Program, you can pick your home campus and then spend up to three months studying at two others. Begin your degree program in Boston, then travel to Shanghai via San Francisco, or Dubai via London or New York. You'll get an inside look at the world's fastest-growing economies and examine international business practices close-up. (See p. 32.)

### Support every step of the way

From the moment that you apply to well past your graduation, Hult is with you every step of the way. An experienced and dedicated team of professionals from Hult Recruiting, Admissions, Immigration, Student Services, and Career Services will make sure your experience is seamless and hassle-free.

### Top-ranked business school

Hult continues its rapid ascent in business school rankings, currently placed in the top one percent of all business schools. Hult is ranked 34th in the U.S. and 59th in the world by *The Economist* (2013) and 61st in the world by the *Financial Times* (2014). Hult also ranks in the *Financial Times* Top 10 for International Business, International Experience, International Students, International Faculty, and International Board.

FT Global MBA Ranking 2014 — Which MBA?

### U.S.-accredited degree

American-style degree programs have long been the premier standard in business education. Hult International Business School is accredited by the New England Association of Schools and Colleges (NEASC). This means that wherever you decide to pursue your Master degree with Hult, you will earn a U.S.-accredited degree.

### Lifelong global connections

Hult immediately takes your network global, with a student body hailing from all corners of the world. When you graduate, you will join an 11,000-strong alumni network. Hult's unparalleled diversity creates lifelong friendships and worldwide connections and provides you with firsthand experience working in multinational teams, as well as exposure to different leadership styles.

### Faculty who possess hands-on business experience

Unlike more research-oriented business schools, most of Hult's faculty have significant real-world business experience. Many have worked for companies like McKinsey, Coca-Cola, and Credit Suisse, while others have run their own businesses or developed their own patents. Hult's professors have taught and worked in developed economies and emerging markets, providing you with a unique lens on international business.

### Accelerate your career

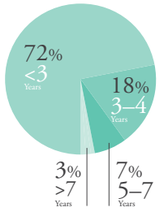
Hult's targeted and customized Career Development Program support begins well before you step onto campus. Pre-arrival, you will have several sessions online with a Hult career specialist to identify your goals, assess your strengths, and survey the global job market. Once you are on campus, you'll benefit from personalized career coaching and numerous workshops, presentations, and networking and recruiting events. Hult's in-house executive search service, Talent Solutions, helps to match your specific interests with the right job opportunities leveraging Hult's wide network of corporate contacts. (See p. 48.)

# YOUR NETWORK JUST WENT GLOBAL

Hult gives you an astoundingly diverse network of connections and contacts.

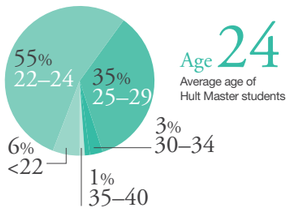
hult.edu/maStudents

## Professional experience*




**1 Year**
Average professional experience

## Age of Hult Master students*




**Age 24**
Average age of Hult Master students

## Snapshot of Master Class of 2015

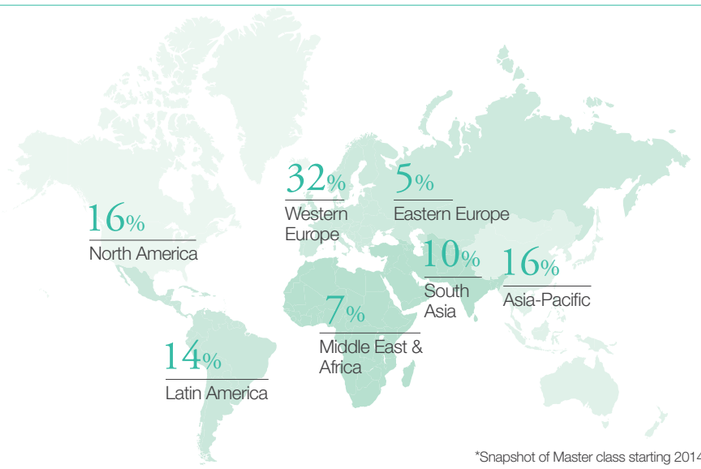
| Pre-Master industry | |
|---|---|
| Professional Services | 32% |
| Financial Services | 20% |
| Consumer Products | 10% |
| High-Tech/Telecom | 8% |
| Manufacturing | 7% |
| Government/Non-profit | 6% |
| Education | 6% |
| Consulting | 3% |
| Healthcare/Pharmaceutical | 3% |
| Media/Entertainment | 3% |
| Energy/Petroleum | 2% |

| Pre-Master function | |
|---|---|
| Marketing/Sales | 29% |
| Finance/Accounting | 23% |
| Administration | 20% |
| General Management | 10% |
| Consulting | 7% |
| Operations/Logistics | 6% |
| Information Technology | 3% |
| Human Resources | 2% |

## Hult's truly multicultural student body*

**105**
Languages

**140**
Nationalities




*Snapshot of Master class starting 2014.

Hult San Francisco's dynamic classroom environment.

# A STIMULATING ONE-YEAR MASTER DEGREE

Master of International Business
Master of International Marketing
Master of Finance
Master of Social Entrepreneurship

# OUR LEAP METHOD

Employers want graduates who are job-ready. We've designed our curriculum so that you don't just study abstract theory. You also get hands-on experience. Our innovative curriculum is based on three components, "Learn, Experience, Action Project"—LEAP.

### 1. Learn

Hult's LEAP method is an integrated approach to learning that enables you to put classroom theory into practice.

Start your Master degree by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice. Professors encourage thought-provoking class discussions to facilitate the exchange of ideas and the sharing of experiences.

Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

### 2. Experience

Experience is a crucial component of our LEAP method. Translate theory into practice with insights from our faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits.

Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Hear firsthand from executive speakers like Biz Stone and Steve Forbes on the choices they've made, the mistakes they've made, and tips on securing a dream job. Other speakers have included senior executives from the Real Madrid Football Club on the economics of running one of the world's largest sports franchises, and the former CTO of Hewlett-Packard and "Innovation Guru" Phil McKinney on game-changing innovation.

Finally, Hult's Global Rotation gives you the opportunity to experience the international value chain in person, meeting venture capitalists in San Francisco, manufacturers in Shanghai, and retailers in London.

### 3. Action Project

Participate in a real-world project on behalf of a global company, non-profit, or fast-growing enterprise. Advised by a mentor (typically an experienced management consultant), small teams of students compete with one another to develop a strategy for a real business client.

No other business school offers such access to key decision-makers of real-world companies and organizations. Over a period of six weeks, each team will consult with company managers to make a business case for the development of a novel idea. Each team will present its recommendations to a senior company leader (typically a C-level executive or board member).

Hult's Action Projects are designed to emphasize innovation and growth. Though the scope of Action Projects varies, most projects focus on the paramount challenge facing a company: identifying new pathways for growth.

Hult's hands-on approach to learning helps you become job-ready from day one.

"Other programs that I considered took a very theoretical approach, but I was more intrigued by the direct practical application that was offered by Hult. As a Hult student, you're also exposed to new cultures and perspectives, tasked with numerous challenging business cases and projects, and pushed to discover your own strengths and learn how to apply them in new ways."

**Alex Ragland**
Retail Development Executive, SIP Project Management
U.S., MIB Class of 2012

# MASTER OF INTERNATIONAL BUSINESS

Launch your career with a one-year, intensive Master of International Business.

**Who is this program for?**
Candidates with zero to three years of work experience who are interested in fields related to international business and candidates who would like to focus on project management and earn a specialization while earning their Master of International Business degree

**Campus locations**
• Boston • San Francisco
• London • Dubai • Shanghai

**Rotation options**
• Boston • San Francisco • London
• Dubai • Shanghai • New York

**Start date** September

**Program length** One year

**How to apply** hult.edu/apply-now

**Program fee** Please see page 60.

Project Management Specialization available

"Thanks to Hult's Action Project, I received a job offer before I graduated. It was an exceptional opportunity for me to prove my real-world skills to my future employer that have paid dividends."

**Stephano Bosman**
Junior Consultant, DTZ Zadelhoff
The Netherlands, MIB Class of 2011

## Meet the challenges of the global marketplace

A strong understanding of how the world is interconnected through finance, marketing, operations, economics, and strategy gives students an immediate head start to launch their careers. Hult's Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well-suited to recent university graduates (both business and non-business majors) who do not have work experience.

## Hult's Global Rotation Program

Our business school is ranked 2nd for International Course Experience and 4th for International Business by the *Financial Times* (2014). We firmly believe that an international perspective is crucial to understanding today's business issues. Hult's Global Rotation Program allows students to gain critical insights into the world's key economies and firsthand international business experience. You can pursue your MIB degree at our Boston, San Francisco, London, Dubai, or Shanghai campuses. During Modules D and E, you can choose to remain at your home campus or study at a different Hult campus or our rotation center in New York.

## Hult's curriculum combines hard skills with lessons in decision-making and strategy

Hult's MIB curriculum delivers an understanding of today's global marketplace. Initially, students focus on learning hard skills in international finance, marketing, operations, and strategy. Subsequently, through hands-on projects, they also gain the analytical, problem-solving, and critical-thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

## Action Projects give you great exposure

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult's Action Projects ensure that you have the chance to apply what you have learned in a true business setting, preparing you fully for your future career. Under the guidance of a faculty advisor, student teams will help a business develop a bold and bankable idea for future growth. The team will aim to gain insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and present an implementation plan to senior executives.

## Career opportunities

Hult's Career Services team works closely with students to develop the skills to define, set, and achieve their professional career goals. Work starts as soon as students arrive on campus. In the fall, students take an intensive set of classes on career decision-making, résumé writing, networking, interviewing, and personal branding.

Throughout the year, students can choose from a range of workshops, group sessions, and events focusing on industry insights, employability development, and job search strategies.

## Master of International Business (39 American credits)

| Courses | Credits* |
|---|---|
| Toolbox | 4 |
| Module A | 9 |
| Module B | 9 |
| Module C | 6 |
| Module D | 7 |
| Module E | 4 |
| Total credits | 39 |
| Project Management Specialization option | +6 |

* Typical sequence

## One-Year Master of International Business Curriculum[1]

hult.edu/mibCurriculum

| **Toolbox**<br>Foundations<br>September | **Module A**<br>Fundamentals<br>October–December | **Module B**<br>Advancement<br>January–February | **Module C**<br>Mastery<br>March–April | **Module D**<br>Concentration<br>May–June | **Module E**<br>Global Application<br>July–August |
|---|---|---|---|---|---|
| Acquire the prerequisite skills and basic knowledge that are essential for success in Hult's intensive, one-year Master degree program. | Build your practical business knowledge and gain the critical skills that all managers need to thrive in an international organization. | Develop financial and marketing skills relevant to any business, and learn how to manage IT resources in line with business needs and priorities. | Learn how to manage finances to achieve an organization's objectives, and how to build a plan of action for expanding a business internationally. | Choose electives that help develop a concentration of knowledge and skills in a particular area of interest. You have the option of taking the electives on Global Rotation. | Choose to participate in your Action Project at your home campus or on Global Rotation. |
| Individual Skills | Business Mathematics | International Accounting | Financial Management | Electives 1 & 2 (Samples)[2]:<br>• Digital Marketing & Social Media<br>• Entrepreneurship<br>• International Negotiations<br>• Change Management<br>• New Product Development<br>• Corporate Finance<br>• Supply Chain & Logistics | Action Project |
| Team Skills | Global Management | International Marketing | Global Strategy | | |
| Managerial Skills | Global Economics | IT Management | | | |
| The Global Context of Business | Corporate Responsibility | | | Consulting Methods for Action Project | |
| Toolbox Accounting & Toolbox Mathematics | | | | Global Rotation Module[3] | Global Rotation Module[3] |

[1] Courses may be offered out of this sequence. [2] The listed electives are subject to availability and may not be offered on every campus. [3] Global Rotation is subject to availability.

Available in Boston, San Francisco, and London

# PROJECT MANAGEMENT SPECIALIZATION

Enhance your employability with project management skills.

### Concurrent Project Management Specialization

Hult's Master programs offer a unique Project Management Specialization designed to give you the broad skills needed in planning, organizing, securing, and managing resources to meet business objectives. To be eligible for the specialization concurrent with your Hult Master degree, students must take additional project management courses (six credits).

### The importance of project managers

In today's business world, the demand for skilled project managers is urgent and growing. About 80 percent of all major projects fail to meet expectations because of cost overruns or substandard quality. Less than 20 percent are completed on time. Key projects are expanding not only in terms of numbers, but also in terms of scale, scope, and medium. Hult's Project Management Specialization will equip you with the technical and people skills required to manage major projects for multinationals, family businesses, and NGOs.

### A 21st-century Project Management curriculum

Hult's courses in Project Management are cutting-edge and provide you with skills of current and future applicability. To earn this specialization, students are required to take three additional courses, worth two credits each, offered during Modules B, C, and D.*

### 1. Project Planning and Execution

Build the project management knowledge necessary to successfully initiate, plan, and execute projects. Learn how to structure a complex project plan and communicate effectively with all stakeholders to keep progress on track. This course teaches you how to balance timing, quality, costs, and resources to achieve project objectives.

### 2. Project Procurement and Contract Management

Practice techniques for planning, implementing, and closing procurement projects. This course covers different aspects of the procurement process, from preparing bids to selecting vendors and negotiating contracts.

### 3. Project Quality and Risk Management

Equip yourself with tools for effectively managing project risk, quality, and finances. This course examines processes and strategies involved in identifying and minimizing risk, maintaining quality standards against defined performance criteria, and implementing a project financial control system to stay within budget.

*Subject to availability. (See p. 60 for program fee.)

"For me, Hult's most attractive quality was its curriculum. The Project Management Specialization courses are of added value when applying for jobs in those fields. The majority of the courses that I've taken thus far have helped me understand how these tools would benefit my career in the future."

**Stacie Nguyen**
National President,
Lambda Delta Psi Sorority, Inc.
U.S., MIB Class of 2014

# MASTER OF INTERNATIONAL MARKETING

Clever marketing drives profit, product longevity, and brand loyalty. As companies look to take their products and services into new markets and channels, Hult's Master of International Marketing explores marketing on a global scale.

**Who is this program for?**
Candidates with or without prior work experience who want to launch a career in marketing

**Campus locations**
• Boston • San Francisco • London

**Rotation options**
• Boston • San Francisco • London

**Start date** September

**Program length** One year

**How to apply** hult.edu/apply-now

**Program fee** Please see page 60.

Study marketing in some of the world's most active consumer markets.

## One-Year Master of International Marketing Curriculum[1]

hult.edu/mimCurriculum

Project Management Specialization available

| Toolbox<br>Foundations<br>September | Module A<br>Fundamentals<br>October–December | Module B<br>Advancement<br>January–February | Module C<br>Mastery<br>March–April | Module D<br>Concentration<br>May–June | Module E<br>Global Application<br>July–August |
|---|---|---|---|---|---|
| Individual Skills | Understanding the Customer | Advertising | Pricing Strategy | Electives 1 & 2 (Samples)[2]:<br>• Solutions Marketing<br>• Strategic Brand Management<br>• Business-to-Business Marketing<br>• Foreign Market Entry Strategy<br>• Digitizing Your Business<br>• Digital Marketing Optimization<br>• User Experience Design<br>• Business Creativity from Digital Leadership | Action Project |
| Team Skills | New Product Development | Sales | PR & Corporate Communications | | |
| Managerial Skills | Digital Marketing & Social Media | Marketing Analytics | | | |
| Marketing in a Global Business Context | | | | Consulting Methods for Action Project | |
| Toolbox Accounting & Toolbox Mathematics | | | | Global Rotation Module[3] | Global Rotation Module[3] |

[1] Courses may be offered out of this sequence. [2] The listed electives are subject to availability and may not be offered on every campus. [3] Global Rotation is subject to availability.

### Jump-start your career straight from university

Marketing plays a vital role in every major business, with the power to make or break an enterprise. Consequently, every business manager must have an in-depth knowledge of modern marketing principles. Hult offers an exceptional Master of International Marketing (MIM) program designed to equip future managers with the marketing skills and savvy they will need to thrive in a highly competitive, rapidly changing global business environment.

### A highly relevant education in both business and marketing

Hult's Master of International Marketing has been designed in collaboration with leading marketing professionals. Within 12 months, students will acquire a set of generalized skills in management and strategy as well as specialized skills in digital marketing, advertising, public relations, sales, and pricing. This combined business-marketing skill set prepares MIM students for a wide array of exciting careers that go beyond functional marketing. MIM graduates will continue on to industries and sectors as diverse as retail, fashion, technology, branding, manufacturing, financial services, leisure and tourism, and consumer goods.

### International exposure to cutting-edge consumer markets

Study marketing in some of the world's most active consumer markets. Our Master of International Marketing program is available on Hult campuses in Boston, San Francisco, and London. No matter where you choose to study, our MIM program will help you harness your energy to think strategically and creatively about marketing in a global business context.

### Learn from marketing experts

Hult's MIM faculty combines extensive academic experience with in-depth practical knowledge. Several Hult professors have managed their own marketing and communication firms or run major marketing initiatives for multinationals. You will learn fundamental marketing principles and practices from experts who bring a wealth of real-life experiences to the classroom.

### Hult's Action Project provides hands-on experience

Conduct an in-depth survey of consumer preferences or devise an e-marketing strategy for a real-world company. Hult's Action Projects allow you to acquire practical marketing skills through "learning by doing." Gain firsthand knowledge during your consulting project for a marketing company or department. During the last module of the MIM program, students form small teams led by a faculty advisor to research real-life marketing issues and propose strategically sound and practical solutions.

### A key to a promising career

MIM graduates will understand the power of media in all its forms and have the critical communication skills to add value to any venture. You will be prepared to assist clients with their marketing strategies, advertising campaigns, public relations efforts, brand building, and product design. Students who take electives in digital marketing will be able to advise clients on web-based strategies and techniques, an exciting and expanding field.

### Prepare yourself for the Digital Age

Marketing has changed for good. Digital media now plays a vital role in most advertising campaigns, and digital marketing has become a massive multibillion-dollar global industry. Online advertising expenditures are projected to triple over the next five years. In the not-so-distant future, all marketers will need to have an in-depth knowledge of digital techniques. Hult was the first business school to launch a Master of Digital Marketing and has integrated the core components of that program into the MIM to equip students with the strategic marketing skills they will need to compete in today's wired world.

### Master of International Marketing (39 American credits)

| Courses | Credits* |
|---|---|
| Toolbox | 4 |
| Module A | 9 |
| Module B | 9 |
| Module C | 6 |
| Module D | 7 |
| Module E | 4 |
| Total credits | 39 |
| Project Management Specialization option | +6 |

* Typical sequence

# MASTER OF FINANCE

Hult's Master of Finance program offers a relevant and rigorous education for professionals pursuing careers in corporate finance and international business.

**Who is this program for?**
Candidates interested in obtaining a Master-level degree that can help to secure a career in international finance

**Campus locations**
• Boston • San Francisco • London

**Rotation options**
• Boston • San Francisco • London

**Start date** September

**Program length** One year

**How to apply** hult.edu/apply-now

**Program fee** Please see page 60.

Project Management Specialization available

## One-Year Master of Finance Curriculum[1]

hult.edu/mfinCurriculum

| **Toolbox**<br>Foundations<br>September | **Module A**<br>Fundamentals<br>October–December | **Module B**<br>Advancement<br>January–February | **Module C**<br>Mastery<br>March–April | **Module D**<br>Concentration<br>May–June | **Module E**<br>Global Application<br>July–August |
|---|---|---|---|---|---|
| Individual Skills | International Accounting | Financial Reporting | Modeling & Analytics | Electives 1 & 2 (Samples)[2]:<br>• Advanced Accounting<br>• Financial Derivatives and Risk Management<br>• Mergers and Acquisitions<br>• Large Investments & International Project Finance<br>• Technology in Finance | Action Project |
| Team Skills | Financial Management | Corporate Finance | Internal Consulting & Control | | |
| Managerial Skills | Managerial Economics | Comparative Financial Systems | | | |
| Finance in a Global Business Context | | | | Consulting Methods for Action Project | |
| Toolbox Accounting & Toolbox Mathematics | | | | Global Rotation Module[3] | Global Rotation Module[3] |

[1] Courses may be offered out of this sequence. [2] The listed electives are subject to availability and may not be offered on every campus. [3] Global Rotation is subject to availability.

### Gain a competitive edge in the world of corporate finance

In today's volatile economic times, the role of the CFO and the finance team is expanding rapidly. Corporate finance jobs and salaries have grown rapidly in the last few years. Good financial decisions can maximize the value of a firm, yet at the same time, poor decisions can quickly put a firm at risk. Corporate finance and accounting professionals have a bird's-eye view of a business as they "follow the money," looking for ways to free up capital, decrease expenses, increase profitability, and sustainably grow the value of a firm. They look for the best growth path—whether acquisitions or organic expansion—and the best corporate structures for a company. They often also provide internal consulting services to improve performance.

### Equip yourself for the world's most competitive industry

Designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals, Hult's Master of Finance program (MFIN) provides broad exposure to corporate finance topics and training to help you develop your data and financial analytics skills. It also helps you gain the communication and leadership skills needed for a career in finance.

### Learn from experts in finance

Hult's faculty draws from real-world practitioners. Study best practices with former finance executives and expert accounting professionals who have many years of combined experience in both business and academia. For instance, Hult Professor of Finance Viktoria Dalko both taught at Harvard and was an advisor to the National Bank and government of Hungary. Unlike at many other business schools, Hult's professors remain close to the real business world, serving as consultants or directors to some of the world's largest companies.

### Apply your knowledge during Hult's Action Project

The capstone of Hult's Master programs, the Action Project, puts your knowledge and skills to the test as you and your classmates become consultants for actual organizations working on real-world challenges. Investment banks, advisors, and finance professionals use pitch books to present strategies to optimize the value of a firm. In this Action Project, you will work in teams with your mentors and compete against peers to create a pitch book for an experienced finance professional or company executive.

### Featured elective: Trading

In this exciting elective, you will experience the fast pace of a trading environment and learn by doing. Students will be provided with a USD1 million simulated trading account. You will need to appreciate how behavioral finance and trading psychology affect short-term volatility as you pit yourself against colleagues and the market. While experiencing the thrill of a trading floor, you will apply course insights and appreciate forces impacting firm valuation.

### Develop transferable financial skills relevant to any company

During this program, you will gain an in-depth understanding of corporate finance and accounting and the skills needed to become effective in finance roles at any corporation. A Master of Finance signals that you possess a high degree of financial knowledge and skill. You will learn how to crunch numbers, tell the story behind the numbers, and persuade partners and managers to make the right decisions.

### Earn a well-rounded graduate degree in finance

Hult's Master of Finance provides an extraordinary opportunity to live and study in three of the world's key economic centers—Boston, San Francisco, and London. Through Hult's unique Global Rotation, you will gain an unrivaled international perspective on global markets and be exposed to the most current thinking and practices in finance. Advance your professional prospects with expert support from Hult's Career Services team, located on each campus.

### Master of Finance (39 American credits)

| Courses | Credits* |
|---|---|
| Toolbox | 4 |
| Module A | 9 |
| Module B | 9 |
| Module C | 6 |
| Module D | 7 |
| Module E | 4 |
| Total credits | 39 |
| Project Management Specialization option | +6 |

*Typical sequence

# MASTER OF SOCIAL ENTREPRENEURSHIP

Hult's Master of Social Entrepreneurship is a highly practical program focused on how to apply business skills to important global problems. Learn how to deploy innovative business solutions to large-scale social issues.

**Who is this program for?** Candidates with or without prior work experience who want to launch a career in social entrepreneurship

**Campus location**
- San Francisco

**Rotation option**
- London

**Start date** September

**Program length** One year

**How to apply** hult.edu/apply-now

**Program fee** Please see page 60.

## One-Year Master of Social Entrepreneurship Curriculum[1]

hult.edu/mseCurriculum

Project Management Specialization available

| Toolbox<br>Foundations<br>September | Module A<br>Fundamentals<br>October–December | Module B<br>Advancement<br>January–February | Module C<br>Mastery<br>March–April | Module D<br>Concentration<br>May–June | Module E<br>Global Application<br>July–August |
|---|---|---|---|---|---|
| Individual Skills | Global Crises | Social Innovation | Social Impact Assessment | Electives 1 & 2 (Samples)[2]:<br>• Entrepreneurial Finance<br>• International Negotiations<br>• New Product Development<br>• Foreign Market Entry Strategy<br>• Global Political Economy<br>• Corporate Social Responsibility<br>• Change Management<br>• Disruptive Business Models | Action Project |
| Team Skills | Entrepreneurship | Development Economics | Project Framing & Bid Writing | | |
| Managerial Skills | Sustainability | Financing Social Enterprises | Stakeholder Management | | |
| The Landscape of Social Entrepreneurship | | | | Consulting Methods for Action Project | |
| Toolbox Accounting & Toolbox Mathematics | | | | Global Rotation Module[3] | Global Rotation Module[3] |

[1] Courses may be offered out of this sequence. [2] The listed electives are subject to availability and may not be offered on every campus. [3] Global Rotation is subject to availability.

### What is social entrepreneurship?

Social entrepreneurs are often from the corporate sector or are business entrepreneurs passionate about social issues. They think about ways to combine resources in innovative ways to address social, political, or environmental concerns, as any profit-making enterprise does. The most important difference between a traditional business and a social enterprise is that profit is not the main motive. The enterprise must be sustainable and not incur losses, but the overall driving force is about maximizing social impact.

### Why is social entrepreneurship important now?

Solutions to global social problems need innovative and entrepreneurial approaches more than ever. Increasingly, central governments are reducing their social expenditures, either unable to fund expensive programs or concluding that traditional social programs have failed. At the same time, needs are becoming greater and more complex. Evidence indicates that social entrepreneurs are making a difference, often in areas where government and international development may have failed. In some countries, governments are looking into how social entrepreneurs are solving problems.

### The scope of social entrepreneurship

Social entrepreneurs tackle major social issues, from increasing the availability of quality education for low-income students to fighting poverty in developing countries. Social entrepreneurship takes place in both non-profit and for-profit organizations, and successful social entrepreneurs must build relationships with corporations, charities, and governments alike. They must be solution-oriented, knowledgeable about contemporary global issues, and adept at mobilizing resources to support their projects.

### Pragmatic learning outcomes

Hult's pioneering Master of Social Entrepreneurship (MSE) gives you the skills necessary to engage in successful issue advocacy, problem-solving innovation, and project development. Graduates will be empowered to act as effective leaders of change, either via new ventures of their own or through existing for-profit, non-profit, or government institutions. The program emphasizes building core business skills optimized for sociopolitical contexts.

### Hult's Action Project provides an opportunity to apply your skills in the real world

The capstone of Hult's Master programs, the Action Project, calls upon you to put your knowledge and skills to the test as you and your classmates become consultants for actual organizations working on real-world challenges. Social entrepreneurship is about "thinking" and "doing," and the Hult program is unique for placing you in a position to do both, not just in the classroom but in front of a real client.

### Global career opportunities

Graduates of Hult's MSE program have an exceptional knowledge base of key project design, management, and business skills in the social arena. This is a highly flexible tool kit, transferable to both the for-profit and non-profit sectors, especially in the development of corporate social responsibility, sustainability, or innovation strategies. Graduates will be efficient collaborators and accomplished problem-solvers who will always be asking the question, "Why don't we fix this problem?" Employers increasingly seek graduates with the right combination of keen business mind-sets and awareness of the ethical dilemmas facing modern multinational managers.

### Hult's commitment to social change

Hult is at the forefront of social entrepreneurship among the world's leading business schools. As a Clinton Global Initiative member, Hult is committed to tackling the world's toughest social challenges by crowdsourcing innovative ideas and solutions from the world's best and brightest business school students.

HULT PRIZE

The annual Hult Prize showcases the school's commitment to social entrepreneurship. Students from business schools around the world compete in small teams to develop the best solutions to a problem presented by a Clinton Global Initiative-affiliated non-profit. Recent affiliates have included Habitat for Humanity, Solar Aid, One Laptop per Child, and Water.org. Hult awards USD1 million as seed capital to help pilot winning ideas.

### Master of Social Entrepreneurship (39 American credits)

| Courses | Credits* |
|---|---|
| Toolbox | 4 |
| Module A | 9 |
| Module B | 9 |
| Module C | 6 |
| Module D | 7 |
| Module E | 4 |
| Total credits | 39 |
| Project Management Specialization option | +6 |

* Typical sequence

# ACTION PROJECTS

Applying classroom learning to a real business—your Action Project—gives you a powerful platform from which to develop strategic thinking about innovation and growth.

## How your Action Project works

We place you in small teams and assign each team to a global company, non-profit, or fast-growing enterprise to help solve a real business problem they face. Every team is coached by a mentor. At each of Hult's international campuses, we have created partnerships with major corporations and leading business executives. Within each of these companies, student teams work intimately with a senior executive in charge of the company's growth and development. Student teams are further motivated to work at high standards by competing with other teams.

Over six weeks, these student teams meet with the company executive(s) several times while facing the task of coming up with a fully-fledged plan for growth. Simultaneously, they are aided through the process by one of Hult's world-class consulting coaches. At the end, each team presents their proposal to a group of executives from the corporation. During this distinctive project, teams will gain insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and present an implementation plan to senior executives.

Action Projects are tailored to the subject focus of each Master program. MIB students will work on projects related to innovation and growth. MIM students will develop innovative marketing strategies, MFIN students will work on financial pitch books, and MSE students will develop sustainable strategies for relevant companies or non-profit organizations.

## Innovation and Growth

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult has launched projects based on the theme of "Innovation and Growth." This program targets the most important and difficult problem facing every company: identifying new pathways for growth. Students work toward solving this problem by drawing from a curriculum that emphasizes both theory and practice. Students can take advantage of some of Hult's distinct strengths: our global presence, a diverse student body, and world-class leaders in the field of innovation.

## Gain exposure to senior business leaders

Presenting to the senior management of a major corporation is an exciting conclusion to a life-changing year. The project gives students the opportunity to develop solutions to the pressing challenges of major corporations and to receive feedback from senior business leaders. Companies benefit from the ability to crowdsource new ideas and insights from diverse international teams with students from over 140 countries.

Selection of participating companies (2008 to 2014)

IBM, Samsung, Intel, Pfizer, Levi's, hp, Panasonic, Philips, Clorox, NASA, Disney, Starbucks, Xerox, P&G, Shell, Coca-Cola, Emirates NBD, GE, Nike, Unilever, Rolex, Sony, 3M, EMC², Genentech, Natura, BAE Systems, Verizon, Eastman, Osram, Nielsen, Dubai World, Alibaba.com, KIVA, Johnson Controls, Merrill Lynch, Johnson & Johnson, Sherwin Williams, WeightWatchers, Havas, Cisco

Form intense bonds with your team as you work on your Action Project.

# WORLD-CLASS FACULTY

Our professors and lecturers are noted for their academic credentials, talent for teaching, and real-world experience. Students have commented on Hult's "great classroom atmosphere" and "energy in class," as well as professors who "are able to change mindsets and to make you think strategically."

### Viktoria Dalko

**Global Professor of Finance—Discipline Lead**

Finance PhD and MA, University of Pennsylvania

Dr. Dalko has served as an advisor to the National Bank of Hungary and the Hungarian Parliament Committee and worked around the world as a financial management consultant. Her academic career has seen her win numerous awards for her teaching at universities including Harvard, Baruch College (CUNY), the University of Munich, the Hong Kong University of Science and Technology, and the University of Illinois. Dr. Dalko's latest book, *Regulating Competition in Stock Markets*, was co-authored with Nobel Laureate Professor Lawrence Klein. As dedicated to her students as she is to her subject, Professor Dalko is known for her supportive and approachable style.

*"Professor Dalko is very knowledgeable, very helpful. She is available after class and always willing to help. Her main goal is that students actually learn and she really cares."*

### Joanne Lawrence

**Professor of Corporate Responsibility and Social Innovation**

MBA, New York University; MA in Corporate and Political Communication, Fairfield University

Professor Lawrence has worked with global organizations such as BP, IBM, and the World Bank and is an academic advisor to the UN Global Compact. As adjunct professor at INSEAD she was involved in Project RESPONSE, an extensive study of global corporate social responsibility (CSR) and has written several acclaimed publications. A strong believer in the power of business to bring about lasting, positive change, students praise her engaging teaching style and describe her classes as truly inspirational.

*"Professor Lawrence's course has had a profound impact on how I see myself as a future manager. I now have tools to bring about the change in the world that I want to see happen."*

### Mike Grandinetti

**Global Professor of Entrepreneurship and Innovation—Discipline Lead Professor of Management and Marketing**

MBA, Yale School of Management

Professor Grandinetti taught entrepreneurship at MIT for ten years and has worked at, among many other companies, McKinsey & Company. He now serves as senior advisor to businesses, universities, and governments, and is on the board of several U.S. tech start-ups and social ventures. A favorite among students and peers alike, Professor Grandinetti is famed for being highly active and engaged with students outside the classroom. He was named Professor of the Week by the *Financial Times*, Professor of the Year 2012-13 by Hult San Francisco students, and has received four Global Teaching Excellence Awards at Hult.

*"Professor Grandinetti energized and inspired the class every day. He is the perfect blend of expertise and passion."*



## Consistently high student ratings for Hult's Master programs faculty*

| Campus | Evaluation average |
|---|---|
| Boston | ★★★★☆ |
| San Francisco | ★★★★½ |
| London | ★★★★½ |
| Dubai | ★★★★½ |
| Shanghai | ★★★★☆ |

*Based on student evaluations from 2012-2013

### Rob Anthony

**Professor of Global Management**

MBA, Harvard Business School
AB, Occidental College

Professor Anthony has pursued a dual career as a general management consultant and an educator. As a consultant, he has a practice assisting global corporate clients with change management, strategy innovation, and leadership development. At Hult, Professor Anthony has taught Organizational Behavior, Leadership, Strategic Management, and Strategic Innovation.

*"Professor Anthony is engaging, motivating and highly insightful. He allowed us to learn from the experience of our peers, in addition to his own."*

### Tom Porter

**Global Associate Dean, Professor of Accounting**

PhD, University of Washington

Dr. Thomas Porter brings over 30 years of professional accounting experience into the Hult classroom. After receiving his Ph.D. from the University of Washington, he taught at Boston College, then worked at the Financial Accounting Standards Board. Most recently, he was vice president at NERA Economic Consulting, where he provided expert witness services on accounting-related matters in commercial litigation.

*"I would like to thank Professor Porter for his clarity, his availability outside working hours, his ability to involve people and create interesting discussions, and his sharing of knowledge. His class was one of the best classes I have ever attended in my life."*

### Gonzalo Chavez

**Professor of Finance**

PhD Finance, University of Houston;
MBA, IPAN (Ecuador)

Dr. Chavez has worked around the globe, consulting in firm valuation and advising on risk hedging. He is a pioneer of financial simulation and its application in investment and risk hedging, using these tools to train executives and stock exchange management teams in emerging markets. Students often cite his unique teaching methods as the reason they are able to grasp such a complex subject. He has taught finance around the world, including at Babson College (U.S.), the European School of Management and Technology (Germany), and the Instituto de Empresa Business School (Spain), and has received multiple recognitions for teaching excellence.

*"Professor Chavez is a charismatic, energetic professor. My deep understanding of the subject is purely owing to the teaching approach the professor adopted."*

### Olaf Groth

**Professor of Global Strategy, Economics, Management, and Innovation**

PhD, MALD, Fletcher School at Tufts University;
MAIPS, Monterey Institute of International Studies

Dr. Groth has 20 years of experience in executive and advisory roles with the likes of Monitor Group, Qualcomm, Boeing, and Vodafone. He is the founder and CEO of Emergent Frontiers Group LLC, which advises senior execs on global strategy and trends. Dr. Groth is an incredibly active faculty member whose passion extends beyond his subject to teaching itself. His approach makes him extremely popular with students, who often describe him as a 'coach.' He was voted Professor of the Year 2012-13 by San Francisco's Master of International Business students.

*"Professor Groth is a great person, professor, and mentor. He really shows his commitment to the topic, course, and class. The best part is that he exhibits a passion for teaching."*

### Hitendra Patel

**Professor of Innovation**

PhD Materials Science and Engineering, Iowa State University; MBA, Kellogg School of Management, Northwestern University

Dr. Patel owns six patents, has founded several start-ups, worked at Motorola in the portable energy space, founded and lead the Monitors Group's Innovation Practice, and is the author of several publications including *101 Innovation Breakthroughs*. He now heads up our Innovation and Growth Program. The passion and energy he delivers in the classroom bring this exciting subject to life, with students often crediting his classes as having opened their eyes and their minds.

*"Professor Patel has complete control over his subject matter. The class was very engaging, and contributed greatly to my learning and possible future career choice."*

# ONE GLOBAL ECONOMY. ONE GLOBAL DEGREE.

hult.edu/campusvideos

# GLOBAL CAMPUS ROTATION

International experience is crucial for today's global executives. Hult offers you the extraordinary opportunity to live and study in Boston, San Francisco, London, Dubai, Shanghai, or New York.

## One Year. Three Cities.

A life-changing opportunity to study at up to three Hult locations during one year.

**180** ways
to customize your year at Hult

**80%**
of students choose Hult for our Global Rotation option

**50%**
Hult students participate in Global Rotation

### Immerse yourself in the world's most influential cities

Hult's Global Rotation gives you the chance to study in up to three of our six locations. This provides you with a unique opportunity to experience firsthand a few of the world's most powerful and influential economies.

You can choose to stay on your home campus for the full year or spend up to 12 weeks taking electives at one or two other Hult locations. It's a truly life-changing experience that only Hult can deliver.

### Seamless experience from Hult to Hult

Hult's Global Rotation is fully integrated into our curriculum. Unlike most business schools that offer their students study abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of its Global Rotation Program.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System, and will be familiar with the way our Career Services and Student Services work. Hult's most popular professors also rotate to teach electives on different campuses, so you have access to the finest faculty.

As you study alongside new faces and learn from different faculty, you'll mingle with Hult classmates from other campuses and build valuable contacts. Our global network ensures that your experience is hassle-free.

### An up-close look at international business

By learning international business in a global setting, you will be able to put complex issues into context and gain new market insights. Study in Boston, America's vibrant academic center, or catch the innovation buzz in San Francisco. Be at the heart of London, the world's trendsetting cultural hub. Or choose to discover the Middle East's and Asia's emerging markets in Dubai or Shanghai. Complete your electives in the incomparably cool city of New York. No matter which campus or combination of campuses you choose, you will gain insight into international business and develop a broad network of contacts across multiple continents.

### How Hult's Master Degree Global Rotation works:

| Modules A-C | Module D | Module E |
|---|---|---|
| Home Campus September to April | Rotation I May to June (six weeks) | Rotation II July to August (six weeks) |
| Start your Master study on your home campus. | Remain at your home campus or rotate to another Hult location to take your electives. | Return to your home campus, remain at your first rotation location, or choose to rotate to another Hult campus to take your electives. |
| Campus options:<br>- Boston<br>- San Francisco<br>- London<br>- Dubai<br>- Shanghai | Campus options:<br>- Boston<br>- San Francisco<br>- London<br>- Dubai<br>- Shanghai<br>Rotation Center: New York | Campus options:<br>- Boston<br>- San Francisco<br>- London<br>- Dubai<br>- Shanghai<br>Rotation Center: New York |

**Daane Suijlen**
Associate Account Strategist, Google, Ireland
The Netherlands, MIM Class of 2012

"Hult is a fast-moving environment: challenging and energetic. I rotated twice from London to San Francisco and Shanghai. Each time, I experienced a new culture and new world. Now I have a very wide network as a result. The digital marketing knowledge the program provided proved to be a great advantage when applying to big companies in the online world."

Global Journey
THE NETHERLANDS ▸ LONDON ▸ SAN FRANCISCO ▸ SHANGHAI ▸ IRELAND

**Guillaume Carnaille**
Senior Analyst, Unilever, Dubai
France, MIB Class of 2011

"Studying in both Dubai and Shanghai has without a doubt boosted my international career. Rotating has been a key advantage in my job search and key to building my network, especially as these two locations are both important centers in my field of interest. My Master degree has given me the tools to do business on a global stage."

Global Journey
FRANCE ▸ DUBAI ▸ SHANGHAI ▸ SWITZERLAND

**Maria Abondano**
International Banking Director, Findeter
Colombia, MFIN Class of 2012

"My rotation to London and Shanghai were fantastic opportunities for me both personally and professionally to learn how to adapt rapidly to different cultural environments and life changes. In the three cities I was based in during my Master studies at Hult, it was amazing to see people from all around the globe."

Global Journey
COLOMBIA ▸ SAN FRANCISCO ▸ LONDON ▸ SHANGHAI ▸ COLOMBIA

# BOSTON CAMPUS

Boston is America's premier student city, home to several of the world's most renowned universities. Its history, culture, and charm make it an ideal place to live and study.

**Hult Boston**

1 Education Street
Cambridge, Massachusetts
02141 U.S.
Tel: +1 617 746 1990

**Programs offered**

- MBA
- Master of International Business
- Master of International Marketing
- Master of Finance
- Project Management Specialization Option

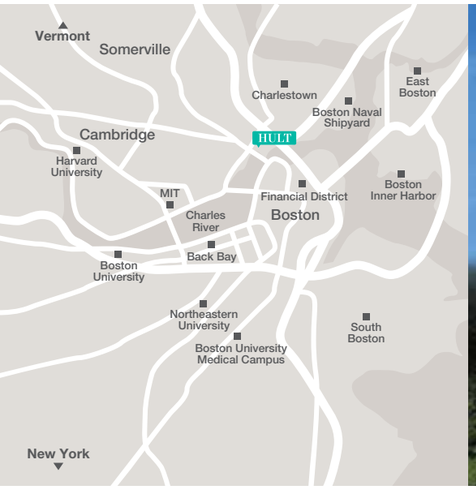
**Top employers at Hult Boston**

Deloitte. VISA gsk GlaxoSmithKline
Bloomberg Disney STATE STREET

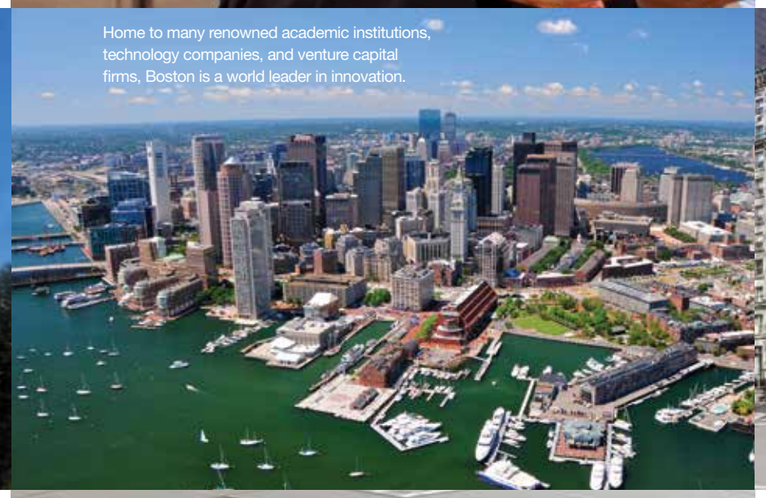
hult.edu/mibBoston
hult.edu/mimBoston
hult.edu/mfinBoston

"My one year at Hult has been an extraordinary and unique experience. I have gained the confidence and business savvy needed to get plugged in to the world. I can't think of a better way to have equipped myself with both a practical competency and a global mind-set."

**Molly Wu**
China, MIB Class of 2011



Our internationally acclaimed building was designed by renowned architect Thomas Sandell.



Home to many renowned academic institutions, technology companies, and venture capital firms, Boston is a world leader in innovation.

Tall buildings in Boston's financial district surround the Old State House.

Hult Boston is set on the banks of the Charles River, with great views of downtown Boston from your classroom.

### America's best student town

Hult Boston's location is unbeatable. Our campus is right on the banks of the Charles River, and boasts amazing views of downtown Boston. We're just down the street from universities such as MIT and Harvard, and we're within walking distance of the historic Beacon Hill and Back Bay. Our internationally acclaimed building, designed by renowned Swedish architect Thomas Sandell, features a sun-drenched atrium, an on-site restaurant and bar, and an outdoor patio. Birthplace of the management consulting field, Boston also serves as headquarters to biotechnology, fund management, and a host of other key industries. This is a great place to build business contacts, as our campus is a magnet for an impressive array of speakers.

### Strong school spirit

Our intensive one-year Master degree programs foster a strong sense of school spirit. Attend lectures by local C-suite executives. Learn about the latest trends and opportunities in the world of pharmaceuticals, finance, marketing, non-profit, consulting, and HR at industry insight panels held on campus. Join any number of Hult's student-run organizations: the Hult Finance and Investment Club, Asian Business Club, Latin American Club, Consulting Club, Marketing Club, or Art Club. Hult Boston is always buzzing with social events, from alumni gatherings and networking receptions to Celtics basketball or Red Sox baseball games and outings to the theater, ballet, or symphony. Families and partners are also readily integrated into student community life, and are always welcome to join campus events, parties, and barbecues.

### Boston business glimpse

- Academic capital of America, home to 250,000 university students
- Headquarters of consulting giants Bain and BCG
- Rated one of the most innovative cities by the Cities Global Index
- Knowledge-based economy stems from region's educational excellence: Harvard and MIT are close by
- Financial services center—global headquarters for Fidelity and State Street
- Strong reputation for venture capital
- Prestigious healthcare industry with 17 renowned hospitals

### Snapshot of past events

- Square One Innovation Challenge with Nokia, Fidelity, and ZipCar
- Visits to Google, Microsoft, Iron Mountain, Philips, and Genzyme
- Career Day featuring company presentations, interviews, and networking opportunities with Nokia, Genscape, Demandware, and Best Doctors
- Hult Boston TEDx on social innovation held at the Microsoft NERD Center
- Guest speakers from Fidelity, Dunkin Brands, Liberty Mutual, Eureka Ranch, and CHHI News
- Social Enterprise Sunday at MassChallenge
- Hult Visionary Speaker Series with Arianna Huffington and Mayor Marty Walsh
- Design Thinking Workshop with Continuum
- CFA Presentation featuring Boston Securities Analyst Society

# SAN FRANCISCO CAMPUS

San Francisco is well-known for its diverse, inventive, and creative culture that epitomizes the American dream. As the world's high-tech capital and home to top companies and start-ups, Hult San Francisco is an incredible place for learning, living, and launching your career.

**Hult San Francisco**

1355 Sansome Street
San Francisco, California
94111 U.S.
Tel: +1 415 869 2900

**Programs offered**

- MBA
- Master of International Business
- Master of Finance
- Master of International Marketing
- Master of Social Entrepreneurship
- Bachelor of Business Administration
- Project Management Specialization Option

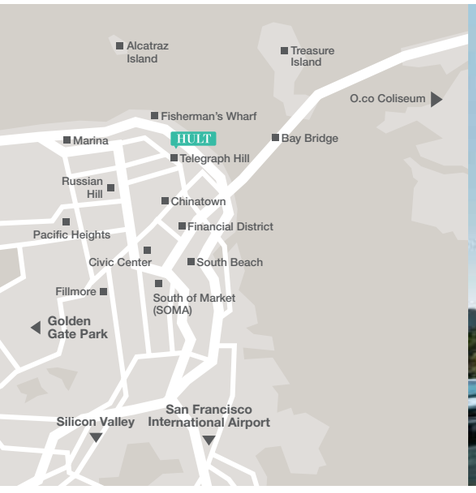
**Top employers at Hult San Francisco**

Google, Apple, accenture, EY, amazon.com, EMC²

**hult.edu/mibSF**
**hult.edu/mfinSF**
**hult.edu/mimSF**
**hult.edu/mseSF**

"Along with the excellence of its academics, the students at Hult are an incredible source of knowledge. One of the main strengths of the school comes from its diversity. People from all over the world with different backgrounds and open minds are working, learning, and sharing together. There is no day at Hult when you don't learn something about a country, a culture, or yourself."

**Vincent Veyrié**
Consultant, Performance & Management
France, MIB Class of 2011



Hult's downtown San Francisco campus, adjacent to the historic Telegraph Hill.

Experience San Francisco's charming neighborhoods.

Our San Francisco campus is designed by the renowned TSAO Design Group, and is wired with state-of-the-art technology.

## Epicenter of the high-tech world

San Francisco's Bay Area is the birthplace of the technology industry. Silicon Valley, just south of the city, is home to an extraordinary array of breakthrough companies including Google, HP, Apple, and eBay. The city's entrepreneurial culture, economic clout, and breathtaking scenery make it a great place to live and study. The local economy is heavily oriented around start-up companies, which provides very interesting career possibilities for students. Networking is a key part of life in San Francisco. Every night there are networking events like Hackers & Founders, 106 Miles, and Lunch 2.0 discussing the latest trends in technology, clean energy, sustainability, and other cutting-edge subjects. These provide students with an ideal backdrop to their education and allow them to integrate into the local business community.

## Study in the heart of San Francisco

Hult's San Francisco campus is located in Levi's Plaza, adjacent to the historic Telegraph Hill. The entire city of San Francisco and surrounding Bay Area are easily accessible by public transportation. And you're within walking distance of the financial district, Fisherman's Wharf, and Union Square's vibrant cultural and shopping venues. Formerly a dot-com headquarters, Hult San Francisco's campus boasts a 60,000-square-foot, ultra-contemporary study environment—entirely fitting for a city that leads the world's high-tech industry. Amenities include amphitheater-style classrooms, a video conferencing station, student breakout rooms, and stylish student lounges, all with high-speed wireless access.

## San Francisco business glimpse

- Home to the largest community of start-ups in the U.S., with a culture conducive to fostering start-ups, entrepreneurs, and making connections
- Located in the San Francisco Bay Area, center of the social media revolution
- Home to Google, Apple, Facebook, Cisco, Intel, and Twitter
- Consumer industries in retailing, clothing, and wine—beloved American brands like Levi's, Pottery Barn, and Gap were born here
- Hub for new global green technology industry

Enjoy our newly refurbished and contemporary facilities.

## Snapshot of past events

- Corporate speakers from Wells Fargo, Yes To, Yahoo, Starbucks, Walmart, and Coca-Cola
- Online profile optimization workshops with LinkedIn experts and employees
- Culture Quest cultural displays
- Recruiter panel with experts from Google, Apple, and Robert Half International
- On-campus yoga sessions, self-defense classes, and other health and wellness events
- Volunteer opportunities in the neighborhood and with San Francisco charities
- Hult Visionary Speaker Series with Robin Chase, co-founder of Zipcar and founder of Buzzcar
- "Hult's Got Talent" showcase
- Outings to Bay Area attractions

Limited accommodation offered*

# LONDON CAMPUS

Hult's central London campus puts you in the very heart of a city known as the "Knowledge Capital of the World." At your doorstep are literally thousands of things to see and do.

**Hult London** (Hult House West)

37-38 John Street
London WC1N 2AT
U.K.
Tel: +44 207 341 8555

**Programs offered**

- MBA
- Executive MBA
- Master of International Business
- Master of Finance
- Master of International Marketing
- Bachelor of Business Administration
- Project Management Specialization Option

**Top employers at Hult London**

Deloitte. KPMG J.P.Morgan Bloomberg amazon.com Unilever

*Limited accommodation opportunities are available. Please check hult.edu/en/campuses/London/accommodation/ for more information

**hult.edu/mibLondon**
**hult.edu/mfinLondon**
**hult.edu/mimLondon**

"London is steeped in culture and history. There is always something going on. This is mirrored by Hult's campus, which has a diverse range of programs, which in turn is reflected by the diverse range of students that you meet."

**Emily Bonnell**
District Sales Leader, PepsiCo Canada
Canada, MIB Class of 2011

Hult House West is in Holborn, in the heart of Central London, near many top educational institutions.

The City of London is one of the leading centers of global finance.

Professors engage you in compelling discussions about what drives the global economy and makes businesses succeed.

## The world's most international city

Live and study in the world's undisputed economic hub—London. Britain's capital is home to more headquarters than any other European city, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered here, our centrally located campus is the perfect launchpad. As a Hult student, you will benefit from what economists call the "cluster effect:" unparalleled opportunities for learning and networking created by the close concentration of so many top academic institutions. You will also be within striking distance of world-class museums and parks, Oxford Street's shops, the West End's theaters, Marylebone's boutiques, and Soho's exciting nightlife—all at your doorstep.

## Thrive at our Central London campus

Hult's campus in the very heart of Central London is located in Holborn—close to many major U.K. universities. Our landmark building overlooking Gray's Inn Gardens has been updated with the very latest in learning technology. Lectures in Hult House's ground floor classroom can be simultaneously streamed to other classrooms. Social events and speakers are held in the school's stunning atrium, and the roof deck and courtyard provide ample outdoor space to relax with your classmates. Student-led organizations like the Global Women in Business Club, Consulting Club, Marketing Club, Football Club, and Finance Club and more keep the campus buzzing with activity. And get ready for world-class guest speakers from companies such as Google, McKinsey, EY, and Henkel.

## London business glimpse

- Home to 100 of Europe's top 500 companies
- Top of the Global Financial Centers Index
- Most-visited city in the world
- Biggest economy in Europe, generating more than USD400 billion a year
- Global leader in wealth management, private banking, hedge funds, and financial planning
- 588 foreign companies listed in London, representing 20% of the global foreign equity listings
- There are more than 300 languages spoken in London, more than in any other city in the world
- 1 in every 6 jobs in London is in the creative industries, which together are worth GBP 21.4 billion and make a major contribution to the British fashion and design sectors

Thoughtfully designed common spaces are ideal for team meetings and networking events.

## Snapshot of past events

- Guest speaker events with Ania Jakubowski, Coca-Cola's General Manager (Poland/Baltics)
- "Day in a life" speakers from Procter & Gamble, Havas, Apple, and JP Morgan
- Company visits to London Stock Exchange and Bloomberg
- Innotech Summit with London's Mayor, Boris Johnson
- "How to get recruited for your dream marketing job" workshop with BCG branding manager and recruiting consultants
- Hult Visionary Speaker Series with Paul Polman, Unilever CEO
- "How to become a CEO" master class with leadership speaker Marshall Goldsmith
- "Lost in London" social, "Hult's Got Talent" show, and student ski trips

# DUBAI CAMPUS

Dubai is breaking new ground and records. Once a small pearl-diving center, it has since become one of the fastest-growing cities on earth. Dubai has developed at an incredible speed to become one of the most economically successful and liveable places in the world.

**Hult Dubai**

Internet City
P.O. Box 502988
Dubai, U.A.E.
Tel: +971 4 427 5800

**Programs offered**

MBA

Executive MBA

Master of International Business

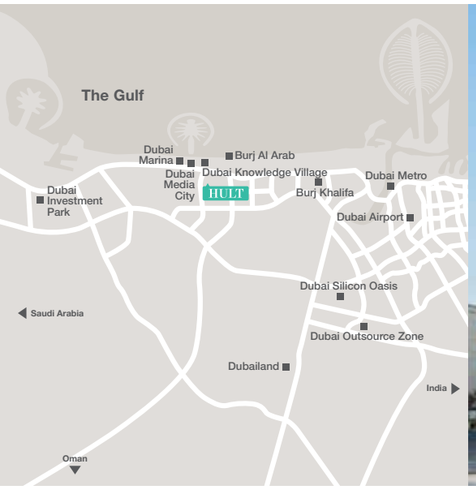
**Top employers at Hult Dubai**

P&G, pwc, L'ORÉAL, EY, GlaxoSmithKline, BT

hult.edu/mibDubai

"For the first time as a student I did not constantly ask myself, 'What on earth do I need to learn this for?' Hult's teaching method allows you to learn and develop tools and apply them to a real business scenario. This makes the learning experience much more profound and gives you confidence to deal with the challenges of a professional work environment."

**Jan Philipp Steinhoff**
Sales Coordination Manager, adidas Group
Germany, MIB Class of 2011



Hult Dubai's new campus is located in Dubai Internet City.

The ultramodern city of Dubai is the gateway to the Middle East.

Hult Dubai brings top faculty, speakers, and executives to campus to strengthen your knowledge of international business.

## East meets West in Dubai

Today, Dubai is a center for oil, gas and energy, luxury goods and retail, and construction. It's home to more than 200 nationalities—close to 90 percent of its population hails from outside the United Arab Emirates—and it has become the preferred regional headquarters for many multinational corporations operating in the Middle East. Hult Dubai is now known as a gathering point for international talent. Our impressive contact list means Hult students get to meet experts in industries from oil and gas to consumer goods on campus year-round—hosting over 65 guest speakers between 2013 and 2014.

## Dynamic city, dynamic campus

Hult Dubai's new campus is conveniently located in Dubai Internet City, a business environment that attracts innovative companies such as Microsoft, Google, Yahoo, HP, Dell, Intel, and Cisco. You'll benefit from rich networking opportunities, industry-building programs, and unparalleled study facilities. Designed by internationally renowned architects, Hult's futuristic campus is bathed in natural light and boasts state-of-the-art study facilities. Nestled between Dubai Media City and Dubai Knowledge Village, you're within walking distance of the ultramodern Dubai Metro, and only minutes by taxi from beautiful sandy beaches and the vibrant nightlife of Dubai Marina.

## Dubai business glimpse

- The Middle East's leading city for international business, founded on a reputation for cultural tolerance
- Winning bid for EXPO 2020 strengthens Dubai's brand positioning as "the global talent magnet"
- Major retail center with the largest mall in the world, ranked by CBRE as the second most important destination for international retailers
- Home to over 20,000 international companies, with close to 90% of the population made up of expatriates
- Foreign direct investment has tripled since 2009
- Estimated 277,000 jobs will be created in the coming years
- One of the world's busiest international airports

Hult Dubai is set in an environment that attracts innovative companies and offers rich networking opportunities.

## Snapshot of past events

- Guest speakers from Ferrari, Google, L'Oreal, Emerson, adidas, Coca Cola, and Dubai Duty Free
- Master class: "Taking Positive Psychology To Work" with Dr. Louise D'raven
- Career Open House featuring 40 companies including Procter & Gamble, LVMH, EY, Henkel, Honeywell, and Emirates NBD
- Visit from the U.S. Ambassador to the UAE, Michael Corbin
- Inspirational speech by extreme entrepreneur and philanthropist Peter Sage
- Hult Visionary Speaker Series with Kiran Shaw, Chairman of India's first billion-dollar biotech company
- Picnic at the Dubai Polo
- Trip to Ferrari World in Abu Dhabi, desert safari
- Arabic language lessons

Student accommodation included

# SHANGHAI CAMPUS

For any aspiring business leader to truly understand China, you must experience Shanghai—the country's sophisticated and trendsetting megacity. Hult Shanghai puts you at the heart of one of the world's leading economies.

**Hult Shanghai**

4th Floor, Jinling Haixin Building
666 Fuzhou Road
Huangpu District
Shanghai 200001 China
Tel: +852 2111 2399

Tianhong Residence
680 Shuidian Road
Shanghai 200083, China

**Programs offered***

- MBA
- Executive MBA
- Master of International Business

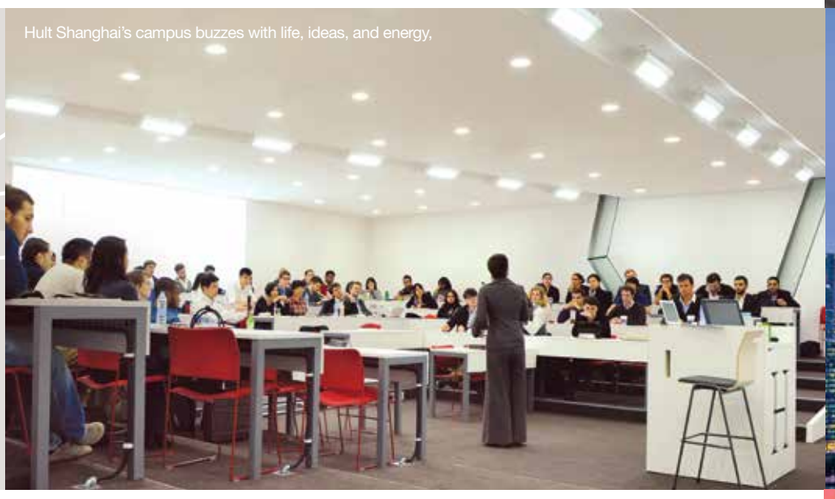
**Top employers at Hult Shanghai**

accenture, amazon.com, pwc, Deloitte., KPMG, Disney

hult.edu/mibShanghai

"My experience at Hult was amazing. Studying together with so many different nationalities was simply fantastic and helped me to develop my personality and the soft skills required for an international career. The support from Hult's Career Services team was also excellent—right from day one. They helped me make my CV look really impressive and supported me throughout the whole application and interview process, helping me make the transition from Analyst to Associate."

**Jan Straube**
Associate, Lloyds Banking Group, London
Germany, MIB Class of 2013



Hult Shanghai's campus buzzes with life, ideas, and energy.

View of Shanghai's Oriental Pearl TV Tower.

Hult Shanghai's campus in People's Square puts you in the heart of Shanghai—with easy access to the city's business districts, cultural sites, and nightlife.

## Live in the world's fastest-growing economy

Shanghai is a place of breathtaking transformations—where towering skyscrapers spring up next to ancient streets and architecture, and sophisticated boutiques emerge out of open-air markets. China's ascendancy as a superpower is due in large part to Shanghai's vibrant economy. Known as the "Pearl of the Orient," Shanghai also boasts an unrivaled cultural status as the birthplace of new trends and ideas in China. Hult Shanghai puts you at the very center of one of the most transformative cities on Earth. You will find an array of professional opportunities at your fingertips. Whether it's on-campus networking sessions or company visits to leading multinationals or start-ups, Hult Shanghai is dedicated to helping you make the connections key to career success in China or abroad.

## Amazing downtown location

Hult's People's Square campus is located in the heart of the city's commercial, financial, retail, and social scene. Shanghai's most famous shopping street, Nanjing Road, and the extraordinary Shanghai Museum, are within easy walking distance. Our school won first place in an architectural interior design competition for its state-of-the-art classrooms, computer laboratories, and student lounges.

## Hult's Residence—included for free

Hult Shanghai is the only Hult campus that provides students with free single-room accommodation, including Wi-Fi and a flat-screen TV. This residence (a 40-minute commute by public transport to our campus) also offers an on-site English-speaking Residence Manager, weekly room-cleaning service, shared cooking facilities, a coffee shop, and a lounge.

## Shanghai business glimpse

- Biggest city (23 million residents) in the world's largest emerging economy
- Considered China's most cosmopolitan metropolis, Shanghai is the center of China's growing affluent middle class
- Highest average wage and disposable income levels in China
- Flourishing start-up and creative scenes
- Home to China's largest stock exchange
- World's busiest container port
- Growing pharmaceutical hot spot
- Capital of China's fashion scene
- Host of 2010 Shanghai World Expo, the best-attended trade fair in world history

Meet influential business leaders during your program. (AirAsia's CEO at Hult's Executive Speaker event in Shanghai)

## Snapshot of past events

- Career Open House event with more than 40 corporates
- Company visits to Unilever, B&Q, Blackcat Blades, and Knowledge & Innovation Community
- Guest speakers from Accenture, Bloomberg, KPMG, PwC, Porsche, Microsoft, B&Q, Marriott, McKinsey & Co., Scott PR, and Standard Chartered
- Free Mandarin lessons
- Chinese Business Culture Talk Series featuring keynote speakers on Chinese business trends
- Hult Visionary Speaker Series with Peggy Liu, Chairperson of Joint US-China Collaboration on Clean Energy and *TIME* magazine's "Hero of the Environment"
- Tai Chi and Chinese traditional medicine sessions

* Programs offered on Hult's Shanghai campus are not available for Chinese nationals. We encourage Chinese nationals to apply to Hult's other campuses in Boston, San Francisco, London, and Dubai.

Rotation Only

# NEW YORK ROTATION CENTER

New York City offers a high-octane introduction to the world of international business. At Hult's centrally located rotation center in Manhattan, get ready to work hard and play hard.

**Hult New York**

The Foundation Building
7 East 7th Street
New York, New York
10003 U.S.

**Programs offering this rotation**

MBA

Executive MBA

Master of International Business

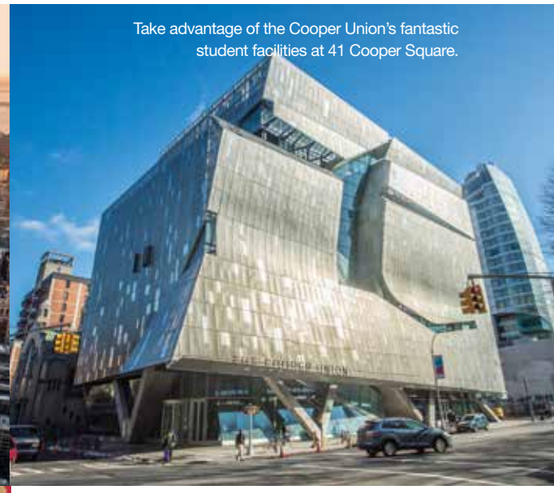
**hult.edu/mibNY**

"I rotated to New York City from Dubai because it's the truest definition of being multicultural. I hope to work in New York City or DC for a UN body such as the World Bank or UNDP. I frequently attend networking events to enhance my network and also learn from other people. What I enjoy the most about New York City, though, is that you can meet the most interesting people in the strangest of places—including but not limited to a bar!"

**Masego Mbaakanyi**
South Africa, MIB Class of 2014

Hult's rotation center is based in Manhattan's East Village, thanks to an agreement with Cooper Union.

Manhattan is the original Gotham City, buzzing with culture and commerce.



Take advantage of the Cooper Union's fantastic student facilities at 41 Cooper Square.

## The world's media and financial capital

Boost your career with experience in the world's most influential city. From the fortunes made on Wall Street to the trends set on Madison Avenue, New York is the global epicenter of culture and commerce. It's also one of the most competitive cities on the planet—in the words of Frank Sinatra, if you can make it here, you can truly make it anywhere. Multinational powerhouses such as Goldman Sachs, Morgan Stanley, American Express, and Time Warner are all based in Manhattan, alongside tech start-ups like Foursquare. New York boasts the headquarters of 45 Fortune 500 companies. It's also a major hub for foreign corporations, which supply 10 percent of the city's private-sector jobs. Hult New York allows you to hear about what really makes American business tick directly from leading executives and academics.

## The city that never sleeps

Experience Hult's new rotation center in central Manhattan. Through an agreement with the pioneering Cooper Union for the Advancement of Science and Art, you can now study at the landmark Cooper Union buildings in the fashionable East Village. Visit world-renowned destinations such as Times Square, the Empire State Building, Fifth Avenue, and Central Park—all minutes away from our rotation center. Treat yourself to the Broadway show or an exhibit at the Museum of Modern Art. Upload photos from New York Fashion Week or from behind the dugout at Yankee Stadium. Check out celebrities in Soho or a late-night party in the Meatpacking District. Feel at home in the world's most diverse city where people speak 800 languages but all say the same thing: I ♥ New York.

## New York business glimpse

- Headquarters of 45 Fortune 500 companies such as IBM and Citigroup
- Biggest U.S. city
- Top of Global Cities Index
- Major financial center—home of Wall Street and the world's largest stock exchange
- World leader in international business, commerce, media, and entertainment
- Center for international diplomacy, with the United Nations headquartered here

New York City is an action-packed city that is beyond compare.

## Snapshot of past events

- Interactive discussion with the Honorable Thomas Reeve Pickering, retired U.S. Ambassador, on global geopolitical and economic uncertainties
- Industry speaker events discussing topics such as Socially Responsible Investing and Applying Advanced Business Strategy Techniques to Your Career
- Company visit to Bloomberg headquarters
- Career panel discussions with Hult alumni in mobile technology, finance, consulting, and digital marketing
- Yankee baseball games
- Theater nights to watch Broadway shows
- United Nations guided tour
- Bike rides through Central Park

# THE ULTIMATE LAUNCHPAD FOR YOUR CAREER

"One year at Hult gave me a competitive edge over other candidates in my job search. Besides the technical competencies that I learned in class, I also learned how to present myself, developed my soft skills, and got to know my strengths."

**Philipp Sauren**
Analyst, Accenture
Germany, MIB Class of 2010

# TAKE YOUR CAREER TO THE NEXT LEVEL

A Hult Master degree immediately expands your international career horizons. Well before you arrive on campus up until well after you graduate, you will have access to unparalleled career support to ensure that you are empowered, marketable, and employable.

## Expert advice every step of the way

Planning your next step starts the moment you are accepted as a Hult student.
Ongoing job search and career development support is offered over an 18-month cycle, illustrated below:

### Pre-arrival

Get a head start through our Fast-Track program, which includes

- Skills assessment
- CV review and editing
- Webinars on career planning & global employment trends

### During your one-year Master program

Receive ongoing dedicated career support via

- One-on-one dedicated career advisors
- Workshops and classes on career planning, personal brand development, and job search strategy
- Webinars on global employment and industry trends
- On-campus career insight panels and senior guest speakers from Fortune 500s, SMEs, and start-ups
- On-campus career open houses and corporate networking events

### Post-graduation

Continue to get postgraduate career support from

- Free electives
- Alumni chapter events
- Global Alumni Summit

Talent Solutions—Hult's exclusive talent matching service

Access career resources and job listings from myHult student portal and LinkedIn groups

### Personalized and focused attention

Our Professional Career Development program is designed to equip students with the necessary skills to define, set, and achieve their career goals. Students can tap into the enormous resources of myHult's portal, which include advice on career planning, job interviews, negotiations, and much more. Following an intensive suite of classes on career decision-making, résumé writing, networking, interviewing, and personal branding, students can choose from a wide range of workshops, small group sessions, and events focusing on industry insights, developing employability, and keeping the job search focused, thereby tailoring the program to individual needs.

### Global Career Services

Hult maintains a dedicated network of Global Career Services staff in Boston, San Francisco, London, Dubai, and Shanghai to help prepare you for your international job search. We take your career as seriously as you do. Hult's multi-campus network helps students source international opportunities remotely from your home campus or in person during your Global Rotation. It's no wonder Hult is ranked #1 for diversity of industries that employ our graduates, and that 65% of our students find employment outside of their home country. Hult's Career Services team are professionals with a wealth of business experience. Many have worked as recruiters for top employers and know exactly what companies look for in a job candidate, globally and locally. These professionals work with you from before you even arrive on campus to put your career in the best possible shape upon graduation. They are your career personal trainers. Expect direct and honest assessment, rigorous coaching, a challenging regime, and plenty of encouragement and support.

### Connecting with Corporates

Hult's Global Corporate Relations team works closely with Fortune 500 companies, SMEs, and start-ups in 60+ markets to increase and accelerate the number of touch points our students have with employers, via corporate on-campus network events, global career open houses, and the Hult Impact Challenge.

### Hult's Talent Solutions—targeted headhunting service

Students benefit from our own in-house executive search service, Hult Talent Solutions. Hult's Global Corporate Relations team works closely with both students and companies to match the right candidate to the right opportunities. Hult Talent Solutions leverages our corporate partnerships with over 2,200 companies to provide you with a targeted approach to your job search. Hult organizes on average more than one thousand job interviews per year. Our corporate network includes companies such as Apple, Google, Autodesk, McKinsey, Pearson, Cisco, Coca-Cola, Procter & Gamble, Verizon, Johnson & Johnson, Unilever, and IBM.

## Hult graduates thrive in these companies

Goldman Sachs, IBM, Samsung, unicef, Deloitte., bp, xerox, BMW, Shell, KPMG, JAL, Volvo, citigroup, P&G, Sony, Panasonic, Hilton, Sony Ericsson, MasterCard, British Airways, Standard Chartered, amazon.com, Bunge, LG, J.P.Morgan, UBS, Walmart, Toyota, Financial Times, Ford, Nestlé, BBC, SAP, GE, Emirates NBD, at&t, HSBC, Philips, accenture, Santander, L'Oréal, EY, Honda, Bristol-Myers Squibb, Saab, pepsi, Coca-Cola, Morgan Stanley, TripIt, pwc, Universal, NEC, Prudential, Nippon Oil, Heinz, Nokia, DHL, posco, Novartis, State Street, Avon, MindShare, nielsen, Credit Suisse, Unilever, Renaissance Hotels, Motorola, Avaya, Johnson & Johnson, verizon, Omnicom

Hult's corporate network is in more than 60 markets and includes:

**2,200** companies

**TOP 10 Employers**

- Deloitte Consulting
- Ernst & Young
- Accenture
- Amazon
- JP Morgan
- KPMG
- Bloomberg
- EF Education First
- Hilti
- Google

**1000+ Job Interviews**

Via our in-house Talent Solutions Services

**1st**

Ranking for diversity of industries that employ our graduates*
—*The Economist* (2013)

**5th**

Percentage Increase on Pre-MBA Salary*
—*The Economist* (2013)

*Employment data above based on Hult's MBA Class of 2013 graduates.

"Hult's Talent Solutions was very supportive. I benefited from the global contacts that they had and the fact that they could put me in direct contact with a recruiter from Google, with a stamp of approval not only from the school but also from the company. And Hult's Talent Solutions helped match my skill set with a real opportunity, not wasting Google's time or my time."

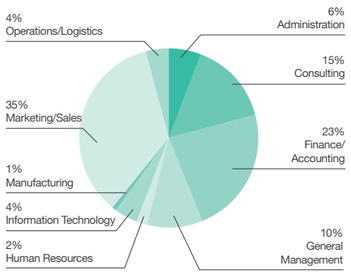
**Diogo Botelho**
Analyst, Google
Portugal, MIB Class of 2012

# YOUR NEW NET WORTH

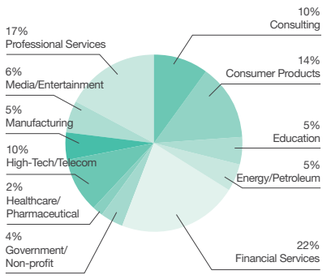
The value of your Hult degree continues to grow after you graduate.

**Snapshot of career placement statistics for Hult Master degree students (Class of 2013):**

Post-Master function




Post-Master industry




**88%**
of Hult Class of 2013 Master students were employed three months after graduation

**53%**
of Hult Master students changed their region of employment

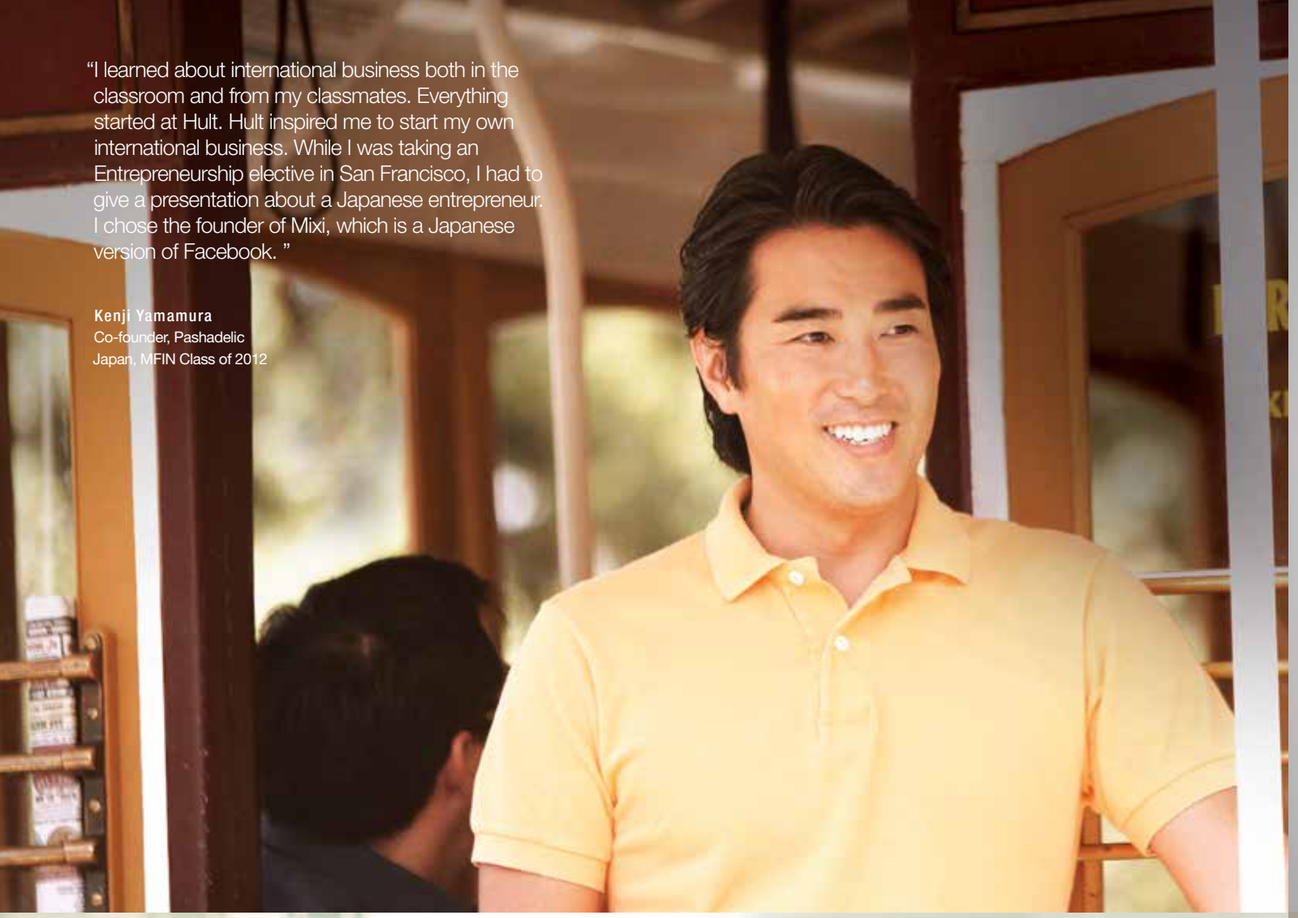
**USD 59,123**
Average starting salary*
*3-year average. Not adjusted for Purchasing Power Parity (PPP).

**USD 139,755**
Average salary for top 10% of Class of 2013 Master degree graduates



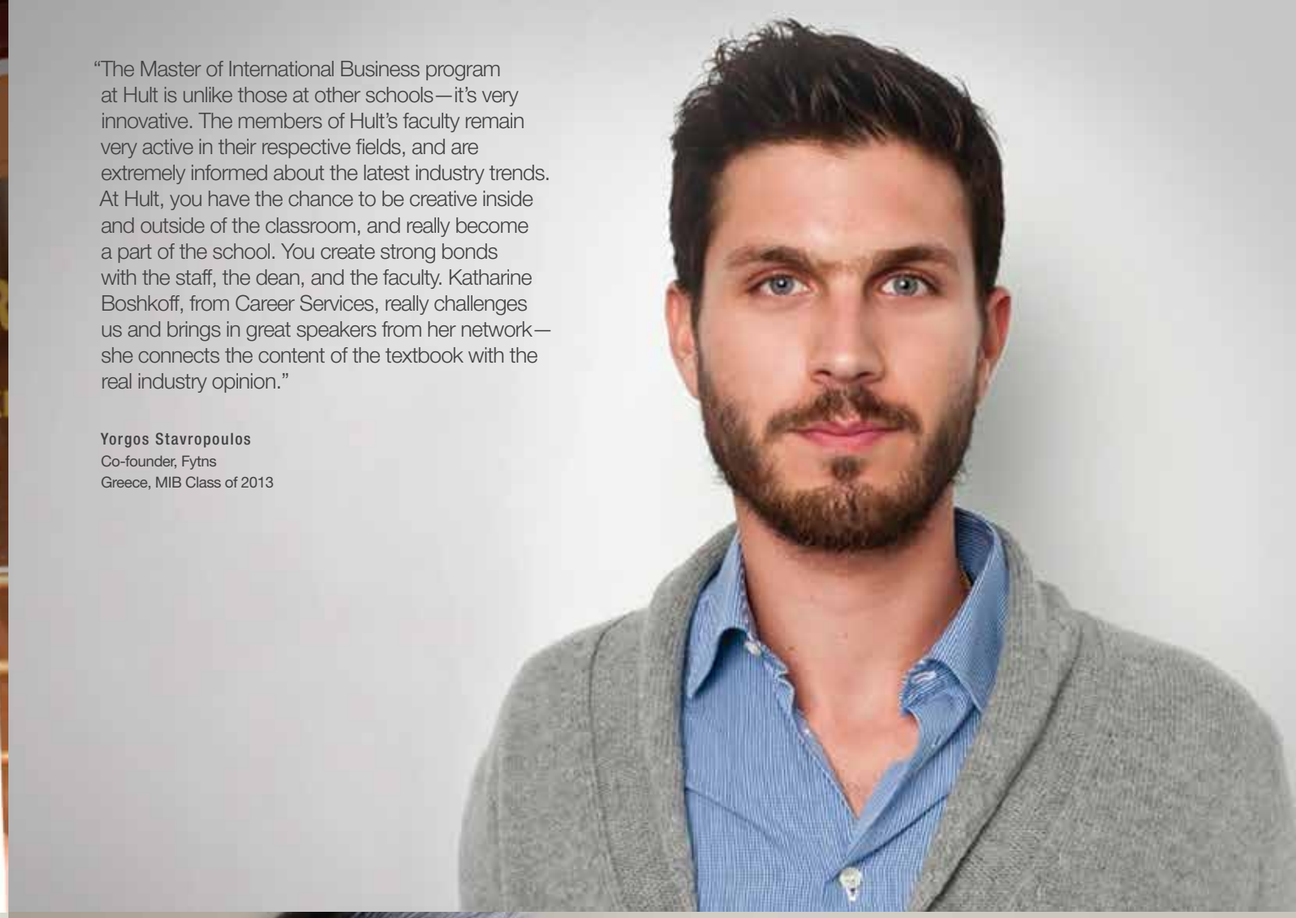
For more information on post-graduation career statistics:
hult.edu/maCareer

Broaden your horizons.



"I learned about international business both in the classroom and from my classmates. Everything started at Hult. Hult inspired me to start my own international business. While I was taking an Entrepreneurship elective in San Francisco, I had to give a presentation about a Japanese entrepreneur. I chose the founder of Mixi, which is a Japanese version of Facebook. "

**Kenji Yamamura**
Co-founder, Pashadelic
Japan, MFIN Class of 2012



"The Master of International Business program at Hult is unlike those at other schools—it's very innovative. The members of Hult's faculty remain very active in their respective fields, and are extremely informed about the latest industry trends. At Hult, you have the chance to be creative inside and outside of the classroom, and really become a part of the school. You create strong bonds with the staff, the dean, and the faculty. Katharine Boshkoff, from Career Services, really challenges us and brings in great speakers from her network—she connects the content of the textbook with the real industry opinion."

**Yorgos Stavropoulos**
Co-founder, Fytns
Greece, MIB Class of 2013

"I was strongly attracted to Hult's international orientation, and the opportunity to explore new, exciting environments. The atmosphere on campus is always very vibrant and friendly—Hult students are extremely open-minded and engaged individuals! My professional network has expanded tremendously, and my career has rapidly advanced since graduating. I am currently working at Google's European headquarters based in Dublin, Ireland."

**Maurits Versteeg**
Associate Account Strategist, Google
The Netherlands, MIM Class of 2013

"There's a highly active atmosphere on campus and I loved working on team projects. Professors have extensive experience and a palpable enthusiasm for the subjects, and have a great way of responding to and encouraging students. Hult is a very innovative business school. It has encouraged students like me to go out and try what we are really passionate about."

**Joanna Zhu**
Social Media Marketing, Airbnb
China, MIM Class of 2013

# YOUR GLOBAL ALUMNI NETWORK

Your Hult journey continues long after you graduate. As a member of Hult's Alumni Association, you will have access to a global network, continuous educational opportunities, and multiple ways to connect with fellow alumni.

### Ongoing education. For life.

Hult is the only school where the learning does not stop at graduation. To ensure your knowledge always stays current, we offer Electives for Life—over USD60,000 worth* of electives for the rest of your life that allow you to stay current in your business knowledge and further develop your professional skills. In addition, the electives offer a great opportunity to network with current students and alumni. Alumni can choose from over 100 electives including entrepreneurship, leadership, and management at no extra cost, other than a small course-material fee.

### Talent Solutions—your lifelong executive search service

Gain access to exciting new job opportunities or recruit fellow Hult talent thanks to Talent Solutions, Hult's pioneering executive search service. Alumni can choose for their profile to be included in our database of Hult talent, from which potential candidates for positions at a range of top companies will be selected. Alumni can also use the Talent Solutions service to help identify Hult students or graduates suitable for positions within their own companies.

### Exclusive benefits—executive speakers and master classes

Alumni are welcomed back to campus for our exclusive guest speaker and networking events, which feature some of the world's leading entrepreneurs and executives. For those who can't make it to campus, we also bring master classes taught by top Hult professors to alumni in locations across the world.

### Global Alumni Summit

The highlight of the alumni calendar is the annual Global Alumni Summit, which invites alumni from around the world to come together to reconnect with former classmates, meet new alumni members, and refresh their business knowledge. Previous summits have been held in Bali, Indonesia, Cartagena, Colombia, and London, U.K. They've featured keynote speakers such as Mbaranga Gasarabwe, the UN Assistant Secretary-General for Safety and Security, and Dr. Rogério Studart, Executive Director of the World Bank Latin America.

### Stay connected for life

Keeping in touch with your former classmates and connecting with fellow alumni have never been easier thanks to an innovative range of outreach initiatives:

Alumni Chapters worldwide Reach out to 11,000 alumni worldwide through over 60 regional Hult alumni chapters and clubs. While chapters are more formal arrangements, clubs are a great way to expand your professional and personal network in an informal setting. Join a chapter in your city, or team up with other active alumni to get one started.

Hult Connect App Locate and connect with fellow alumni members on the go with our exclusive iPhone/iPad and Android app.

bit.ly/androidhultconnect
bit.ly/ioshultconnect

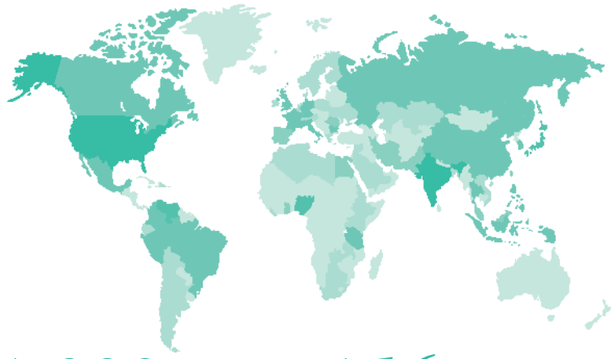
Hult Email Newsletter Our monthly newsletter keeps you informed of all the latest news from the Hult community.

Hult Alumni Magazine Check out our quarterly magazine for features on Hult alumni and faculty, plus campus updates.

*Based on average cost of USD3,000 for similar professional course x average age for Hult graduate of 32 years taking electives for 20 years.



## Quick facts

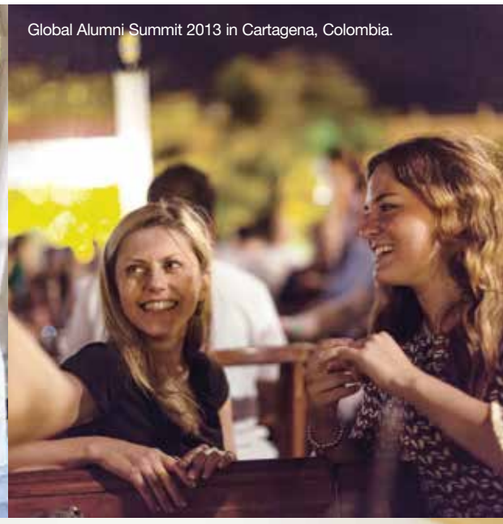



**11,000+**
Over 11,000 entrepreneurs and professionals

**156**
Alumni in over 156 countries working in a wide range of industries

**60+**
Alumni chapters and clubs run in over 60 cities providing networking and business opportunities

Global Alumni Summit 2012 in Bali, Indonesia.


Global Alumni Summit 2013 in Cartagena, Colombia.

Global Alumni Summit 2014 in London, U.K.

Global Alumni Summit 2013 in Cartagena, Colombia.

# TOP-RANKED ONE-YEAR MBA

Choose the most international MBA. Hult ranks in the *Financial Times* Top 5 for International Business and International Experience.

### The first MBA curriculum designed with input from business leaders

Proprietary research conducted by Hult Labs shows that traditional MBA programs aren't providing students with the skills that elite employers want. Senior executives at companies like Accenture, IBM, and Unilever have told us that today's MBA graduates lack both soft skills and practical experience. Hult has completely redesigned its MBA curriculum in conjunction with top CEOs and HR executives to ensure that all our MBA students graduate with these essential capabilities, as well as knowledge of the core business areas of finance, marketing, and strategy.

### The only MBA to fully integrate soft skills into its curriculum

Through a unique blend of classroom instruction, targeted practice, and constructive feedback, Hult MBA students acquire the essential soft skills they need—such as the ability to communicate clearly, motivate a team, and resolve conflicts—to transform them into genuine leaders.

### Mastering the keys to business success through real-world practice

The Hult MBA takes its students out of the classroom and into the real world of business. This is achieved through two key pillars of our curriculum: competitive simulations across the core disciplines of finance, marketing, and strategy, as well as the Hult Impact Challenge, a year-long course in which student teams compete to develop a game-changing enterprise.

### Faster Return on Investment*

Our 12-month intensive degree program has the second-fastest return on investment compared to other MBA programs. Equipping yourself with a Hult degree in 12 months results in lower costs, less time away from work, and a quicker reentry—with an MBA salary. Hult comes 2nd in Return on Investment against a sample of key schools and is ranked 5th for Percentage Increase on Pre-MBA Salary by *The Economist* (2013). On average, our students are able to recoup their investment in a little over three years.

*Based on *The Economist* Which MBA? 2013 data accounting for cost of program, earnings, and opportunity cost.

A glimpse inside Hult Shanghai's international classroom.

## An intensive one-year MBA curriculum[1]

| | Immersion | Module A | Module B | Module C | Module D | Module E | Hult Graduation | Optional Project Management Specialization |
|---|---|---|---|---|---|---|---|---|
| | 4 credits<br>September<br>(3 weeks) | 14 credits<br>October–December<br>(12 weeks) | 13 credits<br>January–February<br>(8 weeks) | 7 credits<br>March–April<br>(6 weeks) | 7 credits<br>May–June<br>(6 weeks) | 14 credits<br>July–August<br>(6 weeks) | | |
| **Hard Skills Coursework** | Spend the first three weeks in an interactive immersion program designed to help you succeed in our intensive one-year MBA program. | Strategic Literacy | | | Electives[3] | | Graduate on your home campus or your rotation campus. End your year with a series of graduation events:<br>• Graduation ceremony with degree conferment<br>• Distinguished Keynote Speaker<br>• Dean's Reception for family, friends, and faculty. Meet Hult's "Alumna/ Alumnus of the Year."<br>• Graduation Party | The demand for skilled project managers is urgent and growing. About 80 percent of all major projects fail to meet expectations because of cost overruns or substandard quality, and less than 20 percent are completed on time. Strong project management can mean the difference between businesses that thrive and those that fail.<br>Hult's Project Management Specialization will equip you with the technical and people skills required to manage major projects for multinationals, family businesses, and NGOs.<br>Designed to give you the wide range of skills needed in planning, organizing, securing, and managing resources to meet business objectives, our Project Management Specialization requires MBA students to take additional project management courses worth six credits.<br>The Project Management Specialization is only offered in Boston, San Francisco, and London and is subject to availability. (See p. 60 for program fee.) |
| | | Quantitative Methods<br>Managerial Economics | Marketing<br>Business and Global Society | Strategy | For Modules D and E, choose electives that help develop a concentration of knowledge and skills in a particular area. See sample electives from the list below:<br>• Behavioral Finance<br>• Change Management<br>• Company Financial Analysis<br>• Digital Business<br>• Digital Marketing and Social Media<br>• Disruptive Business Models<br>• Entrepreneurship<br>• Entrepreneurial Finance<br>• Financial Modeling, Structuring, and Valuation<br>• Global Economics<br>• Global Strategic Valuation | • High-Performance Innovation<br>• Human Resources Management<br>• International Negotiations<br>• Mergers and Acquisitions<br>• Marketing Research<br>• New Product Development<br>• Project Management<br>• Scenario Planning for Strategic Decisions<br>• Social Innovation<br>• Solutions Marketing<br>• Start-ups and Growth<br>• Strategic Brand Management<br>• Supply Chain and Logistics<br>• Technology Strategy<br>• User Experience Design | | |
| | | Management Literacy | | Selectives Option 1[2] | | | | |
| | | Organization Behavior | Operations Management | Leadership | | | | |
| | | Financial Literacy | | Selectives Option 2[2] | | | | |
| | | Accounting | Finance | Corporate Finance | | | | |
| **Soft Skills Leadership Development** | Start your introduction to Interpersonal Soft Skills. Workshop followed by individual assessment of strengths and weaknesses to be addressed throughout the program. | Workshops on five key competencies, followed by continuous coaching & feedback<br>Improve your key competencies through mentorship, constructive feedback from professionals and fellow students, and ongoing assessment via our proprietary web-based app.<br>**Five Key Competencies:**<br>1. Adaptive Thinking<br>2. Communication<br>3. Building Relationships<br>4. Teamwork<br>5. Execution | | | | | | |
| | | Competitive Simulations & Hult Impact Challenge | | | Global Rotation[4] | | | |
| **Practical Experience Real-world Practice** | Attend a campus orientation and gain prerequisite knowledge of key academic and administrative functions. | **Competitive Simulations:** Modules A through E incorporate simulations, projects, and role-plays. Examples include pricing a product, improving team effectiveness, product entry strategy, business turnaround, and global growth strategy.<br>**Hult Impact Challenge:** Simultaneously, students form groups to compete in the Hult Impact Challenge in one of three competition tracks: Entrepreneurship, Social Entrepreneurship, or Corporate (problem-solving for Unilever, IBM, or Philips)[5]. Develop your game-changing idea with professional mentorship throughout the year to present at the conclusion of your program. | | | Choose to take electives during Global Rotation at one or two other Hult locations. | | | |

[1] Courses may be offered out of this sequence.
[2] Students can choose one Selectives course in either Leadership or Corporate Finance.
[3] Electives are subject to availability, and not all electives will be offered on every campus.
[4] Global Rotation is subject to availability.
[5] These companies joined the Hult Impact Challenge in 2014/2015.

hult.edu/mbaCurriculum

# EXECUTIVE MBA

A part-time MBA designed for professionals who seek to enhance their credentials and knowledge while gaining an international perspective.

### Highly flexible part-time program for working professionals

Hult's Executive MBA program is a monthly part-time MBA designed for professionals who seek to enhance their credentials and knowledge while gaining an international perspective. The format of delivery differs from a full-time MBA because it offers an unusually high degree of flexibility, taking into account our students' needs and constraints, from time and location to financing and program length. The curriculum is delivered over two years instead of one, allowing busy professionals to continue working while pursuing their degree. The Executive MBA program is offered in London, Dubai, and Shanghai. Whether you are based near our campus or need to take time out to travel, we have a schedule that suits your needs.

### Hult's LEAP Method gives you board-level training

Our curriculum is based on three components: "Learn," "Experience," and "Action Project"—LEAP. Hult's LEAP Method means that you don't just sit in a classroom, but actually apply the tools and concepts you learn to real-world business situations. An Action Project allows you to work in a small team to solve a current business problem for a major corporation. Alternatively, you can work on an Action Project created in partnership with your current employer, creating a win-win situation for you and your company.

### Global Rotation: insight into the world's fastest-growing economies

Start your studies on a home campus in London, Dubai, or Shanghai with the option to pursue your electives at any one of our other campuses and our rotation center in New York. It's an invaluable way to gain international business experience.

### Build a valuable global network

Your peers will range from entrepreneurs to international professionals from large multinationals and small enterprises. Your professors are drawn from Hult's global faculty and possess expert business knowledge. Hult's Executive MBA will give you a lifelong network of invaluable contacts and friends.

hult.edu/emba

## Two-Year Executive MBA Curriculum

**Year One EMBA Curriculum**

| 11 credits<br>September–December | 8 credits<br>January–April | 6 credits<br>May–August |
|---|---|---|
| Toolbox | International Marketing | Elective 1 |
| Quantitative Analysis | Financial Management | Elective 2 |
| Global Management | Corporate Responsibility | Sample Electives:<br>• Entrepreneurship<br>• Investment Banking<br>• New Product Development<br>• Technology Management<br>• Change Management |
| International Accounting | | |

**Year Two EMBA Curriculum**

| 9 credits<br>September–December | 7 credits<br>January–April | 7 credits<br>May–August |
|---|---|---|
| Business Simulation | Global Strategy | Action Project |
| Managerial Economics | Corporate Finance | Elective 3 |
| Global Operations | Consulting Methods for Action Projects | Sample Electives:<br>• Capital Markets<br>• Global Strategic Valuation<br>• Cooperative Strategy<br>• Management Consulting<br>• Digital Marketing |
| IT Management | | |

**Schedule**

Four consecutive days approximately eight times a year

| | |
|---|---|
| London | Friday to Monday |
| Shanghai | Friday to Monday |
| Dubai | Thursday to Sunday |

Note: Curriculum is subject to change and varies by campus and program type. Courses may be offered out of sequence.



# PRE-MASTER PROGRAM

Targeted Pre-Master preparation helps you gain the language and study skills you need to thrive in your Master program.

### Establish a strong foundation of English language and academic skills

Offered in partnership with EF Education First, our Pre-Master Program equips non-native English speakers with the English fluency and fundamental skills necessary to succeed in a competitive Master degree program taught entirely in English. Flexible in length, this program is offered over a six- or nine-month period, so you can tailor your program to suit your language level and academic needs. With courses covering English language training, entrance exam preparation, business fundamentals, and specialist academic modules, you will gain the knowledge and confidence to succeed in your future studies.

### A curriculum that combines intensive language training with graduate degree preparation

Along with English language learning, the curriculum is designed to help you develop other relevant skills required to complete a graduate degree in English, such as learning how to research effectively and write academic papers, and prepare for TOEFL, IELTS, GMAT, or GRE exams. To qualify for this program, you must have a Bachelor degree and the English-language skills required for this level of study.

### A program customized for your individual needs

From the first day in class, we will help you build the language and study skills necessary to excel in a demanding, English-speaking academic environment. You will also take classes specializing in an area of your choice, such as Business Management or Marketing, to help prepare you for your Master degree studies.

### Single application process

The Pre-Master Program will also give you direct access to Hult's top-ranked, one-year Master degree programs through a simplified application process. A single application for both the Pre-Master program and the Hult Master degree program of your choice ensures a smooth transition into your business school career.

### Study in the U.S. or the U.K.

Studying English while living in an English-speaking country gives you daily opportunities to practice your new language skills with native English speakers. You can choose a Pre-Master Program in Boston, San Francisco, or London, allowing you to enjoy the best the U.S. and the U.K. have to offer and providing a unique way to experience the global classroom. Students progressing to a Hult Master degree program can then choose to study at any Hult campus offering their chosen degree.

### Small class size for personalized attention

Pre-Master courses are taught by expert instructors in a small class setting (maximum class size of 17) to ensure you receive the individual attention necessary to maximize your language learning. Students also benefit from one-on-one attention from their University Pathway Manager, who is available outside of class to guide their studies and provide professional advice.

| EF Boston | (USD) |
|---|---|
| EF Pre-Master Year & Semester | 21,790/16,390 |
| Start dates for 2015 | Jan 5, Apr 13, Sep 14 |
| Start dates for 2016 | Jan 11, Apr 4, Sep 19 |

| EF San Francisco | (USD) |
|---|---|
| EF Pre-Master Year & Semester | 20,290/15,290 |
| Start dates for 2015 | Jan 5, Apr 13, Sep 14 |
| Start dates for 2016 | Jan 11, Apr 4, Sep 19 |

| EF London | (USD) |
|---|---|
| EF Pre-Master Year & Semester | 22,590/16,990 |
| Start dates for 2015 | Jan 5, Apr 13, Sep 14 |
| Start dates for 2016 | Jan 11, Apr 4, Sep 19 |

# APPLICATION INFORMATION

### How to apply for the Master

Start your online application at
**hult.edu/apply-now**

To apply to the program, students need to complete and submit the following before the application deadline:

- Application form
- Current résumé
- Statement of purpose
- Application fee of USD150

Additional application requirements:

- Two letters of recommendation
- A Bachelor degree or equivalent
- Transcripts from all universities and colleges attended
- GMAT score (MFIN only)
- TOEFL or IELTS score, or equivalent score, if applicable

### Master requirements

Hult International Business School seeks students with proven leadership ability and potential.

### Successful applicants generally:

- Possess a Bachelor degree or equivalent
- Have English proficiency

### Citizens of countries where English is not an official language must also provide:

- TOEFL or IELTS score, or equivalent score, if applicable*
- Certified translations of official transcripts, if applicable

### Special notes about GMAT and TOEFL

Graduate Management Admission Test (GMAT) score report:

- Results of the GMAT may be sent directly from the Graduate Management Admission Council (GMAC). Your GMAT score must be less than five years old to be considered valid. Score reports may be ordered online at mba.com. Hult's institutional reporting code is LJZ-DX-29.

Test of English as a Foreign Language (TOEFL) score report:

- For students who do not meet GMAT or TOEFL proficiency levels, the Admissions Office may require the applicant to take an Intensive English course.
- Results of the TOEFL may be sent directly from the Educational Testing Service (ETS). We will not accept institutional TOEFL results (i.e., those given by language training programs, institutions, or other colleges). Your TOEFL score must be less than two years old to be considered valid. Information and registration forms are available from TOEFL Program, Educational Testing Service, Rosedale Rd., Princeton, New Jersey 08541 U.S. or can be obtained by visiting toefl.org. Our institutional reporting code is 3015. The department code is 02.

*We recommend the IELTS or PTE tests as proof of English-language proficiency for any student requiring a visa to study at the London campus. Please note that the TOEFL test will no longer be accepted as proof of English-language proficiency by U.K. Visas & Immigration for U.K. visa application purposes.

### Financial Aid

The financial aid committee looks at the situation of each accepted student and, depending on each candidate's financial circumstances, decides if financial aid will be awarded and at what level.

### Merit-based Scholarships

Hult offers a range of merit-based scholarships to reduce the program cost burden. These are available to all students regardless of citizenship. Alumni-sponsored scholarships are offered as well. To be considered for these scholarships, we encourage you to apply early. Decisions on scholarships are made only after an offer of admission has been communicated. Merit-based scholarships may be awarded to applicants whose profile matches our scholarship themes. Candidates are required to write a 400-500 word essay. Please go to **www.hult.edu/en/programs/master/international-business/admissions/scholarships** for more details.

| Type of Scholarships | Scholarship amount (of program tuition fee) |
|---|---|
| Academic Excellence | |
| GPA 4.0 | 15-20% |
| GPA 3.8 | 10-15% |
| Social Impact | 7% |
| Global Professional | 7% |
| Consulting Professional | 7% |
| Finance Professional | 7% |
| Marketing Professional | 7% |
| Women in Business | 7% |
| Entrepreneurial Impact | 7% |

Once all required documents are completed and submitted and before your file is presented to the admission committee, you will be asked to go through a final personal assessment interview. Such interviews can be conducted on campus or via telephone or Skype.

The personal assessment interview's main objectives are to get to know you better, evaluate your motivation to join the program, and discuss any details of your candidacy before the admission team starts their review.

### Application rounds

- Round 1 Deadline: Sunday, Oct 26, 2014
- Round 2 Deadline: Sunday, Dec 7, 2014
- Round 3 Deadline: Sunday, Feb 8, 2015
- Round 4 Deadline: Sunday, March 15, 2015
- Round 5 Deadline: Sunday, May 10, 2015

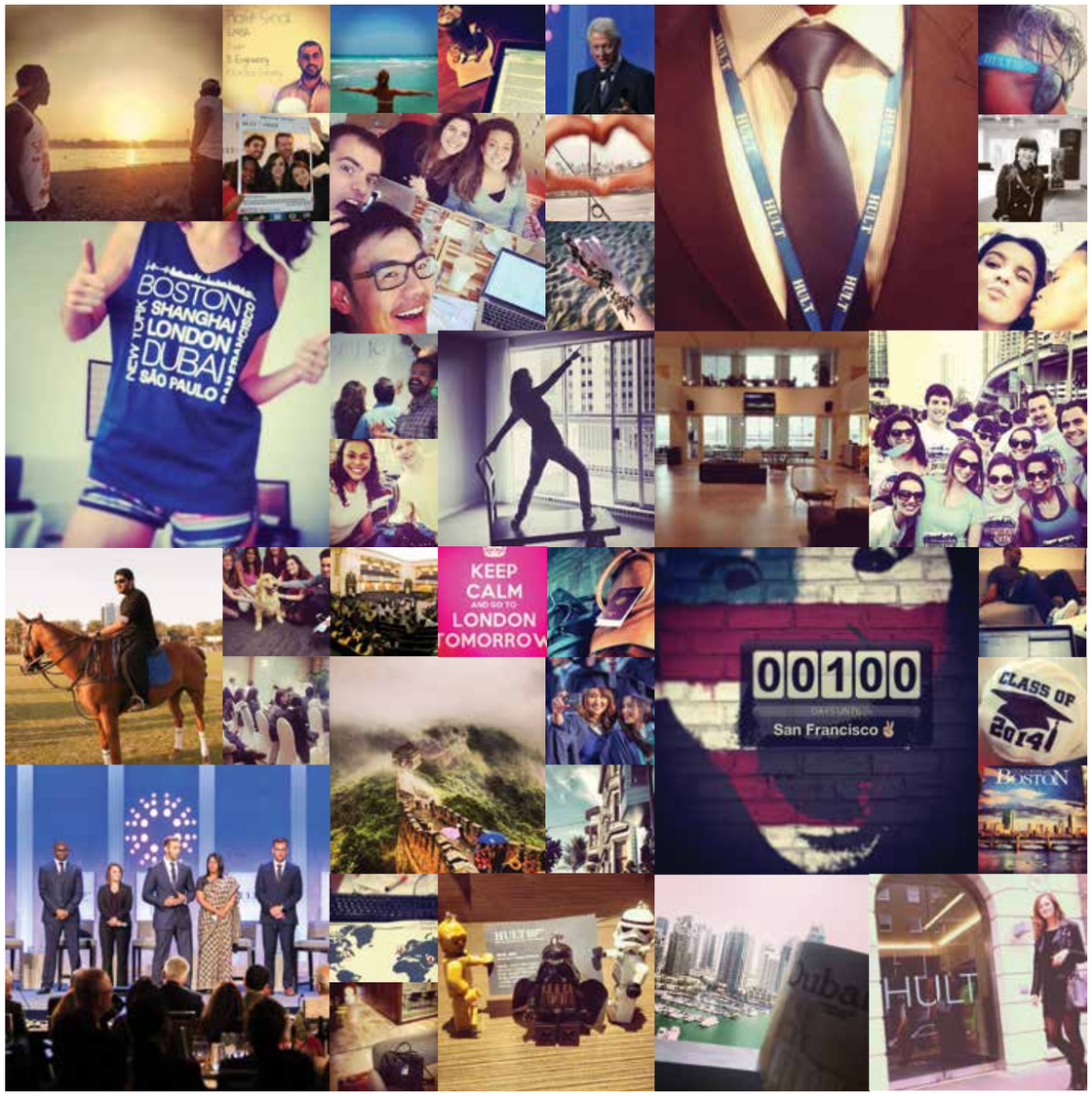
Hult International Business School offers 5 application deadlines. After each deadline, the admission committee will review all completed applications and our commitment is to notify accepted or rejected students within 2 weeks. Once accepted, students will have another month to confirm their place. Depending on capacity, the school may decide to shorten the lead time between notification and confirmation, typically as of March of each year.

## Estimated program fees and living expenses

| Hult programs | Master of International Business (MIB) / Master of International Marketing (MIM) / Master of Finance (MFIN) / Master of Social Entrepreneurship (MSE) | | | | | MBA | | | | | Executive MBA | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Campus | Boston USD | San Francisco USD | London[1] GBP | Dubai AED | Shanghai CNY | Boston USD | San Francisco USD | London[1] GBP | Dubai AED | Shanghai CNY | London[1] GBP | Dubai AED | Shanghai CNY | Miami USD |
| Annual Program Fee[2] | 41,300 | 41,300 | 30,100 | 152,400 | 273,900 | 69,800 | 69,800 | 48,200 | 256,400 | 430,000 | 25,500 | 135,900 | 227,900 | 36,900 |
| Erika Medical Insurance[3] | N/A | N/A | 850 | 5,000 | 8,700 | N/A | N/A | 850 | 5,000 | 8,700 | N/A | N/A | N/A | N/A |
| Aetna Medical Insurance[3] | 2,100 | 2,100 | N/A | N/A | N/A | 2,100 | 2,100 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| **Estimated minimum expenses** | | | | | | | | | | | | | | |
| Housing | 14,000 | 17,000 | 13,000 | 40,000 | 75,000 | 14,000 | 17,000 | 13,000 | 40,000 | 75,000 | N/A | N/A | N/A | 5,280[6] |
| Living | 11,000 | 12,000 | 8,000 | 25,000 | 50,000 | 11,000 | 12,000 | 8,000 | 25,000 | 50,000 | N/A | N/A | N/A | N/A |
| Books | 1,500 | 1,500 | 1,000 | 5,500 | 9,500 | 1,500 | 1,500 | 1,000 | 5,500 | 9,500 | N/A | N/A | N/A | N/A |
| Computer | 1,200 | 1,200 | 1,000 | 4,400 | 8,200 | 1,200 | 1,200 | 1,000 | 4,400 | 8,200 | N/A | N/A | N/A | N/A |
| Application Fee[4] | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 |
| Confirmation Deposit[5] | 2,500 | 2,500 | 1,600 | 9,200 | 16,200 | 3,500 | 3,500 | 2,200 | 12,800 | 22,600 | 2,200 | 12,800 | 22,600 | 3,500 |
| Annual Installment Plan Fee | 700 | 700 | 400 | 2,600 | 4,500 | 1,200 | 1,200 | 700 | 4,400 | 7,800 | 350 | 2,200 | 3,900 | 1,200 |
| **Additional program** | | | | | | | | | | | | | | |
| Project Management Specialization (6 credits) | 6,000 | 6,000 | 4,500 | N/A | N/A | 6,000 | 6,000 | 4,500 | N/A | N/A | N/A | N/A | N/A | N/A |

[1] The Total Program Fees are split between Core Courses Program Fee (due to Hult International Business School Ltd. U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).
[2] Total Executive MBA program cost is calculated by taking the annual program fee x 2.
[3] Subject to change.
[4] All in USD.
[5] The non-refundable Confirmation Deposit counts toward the Total Program Fee.
[6] Hult does not offer its own accommodation for the Executive MBA program in Miami. However a special package has been negotiated with EPIC Hotel Miami from USD 110 per night including breakfast and is available at this price on a first-come, first-served basis. The estimated price is for the year. Please confirm availability with Hult Miami when applying. Note also that the accommodation must be paid in advance together with the confirmation deposit and is not refundable after 60 days prior the start of the course.

Hult International Business School, Inc. is a non-profit corporation organized in the Commonwealth of Massachusetts and accredited by the New England Association of Schools and Colleges.




# SHARE THE HULT EXPERIENCE

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- Hult Global Journeys App
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# MEET HULT

### Hult events

You can learn more about Hult at one of the hundreds of events we hold across the globe every year. Visit one of our open houses, or we would be happy to book an individual campus visit for you. Interact with one of Hult's distinguished faculty members by joining a master class in a city near you. Be inspired by thought leaders at one of our on-campus events. Meet a Hult representative at an educational fair and learn more about our unique educational offerings. We look forward to meeting you in person.

Find out more about our events around the world at **hult.edu/events**

### Contact us

With recruiting offices across every time zone, we are ready to speak with you at any time.

Contact us at **hult.edu/contactus** or Email us at **master@hult.edu**

For a full list of recruiting office contacts, see the back cover of this brochure.

### Hult Prize Competition

HULT PRIZE

Attend or join the Hult Prize—the world's largest crowdsourcing social platform for social good. Compete for USD1 million to help solve one of the world's most pressing social issues. Visit **hultprize.org**

- Hult Home Campus
- Hult Rotation Location
- Hult Undergraduate Campus
- Hult Recruiting Office
- Fair or event location attended by Hult

## Accreditations & Rankings

Hult International Business School is ranked 61st in the world by the *Financial Times* (2014). Hult also ranks in the *Financial Times* Top 5 for International Experience and International Business.

FT FINANCIAL TIMES **Global MBA** Ranking 2014

Hult International Business School is ranked 1st for International Exchange Opportunities, as well as in the top 40 business schools in the U.S. and top 60 in the world by *The Economist* (2013).

The Economist Which MBA?

Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).

New England Association of Schools and Colleges
Improving Education through Accreditation since 1885

Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA).

Association of MBAs

Hult International Business School is accredited by the British Accreditation Council for Independent Further and Higher Education as a U.K. Higher Education Institution.

BAC

## Contact Information

### The Americas

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